TOKYO GAME SHOW 2011is asking all members of the media interested in covering the Show to register online in advance.

We send e-mails about online media registration to the members of media who have been attending TOKYO GAME SHOW.
URL for online media registration, ID and Password are written in the email.
＊You can register up to 50 members with one ID and password.
Please register with one ID and password for one company (group).

If you can't receive our e-mail which tells your ID and Password or if it is the first time for you to apply, please contact the TOKYO GAME SHOW Management Office Press Room (See below) and send references (see below) which verify your qualification as press to cover TGS 2011 to get your ID and Password for the online media registration entry.

TGS Management Office Press Room:
  tgs2011press@fullhouse.jp

References
All we need is ① ＋ ②or③or④.

①ID card which includes a photo of your face (employee ID card, passport, driver's license...etc.)
②business card
③recent articles with your name
④URL of your company's page

Media Regulations
Please note that your registration will be screened by the organizers to confirm that you fulfill our Media Regulations listed below. Media Registration will only be accepted for those who qualify.

1. An editor, journalist or photographer employed by a newspaper publisher or a publishing company that publishes and distributes a periodical publication approved as third-class mail.
2. An editor, journalist or photographer employed by a production company producing online news or operating an online information website set up by a corporate body.
3. A reporter or ENG crew member of a television program production company for a BS/CS/cable television channel
4. A reporter or staff member of a radio program production company.
5. A writer or photographer commissioned to write about/edit material about/shoot the Show by one of the entities (or its editorial department) listed above.
6. Models or cast involved in the reporting or the production of programs produced by one of the entities listed above.

The following are NOT eligible:

Individual bloggers; employees of advertising/PR agencies; those responsible for advertising and sales at newspaper

companies/publishers/television stations/radio stations (including those working for the exhibitors); and employees of

research companies and securities company analysts