

***FPD!*international 2011**

FPD International 2011 Contract Agreement -- Application for Exhibit Space

We apply exhibit space at FPD International 2011 scheduled for October 26 to 28, 2011 at Pacifico Yokohama.

Company Name _____

Department in Charge _____

Address _____

Zip Code _____

Country _____

TEL _____

FAX _____

E-mail _____

Managing Director in Charge _____

We require _____ unit(s) (1 unit is 3m x 3m , exhibit space only = no back panel)

Preferred unit arrangement (applied for 4 or more units) : Straight Block

We have read and accepted the Terms and Regulations for Participation and any other rules and regulations set by Nikkei Business Publications, Inc.

Signature _____

Date _____

Planned Exhibits (Product, Technology, Services, etc.) _____

- Please fill in this contract form, and FAX or send this to the managing office. The managing office will return the copy with the Manager's signature on it.

FPD International Managing Office, Nikkei Business Publications, Inc.
1-17-3 Shirokane, Minato-ku, Tokyo 108-8646 Japan
TEL. +81-3-6811-8084 FAX. +81-3-5421-9170

Official Use (Please do not fill in below)

Total : _____ yen × _____ unit(s) = _____ yen

Manager, FPD International Managing Office, Nikkei Business Publications, Inc.

Date _____

The Terms and Regulations for Participation

Qualification

An applicant needs to be qualified to exhibit. The organizer holds the right to approve whether the applicant's products to be exhibited are appropriate for the show. The organizer restricts the exhibitor to an organization with the proper product or service according to the principle of the show.

The show period

The exhibitor is able to start building its booth at 8:00 am, October 24, 2011 and must finish the preparation until the opening of the show at 10 a.m. on October 26, 2011. The exhibitor is able to remove the pieces of its booth only between 5 p.m. and 10 p.m. on October 28, 2011.

Application and payment schedule

If the organizer receives an application form from an applicant and approves it, the organizer returns the approved contract form with the official-use columns filled in. The contract is confirmed when the applicant receives the application form approved by the organizer. The organizer will send a bill to the applicant just after the confirmed contract. Exhibitor must remit the full exhibition fee to the bank account designated by Nikkei Business Publications within 30 days after the contract date. The confirmation means the per price of booth and the number of booths.

Space assignment

The organizer assigns exhibiting spaces and notifies the exhibitors. The organizer considers the contract date, the booth scale, the exhibiting contents when assigning.

Visitors

All visitors are required to register at the registration counter when they enter the venues of the show. The visitors must hold a ticket from the organizer to enter the venue of the show. Free invitation tickets are distributed to the readers of Nikkei Business Publications, Inc.'s professional or special interest magazines, the applicants through the organizer's publicity, and the guests of the exhibitors. Admission ticket is also sold for the non-holders of the invitation ticket at the entrance.

Photograph shooting

The organizer holds the right to shoot photographs of the show.

Exhibit regulations

The exhibitor must follow the organizer's exhibiting rules when the exhibitor builds its booths, and exhibits its products. The exhibitor must not interfere other exhibitors near its booth when exhibiting.

Security

The exhibitor must adhere rigidly to all the fireproofing and security laws.

Liability

The organizer will not be held accountable or liable for any damage, loss, harm of injury to any person or property of the exhibitor of his/her officers, and/or employees, agents, or visitors from theft, fire, water, accident or any other cause. The exhibitor must compensate immediately when carelessness or any other acts of its officers, employees and/or agents causes any damage of the buildings and/or the facilities at the show venues. The organizer will not be held accountable or liable for any accidental misprinting on the show guidebook or any other promotion printings.

Sub-letting of space

The exhibitor is not able to assign, sub-let or apportion the whole or any part of the assigned space to any other organizations without written consent of the organizer.

Breach of contract and withdrawal by exhibitor

In case of the exhibitor's refusing the use of whole or a part of the contracted space, the exhibitor needs to notify it to the organizer in writing. Penalty is subject to be applied according to the date of submitting the written notification.

- 1) From the date of the contract to June 24, 2011: 30% of the total amount.
- 2) On June 25, 2011 and after: 100% to the total amount.

Calling off the show

In case the show is canceled for the organizer's reason, the organizer will not be liable for anything except refunding the rent of the space calculating by days according to the remaining days of the show. The organizer is not liable for, whichever directly or indirectly, damages caused by natural disasters, or by a third party's order or instruction.