

TOKYO GAME SHOW 2012

TGS Forum 2012 Application Form

[Keynote Speech Part1]

What Japan's Game Industry Needs: The Outlook for the New Era of Game Business

As game platforms continue to expand, the accompanying expansion of the customer base means that companies are forced to change the nature of everything involved, from content and services to business models. In the future, will this flow spread out chaotically, or will it converge in an orderly fashion? Changes that appear on the surface to be disconnected actually have a significant role as their undercurrent. We would like to look for hints to help in our search for what our aim should be in the future.

Date: **Sep.20 (Thu) 10:30~11:10**

Venue: **Event Stage in Hall 8, Makuhari Messe**

* English, Chinese, Korean and Japanese simultaneous interpretation will be offered.

Speaker: **Shin Unozawa**

Chairman, Computer Entertainment Supplier's Association

Fee: **Free**

[Keynote Speech Part2]

Social Game Evolutions - Ripple Effect from Smart Device

Date: **Sep.20 (Thu) 11:15~11:55**

Venue: **Event Stage in Hall 8, Makuhari Messe**

* English, Chinese, Korean and Japanese simultaneous interpretation will be offered.

Speaker: **Yoshikazu Tanaka**

Founder and CEO, GREE, Inc.

Fee: **Free**

Your Information

Name	
Company Name	
Position / Title	
Company Address	
Company Phone number	
Company e-mail	

Attach your business card

Bring the completed form and your business card with you to the reception counter, Hall 8 in Makuhari Messe at September 20.