

Outline

Dates : October 26 (Wed.)-October 28 (Fri.) 10:00-17:00
 Venue : Pacifico Yokohama, JAPAN
 Organized by : Nikkei Business Publications, Inc.
 Co-organized by : Semiconductor Equipment and Materials International (SEMI)
 Supported by (planned) : Ministry of Economy, Trade and Industry (METI) / City of Yokohama
 Collaborated by (planned) : Society for Information Display (SID) / Korea Display Industry Association (KDIA) /
 The Korean Information Display Society (KIDS) /
 Semiconductor Equipment Association of Japan (SEAJ) / Japanese Liquid Crystal Society / Taiwan
 Electrical and Electronic Manufacturers' Association (TEEMA) /
 Digital Content Association of Japan / Japan Information Processing Development Corporation /
 The Institute of Image Information and Television engineers /
 The Institute of Electronics, Information and Communication engineers /
 The Chemical Society of Japan / Japan Vacuum Industry Association / The Imaging Society of Japan
 Cooperated by (planned) : Nikkei, Inc.
 Prospective attendees' profile : Top executives, engineers, development researchers and sales-related people at makers of FPD
 applied products; FPD modules; manufacturing/inspection/repair equipment; and parts/materials
 Admission fee : 2,000 yen (including consumption tax)
 Concurrent event : Green Device 2011 LED Solution 2011

Exhibitor Registration

Exhibition fee (JPY)

One standard booth (3m x 3m): JPY 462,000 (including consumption tax)
 ※ Discounts are offered depending on the number of booths.
 ※ The above fee covers the space only. Booth decorations are excluded.

Application procedure

Please fill it on the exhibition application form, and send it to FPD International
 managing office by the fax or mail after.

Booth location

The organizer will be assigned from the exhibitors to finalize booth location,
 based on the date of booth space application, date of contract, content of
 exhibit and size of exhibit. The floor plan will be announced at the explanation
 meeting for exhibitors.

Rental booth

Please contact the Managing Office for information of the package booth plan
 that includes booth decoration fee, rental fee for fixtures, electricity charges, etc.

Schedule

Initial closing date for booth space application	Final closing date for booth space application	Explanation meeting for exhibitors in Tokyo
2011 March 31 (Thu.)	2011 June 24 (Fri.)	2011 July 26 (Tue.)

March 31	Initial closing date for booth space application
June 24	Final closing date for booth space application
July 26	Explanation meeting for exhibitors in Tokyo
Early September	Delivery of Information ticket set of exhibitor
October 24-25	The days of Preparations for exhibition
October 26-28	FPD International 2011

Inquiry

Nikkei Business Publications, Inc. FPD International Managing Office
 1-17-3 Shirokane, Minato-ku, Tokyo 108-8646 Japan TEL:+81-3-6811-8084 FAX:+81-3-5421-9170 e-mail:fpd@nikkeibp.co.jp

