

Comparison & Analysis of Tokyo Game Show

T i t l e		TGS 2005	TGS 2004	TGS 2003	TGS 2002	TGS 2001 Autumn	TGS 2001 Spring
D a t e		Sep. 16(Fri) to 18 (Sun) ※16th: Business Day	Sep. 24(Fri) to 26 (Sun) ※24th: Business Day	Sep. 26(Fri) to 28 (Sun) ※26th: Business Day	Sep. 20(Fri) to 22 (Sun) ※20th: Business Day	Oct.12 (Fri) to Oct. 14 (Sun) 12th 10:00~12:30BusinessTime	Mar.30 (Fri) to Apr.1 (Sun) 30th 10:00-12:30 Business Time
P l a c e		Makuhari Messe (Nippon Convention Center)					
Exhibition Area		Approx. 47,250 m ² (7halls)				Approx. 54,000 m ² (8halls)	Approx. 47,250 m ² (7halls)
Number of Exhibitors		131	117	111	85	53	53
Number of Booth Units		1, 433 units	1, 491 units	1, 426units	1, 407units	1, 373units	931units
Exhibition Title	Titles in total	552	461	508	393	339	309
	PlayStation 2	23. 8	31. 5	28. 0	21. 6	25. 7	14. 6
	Mobile Phones	23. 8	15. 6	14. 4	9. 2	4. 1	11. 0
	PC	18. 4	25. 4	12. 6	12. 5	9. 7	2. 6
	NINTENDO DS	6. 6	0. 4	—	—	—	—
	PSP	6. 0	2. 6	—	—	—	—
	GAMEBOYADVANCE	3. 1	7. 3	6. 5	14. 2	15. 0	23. 9
	NINTENDO GAMECUBE	2. 3	2. 0	6. 3	8. 1	2. 9	—
	Xbox	2. 1	2. 6	2. 8	5. 3	5. 9	5. 5
	Xbox360	1. 4	—	—	—	—	—
	PlayStation 2	0. 8	—	—	—	—	—
	OTHERS incl. titles without	11. 6	12. 6	28. 0	13. 7	3. 2	9. 1
	ACTION	30. 6	28. 3	23. 7	19. 0	18. 7	23. 0
	ROLE-PLAYING	11. 6	12. 3	9. 8	11. 1	16. 9	12. 9
	SIMULATION	7. 2	5. 3	5. 5	5. 4	10. 9	19. 6
	PUZZLE	5. 0	4. 7	4. 9	6. 2	3. 6	4. 7
	ADVENTURE	4. 3	4. 9	4. 7	6. 2	6. 0	4. 4
	SHOOTING	4. 3	3. 8	3. 6	6. 9	4. 5	3. 2
SPORTS	3. 7	2. 8	1. 9	6. 7	7. 9	7. 3	
RACING	2. 9	1. 5	2. 1	3. 5	3. 3	4. 1	
OTHERS	32. 6	36. 4	43. 9	35. 1	28. 1	20. 8	
Admittance Fee		Adults 1200 yen / Children Free					
Total Attendance		150,000(expected)	160,096	150,089	134,042	129,626	118,080