

## Partner Event Information:

**IoT Asia 2016**

**30-31 March 2016, Singapore EXPO**

[www.internetofthingsasia.com](http://www.internetofthingsasia.com)

#iotasia

### **Closing the Gap: From Vision to Reality**

The Internet of Things is opening up a world of opportunities for everyone from connected cars to connected healthcare to smart cities and home automation. The World Economic Forum estimates that by 2020, about 50 billion things will be connected. In short, the Internet of Things adds an entirely new dimension to transform governments, businesses and societies and advancing humanity in ways we cannot yet imagine.

Since 2014, IoT Asia has been a key industry platform for governments, industry and technology leaders to foster closer partnerships and in turn create opportunities for the public and private sectors to embrace the Internet of Things. This tradeshow will highlight key areas critical to the development and the future of Internet of Things in Asia.

**Smart Cities \* IoT Data Analytics\* Design Applications \* Wearables \* Enablers \* Industrial IoT**

#### **What to expect at IoT Asia 2016**

- 2,500 attendees
- 80 sponsors and exhibitors
- More international Country Pavilions
- Thematic Zones for a richer attendee experience
- Live product demos
- New product launches
- Focused conference tracks on Smart Cities, IoT Data Analytics, Design Applications, Wearables and Industrial IoT

Organised by SIAA and SingEx Exhibitions, the 3<sup>rd</sup> edition of IoT Asia is an event developed by the industry, for the industry.

Contact [itevents@nikkeibp.co.jp](mailto:itevents@nikkeibp.co.jp) for information on event sponsorship and exhibition booth rates.

Online visitor pre-registration and conference registration is now open! For more information, visit [www.internetofthingsasia.com](http://www.internetofthingsasia.com)