<http://expo.nikkeibp.co.jp/fpd/>

FPD! *nternational* in Yokohama 2011



Period : **Oct.26/27/28, 2011**

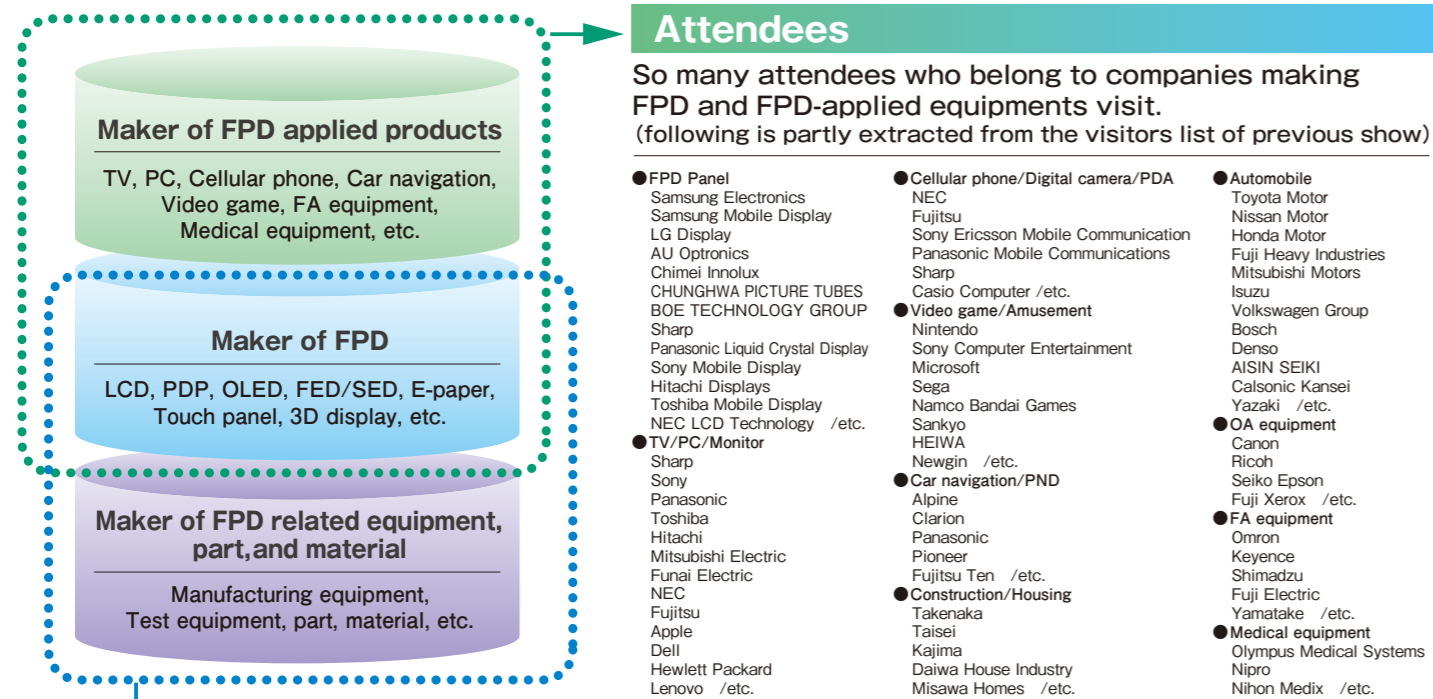
Venue : **Pacifico Yokohama**

Organizer : **Nikkei Business Publications, Inc.**
 Co-organizer : **SEMI**



LCD for next generation, OLED, e-Paper, Touch Panel, 3D, Flexible... Evolution of FPD is creating new markets and expanding business of Panel Industry

FPD International is the one of the most notable event for display related industries all over the world, because makers of panel, equipment and material gather all together and distribute the newest trends and technologies on FPD.



- FPD Panel
Samsung Electronics
Samsung Mobile Display
LG Display
AU Optronics
Chimei Innolux
CHUNGHWA PICTURE TUBES
BOE TECHNOLOGY GROUP
Sharp
Panasonic Liquid Crystal Display
Sony Mobile Display
Hitachi Displays
Toshiba Mobile Display
NEC LCD Technology /etc.
- Cellular phone/Digital camera/PDA
NEC
Fujitsu
Sony Ericsson Mobile Communication
Panasonic Mobile Communications
Sharp
Casio Computer /etc.
- Automobile
Toyota Motor
Nissan Motor
Honda Motor
Fuji Heavy Industries
Mitsubishi Motors
Isuzu
Volkswagen Group
Bosch
Denso
AISIN SEIKI
Calsonic Kansei
Yazaki /etc.
- Video game/Amusement
Nintendo
Sony Computer Entertainment
Microsoft
Sega
Namco Bandai Games
Sankyo
HEIWA
Newgin /etc.
- OA equipment
Canon
Ricoh
Seiko Epson
Fuji Xerox /etc.
- TV/PC/Monitor
Sharp
Sony
Panasonic
Toshiba
Hitachi
Mitsubishi Electric
Funai Electric
NEC
Fujitsu
Apple
Dell
Hewlett Packard
Lenovo /etc.
- Car navigation/PND
Alpine
Clarion
Panasonic
Pioneer
Fujitsu Ten /etc.
- FA equipment
Omron
Keyence
Shimadzu
Fuji Electric
Yamatake /etc.
- Construction/Housing
Takenaka
Taisei
Kajima
Daiwa House Industry
Misawa Homes /etc.
- Medical equipment
Olympus Medical Systems
Nipro
Nihon Medix /etc.

Forum

Rich program such as 'Keynotes' and 'Technical Forums' attracts many audience to introduce them to the latest technologies and new trend on FPD.

The seminar program is drawn up by the editorial team of Nikkei BP in cooperation with the industrial experts and academician. With program of the highest quality in the industry, the seminars help broaden the depth of informations that can be found at FPD International 2011.

