

IT pro  
EXPO 2012

**Closing date for order : June 20th (Wed), 2012**

**For your inquiry**

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ITX12-0012



IT pro  
EXPO 2012

**Period : Oct.10th (Wed) ~ Oct.12th (Fri), 2012**

**Place : Tokyo Big Sight (East Hall 4-6), Conference tower**

**Conducted by : Nikkei Business Publications, Inc.**

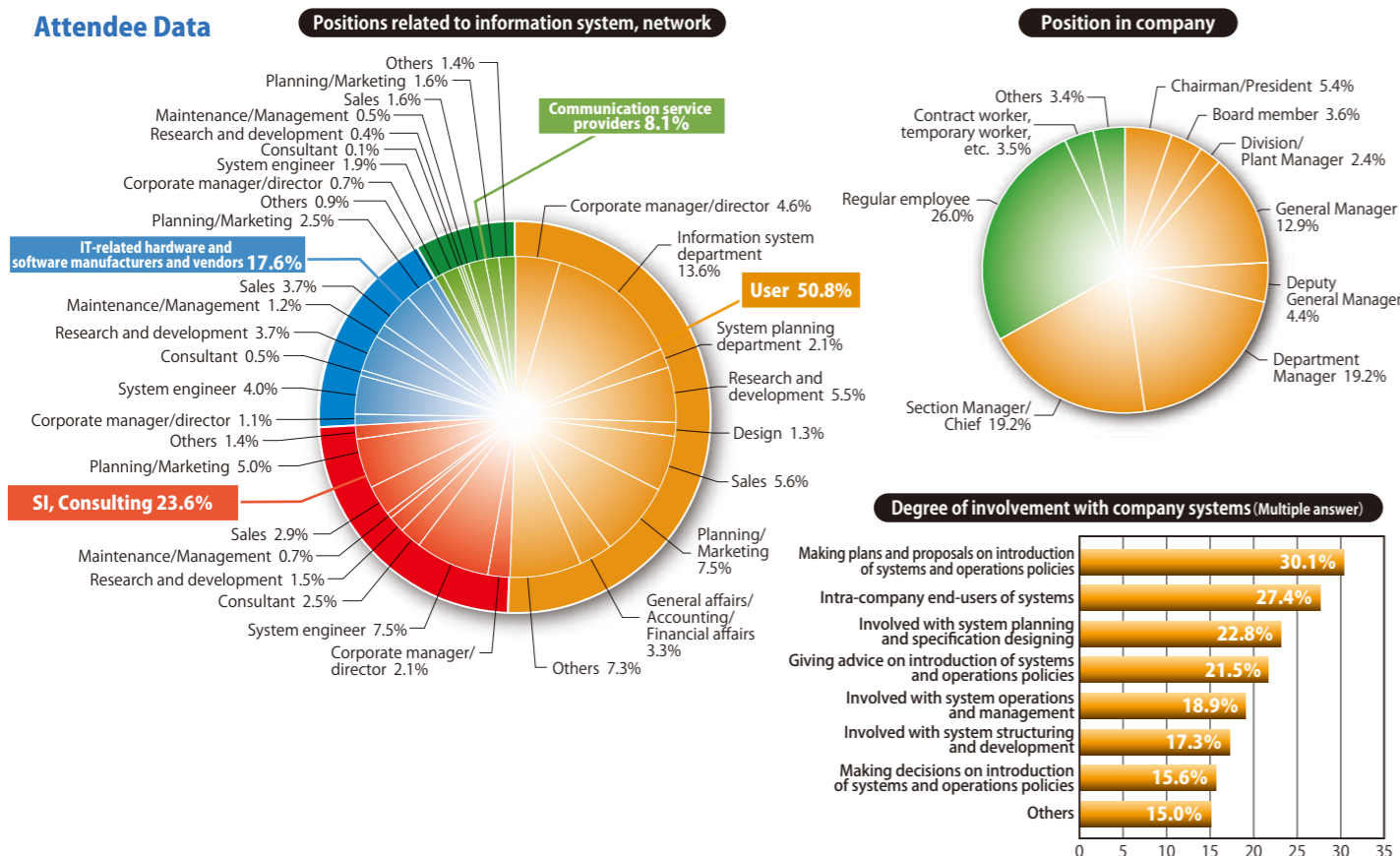
**<http://itproexpo.jp/>**



**Attendee** [From Oct.12th (Wed) to Oct. 14th (Fri), 2011 Tokyo Big Sight East Hall 4-6, Conference tower]

Date	October 12 (Wed)	October 13 (Thu)	October 14 (Fri)	Total
Attendee (2010 results)	18,274 (17,086)	21,190 (20,982)	25,431 (24,191)	64,895 (62,259)

## Attendee Data



## Standard booth (3mx3m)

Only for the space,

**440,000yen (Excl. Tax) (3mx3m)**



## Rental Package Booth

for 1 booth (3mx3m) **110,000yen (Excl. Tax)**

for 2 booths (6mx3m) **200,000yen (Excl. Tax)**

for 3 booths (9mx3m) **280,000yen (Excl. Tax)**

## Seminar Session

**700,000yen (Excl. Tax)**

- For the capacity of 100 people
- 40 minutes
- Screen, PC, Microphone
- Reception
- ⇒All included.



(Personal information who have attended the seminar should be provided afterwards for your marketing purpose)  
 (Please book with your exhibiting booth order)  
 (Please require for the details)

## Concurrent Event

This year the following "cutting edge" themes would be focused as a concurrent event with ITpro EXPO 2012. Each event will be promoted as an independent event, aiming for the more targeted audience than previous ITpro EXPO.

The Exhibitors can either exhibit at each event area or at ITpro EXPO area.

The difference is, each event area can deliver more targeted audience vs. general audience at the ITpro EXPO area. Please inquire our staff for more details.

- Cloud Days Tokyo 2012 fall
- Smartphone&Tablet 2012 fall
- Big Data EXPO 2012 fall
- Security 2012
- Mobile&Social EXPO 2012
- e-Document JAPAN 2012



## 2012 Outline of the event

<b>Name</b>	ITpro EXPO 2012
<b>Venue</b>	Tokyo Big Sight, East Hall 4-6, Conference Tower
<b>Organized by</b>	Nikkei Business Publications, Inc.
<b>Supported by</b>	Ministry of Economy, Trade and Industry Ministry of Internal Affairs and Communications U.S. Embassy, Commercial Service (Scheduled)
<b>Number of Exhibitors</b>	Approx, 250 (Scheduled)
<b>Number of booths</b>	Approx, 700 (Scheduled)
<b>Number of visitors</b>	Approx, 65,000 (Scheduled)
<b>Number of Seminar Attendees</b>	Approx, 20,000 (Scheduled)
<b>Concurrent Event</b>	e-Document JAPAN 2012, Cloud Days Tokyo 2012 fall, Smartphone&Tablet 2012 fall Big Data EXPO 2012 fall, Security 2012, Mobile&Social EXPO 2012