

TOKYO **GAME** SHOW 2008

Regarding the press registration after deadline of registration

We closed pre-registration for Tokyo Game show 2008 on Friday, **September 19**

We accept coverage application limited to journalist at Press counter on that day.

Please bring document and Press Registration Form below to Press Counter (:2F Central Mall, Exhibition Hall 5, 6 Entrance In Makuhari Messe) We confirm your content of document, and will issue the Press pass when you judged as journalist. We need detail of article/name of program/summary of media content and schedule of update website for Issue of press pass. Congestion is expected, we may keep you waiting. Please understand in advance.

To qualify for credentials, you must bring:

one of the following documents

- * recently published articles/programs (article published within 1 - 2 month)
- * media (such as magazines) or colophon of media that includes your name
- * web page that the coverage is scheduled to be published

Employee ID and driver's license Passport etc. Document to prove your identities.

two or more business cards, which includes such information as your company name and logo

- * we will not issue Press pass with only name card.

We might refuse issue of Press pass, in the case of we judge not suitable for purpose of coverage by -

(Press regulations)

The coverage of the Tokyo game show will limit to who related to coverage and photographing for purpose of media. which fills either of the following condition.

Print Media, Newswire, & Online Media

Reporter Editor Staff Writer Correspondent Photographer Columnist

Broadcast (TV, Radio)

Reporter Director Producer Camera or Sound Crew Host

The staff who are belonging to the advertising business section (who is in charge of exhibitor) of advertising agency, PR company, newspaper, publisher, and television/radio station, and the research company and the security analyst are off the subject

TOKYO **GAME SHOW** 2008

Press Registration Form

DATE(S) OF VISIT * Please check appropriate box(es).

Thursday, Oct 9

Friday, Oct 10

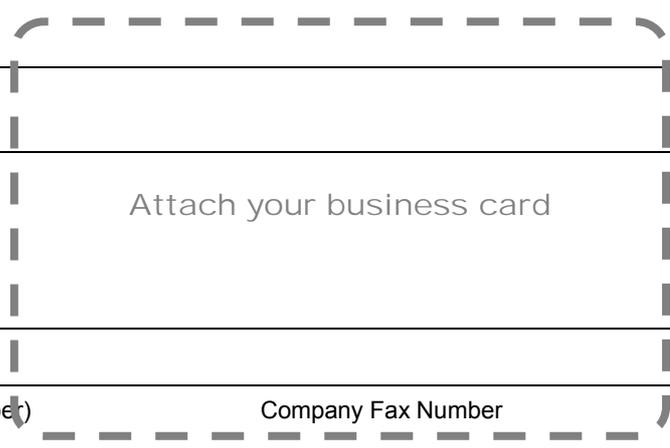
Saturday, Oct 11

Sunday, Oct 12

Business Days

Open to the public

Name of media (Name of magazine, TV / radio station, etc.)	Area of publication / broadcasting
Media type <input type="checkbox"/> Newspaper <input type="checkbox"/> Magazine <input type="checkbox"/> Newswire <input type="checkbox"/> Internet Publication <input type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Other	
URL	
Scheduled date(s) of publishing / broadcasting	

Name of company	Country	 <p>Attach your business card</p>
URL of company		
Representative for this application		
Mr. / Ms.	Job title	
<input type="checkbox"/> Will attend <input type="checkbox"/> Will not attend		
E-mail		
Contact number	(Extension number)	Company Fax Number

NAME(S) OF APPLICANT(S)

*All the press staff attending the show, including camera crew and interpreters, are required to register.

*If the applicants exceed 5 people, please attach a complete list.

*If **contributing writers** or **contracted photographers** are included, please specify.

	First Name	Last Name	Job Title	PRESS PASS No.
Mr. / Ms.				
Mr. / Ms.				
Mr. / Ms.				
Mr. / Ms.				
Mr. / Ms.				

* Please type or print using a ballpoint pen (Please use correct and legible characters)