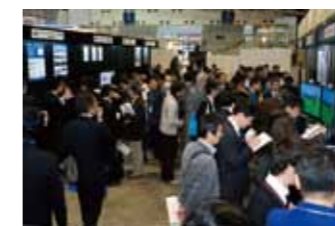


- *Program of Previous Forums
- 3D Display Forum
 - Touch Panel Forum
 - Next Generation FPD Technology Forum
 - FPD Materials Forum
 - FPD Market Forecast Forum
 - China FPD Forum

Theme Zone

Focusing on the notable theme and new technology draws many visitors' interest.

- Touch Panel
- e-Paper
- 3D Display
- Organic Electronics
- Printed Electronics
- Functional Film



*Various theme zones such as above is planned. Please contact the Managing Office for more information.

Support Menu for Exhibitors

Various support menu are prepared for exhibitors. Those will help to increase efficiency of your exhibiting and marketing.

- Exhibitor Special Seminar
- Exhibitor presentation Theater
- Special Meeting room
- Meeting Corner
- Rental Booth etc.

*Please contact the Managing Office for more information.

Exhibitors

Panel Zone						
LCD PDP	OLED FED/SED	Touch panel Flexible display	e-paper 3D display	Transparent display Multi panel display	Micro display Imaging device /etc.	
Equipment Zone			Material and Part Zone			
<ul style="list-style-type: none"> ● Manufacturing CVD system Exposure system Vacuum deposition system Coating system Mounting system Liquid crystal injection system Pressure-adhesive system Hardening system Polishing system 	<ul style="list-style-type: none"> Marking system Scribe r/Cell separator system Ion doping system Laser annealing system Etching/ashing system Calcination system Spacer dispersion Pasting system Screen printer Nano-imprint system Cleaning system 	<ul style="list-style-type: none"> Transfer system Clean room Antistatic equipment /etc. ● Inspection, measurement Substrate inspection system Array inspection system Defect inspection system Film thickness measurement system Strength and life measurement system 	<ul style="list-style-type: none"> ● Part Driver, Controller Backlight unit LED CCFL Sensor Connector /etc. 	<ul style="list-style-type: none"> ● Material Color filter Glass substrate Plastic substrate Resist Optical film Deflection plate Phase differential plate Light guiding plate Light diffusion plate Photo mask 	<ul style="list-style-type: none"> Liquid crystal material OLED material Electrode material Conductive film Hole transport material Gas, Chemical material Target material Paste material Spacer material Emitting material Fluorescent material 	<ul style="list-style-type: none"> Sand blasting material Shield film Heat resistant material Heat radiating material Antistatic material Sealing material Taping material /etc.

Plan for Promotion Activities

Our extensive marketing campaign draws on NikkeiBP's most trusted media solutions and direct mailing for quality customers.

- Advertising in magazines and news paper
- Website, email
- Direct mail



FPD International 2010 Exhibitor List (220 exhibitors, 556 booths)

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|---|---|--|---|---|--|---------------------------------|---|------------------------|---|--|----------------------------|
| ADEKA | Canon | DOWA ELECTRONICS MATERIALS | Hefei Xinzhan Comprehensive Development Experimental Zone | International Test & Engineering Services | Korea Display Industry Association | Miyazaki Prefectural Government | Ocean Photonics | Renesas Electronics | SOL | THE NIKKAN KOGYO | Umicore Thin Film Products |
| AIKOKU ALPHA | Carestream Advanced Materials | E Ink Holdings | Development Experimental Zone | KUGLER | Association | MOLD MODEL | OHASHI ENGINEERING | RunSea Technology | Sony Engineering | SHIMBUN | UniBright Chemical |
| AKT | Chimei Innolux | EAST | HIGHTEC SYSTEMS | Momentive Performance | | Materials Japan | OJI PAPER GROUP | SAMSUNG ELECTRONICS | Sooyangchem | THINE Electronics | UNITED RADIANT |
| All View Consulting | China Video Industry Association (CVIA) | EBINA DENKA KOGYO | HILAND | MUSASHI ENGINEERING | KURARAY | MUSASHI ENGINEERING | OJI SCIENTIFIC INSTRUMENTS | SAMSUNG MOBILE DISPLAY | Spectra Co-op | THINKY | TECHNOLOGY |
| Applied Materials | CHISSO | EELY-ECW Technology | Himax Technologies | NAGASE | KURARAY | NAGATA Industry | Oji Speciality Paper | SANGYO TIMES | Sumation | 3D-Micromac | UNIVERSAL DISPLAY |
| Artificial Muscle, Inc. (A Bayer MaterialScience Company) | CHOSHU INDUSTRY | Electronic Journal | Hitachi Chemical | NAGAYA University | Lantechanical Service | Nagoya University | Okaya Electronics | SANKYO | Sumika Chemical Analysis Service | TOHOKAKEN | UNIVERSAL DISPLAY |
| ASADA MESH | CONTECK | EME | Hitachi Displays | NEC LCD Technologies | LG Display | NextWindow | OLYMPUS VISUAL COMMUNICATIONS | SEIWA OPTICAL | SUMITOMO 3M | TOKKI | Victor Company of Japan |
| ASAHI KASEI E-MATERIALS | COSMO SOUND | Everloy Shoji | Hitachi Maxell | Newsight Japan | Liquavista | NextWindow | SEKISUI VISUAL COMMUNICATIONS | SEKISUI CHEMICAL | SUMITOMO CHEMICAL | TOKYO ELECTRON | ViewPLUS |
| ASTRODESIGN | CreaPhys | FA SYSTEM ENGINEERING | Hitachi Metals | New Tac Kasei | LMS | NextWindow | SEKISUI PLASTICS | SEKISUI CHEMICAL | Systems Engineering | TOKYO University of Science (Advanced Device Lab.) | VISION Techno-Net |
| ASUNA | CYBERNET SYSTEMS | Federal Ministry of Economics and Technology | Hitachi Solutions | New Way Air Bearings | Material Science and Technology of Japan | NextWindow | Semiconductor Equipment and Materials International | SEKISUI PLASTICS | TAITRA (DISPLAY TAIWAN 2011) | TOPCON TECHNOHOUSE | WEB Journal |
| AS ONE | DAICEL CHEMICAL INDUSTRIES | FINEX | Hitachi Zosen | NextWindow | MATSUBO | NextWindow | Semiconductor Equipment Association of Japan | SHIBAUURA MECHATRONICS | Taiwan Electrical and Electronic Manufacturers' Association (TEEMA) | TORAY ENGINEERING | YAS |
| AU Optronics | DAIKIN INDUSTRIES | Founder International | Hitachi Zosen | NICT | MATSUNAMI GLASS | NICT | Semiconductor Equipment Association of Japan | SHIBAUURA MECHATRONICS | Taiwan Electrical and Electronic Manufacturers' Association (TEEMA) | TOSHIBA MACHINE | ZEON |
| austriamicrosystems | Dainippon Screen Mfg. | Fuhrmann Consulting Network | Hitachi Zosen | Nikkei Business Publications | Merck | Nikkei Business Publications | Sharp | SHIBAUURA MECHATRONICS | TAIYO INDUSTRIAL | TOSHIBA Mobile Display | |
| BenQ Materials | DELTA ELECTRONICS | Fujitsu Frontech | Hitachi Zosen | NIKON | MICRO ENGINEERING | NIKON | SHIBAUURA ELETEC | SHIBAUURA MECHATRONICS | TAIYO INDUSTRIAL | Touch Panel Laboratories | |
| Bridgestone | DISPLAY SEARCH | Fukuda | Hitachi Zosen | NINOMIYA SYSTEM | MICRO TECHNOLOGY | NINOMIYA SYSTEM | SK-Electronics | SK-Electronics | TAIYO INDUSTRIAL | TOYODA GOSEI | |
| BRIGHT | DKSH Japan | FUTEC | Hitachi Zosen | NIRECO | MICRONICS JAPAN | NIRECO | SMK CORPORATION | SK-Electronics | TAIYO INDUSTRIAL | Transstouch Technology | |
| BROTHER INDUSTRIES | DongA Brush | H.IKEUCHI | Hitachi Zosen | NISSAN CHEMICAL INDUSTRIES | MITSUBISHI ELECTRIC | NISSAN CHEMICAL INDUSTRIES | SNU Precision | SK-Electronics | TAIYO INDUSTRIAL | Truly Semiconductors | |
| Cambridge Display Technology | Dongbu HITek | HAKUTO | Hitachi Zosen | NITTO DENKO | MITSUBISHI RAYON | NITTO DENKO | Society for Information Display | SoftCube | TAIYO INDUSTRIAL | Ultra-Realistic Communications Forum (URCF) | |
| Cambrics Technologies | Dongwoo Finechem | HASHIBA INTERNATIONAL | Hitachi Zosen | | MITSUI MINING & SMELTING | | SoftCube | RAYTURE SYSTEMS | TAIYO INDUSTRIAL | ULVAC | |