TGS Business Matching System "Asia Business Gateway"
For more business opportunities/ International Business Consultation Area
Are you planning to expand your business to overseas markets, and the staff in charge of business matching between Japanese and overseas companies? The International Business Consultation Area is set up inside the venue so that visitors can seek consultation on business opportunities and industry trends. We can help provide the best opportunities with a wide range of services ranging from creating a database of partners to introducing new partners.

Full: Dabei System "Asia Business Gateway"

For more business opportunities/ International Business Consultation Area

Number of Responses (response rate) 210 (15.7%)

TGS Forum Sponsorship Session

The best opportunity to promote your products and services as an official program of TGS.

- 5. Issuing forum invitation ticket (O/D)
- 4. Providing list of attendees*
- 3. Light version for small presentation room
- 2. Light version for large presentation room
- 1. Announcement and visitor recruitment (Advertisement on magazines, DM, e-DM etc.)

Sponsorship:

Light version for smaller presentation room:

- 60 minutes
- September 20, 2013

Capacity:

- Name:
- Organizer:
- Co-organizer:
- Venue:
- Number of expected booths:
- Number of expected visitors:
- Support:
- Application deadline: Sep. 8, 2013
- From June 8 to 20, 2013: 50% of Exhibition fee
- After June 21, 2013: 100% of Exhibition fee
- Manifest charge must be paid depending on the date of cancellation.

Organizer's Projects for Overseas Exhibitors

— Light version

- Light version for small presentation room
- Capacity: 315,000 yen
- Time: September 19-22 (Sep. 19-20), and September 21 (Sat)-22 (Sun.)
- Schedule:
- Application deadline:
- Exhibition fee:
- Supporting organization:
- For further information, please contact:

TGS Forum Sponsorship Session

For more business opportunities/ International Business Consultation Area

Number of Responses (response rate) 1,274 (7.7%)

TGS Business Matching System "Asia Business Gateway"

For more business opportunities/ International Business Consultation Area

For more business opportunities/ International Business Consultation Area
A new exhibition area targeting Asian companies. The concept is to introduce local companies to Japanese game companies and the rest of the world.

Business Day & Public Day only

**New!**

This is the exhibition area for game schools will gather for future creators.

**New!**

A new exhibition area targeting game development companies. The concept is to promote Local Game Development. Companies can express great company and social values through technology and culture.

**New!**

This is the exhibition area for game-related BtoB companies. The concept is to introduce Asian companies' products to Japanese game companies and the rest of the world.

**New!**

**New!**

**New!**

This is the exhibition area for game development companies. It focuses on the fields of smartphones, social and console games, etc. Companies can exhibit their products.

**New!**

This is the exhibition area for game development companies. The concept is to promote Local Game Development. Companies can express great company and social values through technology and culture.

**New!**

This is the exhibition area targeting Asian companies. The concept is to introduce local companies to Japanese game companies and the rest of the world.
New!

Three months prior to the event, “new stellar companies,” such as promising game venture companies and tool creators.

New!

Cloud / Data Center
Solutions Area, the international business matching companies are stationed at the Business Matching System.

B2B Program
For business purpose exhibitor’s needs

**General Exhibition Area**

- **Space Only (Basic)**, **Package Booth (Basic)**
- **Space and Shell Scheme (Basic)**

**Cyber Games Asia Area**

- **Space Only (Basic)**, **Package Booth (Basic)**
- **Space and Shell Scheme (Basic)**

**Game Device Area**

- **Space Only (Basic)**, **Package Booth (Basic)**
- **Space and Shell Scheme (Basic)**

**Game School Area**

- **Space Only (Basic)**, **Package Booth (Basic)**
- **Space and Shell Scheme (Basic)**

**Game Delin Area**

- **Space Only (Basic)**, **Package Booth (Basic)**
- **Space and Shell Scheme (Basic)**

**Asia New Stars Area**

- **Space Only (Basic)**, **Package Booth (Basic)**
- **Space and Shell Scheme (Basic)**

**Cosplay Area**

- **Space Only (Basic)**, **Package Booth (Basic)**
- **Space and Shell Scheme (Basic)**

**Public Day**

- **2x2m**
- **3x3m**

**Private Day**

- **2x2m**
- **3x3m**

**New!**

Turnkey Booth B
Networks regardless of game consoles.

Cloud computing-based games which attract attention in 2013.

Games for smartphones, tablets and other smart devices,

PC online games, browser games, game PCs, PC peripherals,

Electrical outlet

100V 900W or Energy saving pack 100V 400W

Meeting set

100V 1.5KW or Energy saving pack 100V 1KW per booth

**Discount price for exhibitor who has already exhibited in the past.**

*There are limited number of rooms, and rooms are sold on a first-come-first-served basis.

Please contact OMO for more detail.
TOKYO GAME SHOW 2013 will be running an event with a purpose to attract visitors from Asia and to lead the Asian game business to the global market. This event will make spotlights to a game developers to draw wellspring of ideas with suddenly change the face of the world.

This event is supported by Ministry of Economy, Trade and Industry (tentative) and Computer Entertainment Supplier’s Association (CESA), with Makuhari Messe (Chiba, Japan) as the organizer.

For those who want to exhibit their companies or bring products, please apply to the following address:

Makuhari Messe
5-1-2F, Kojimachi, Chiyoda-ku, Tokyo 102-0083 Japan
Email: tgs.cesa.or.jp
Tel: +81-3-5555-1234

For more information, please visit: http://tgs.cesa.or.jp/english/

TGS 2013 in Number

- Number of visitors over 300,000
- Number of booths over 220,000
- Number of companies over 300
- Number of visitors over 300,000
- Number of booths over 220,000
- Number of companies over 300

TGS 2013 Schedule

- Public Day: September 20-22
- Business Day: September 20-21

TGS 2013 Services

- Booth Type: Shell Scheme Only, Space Only, Booth Type
- Fee: $57,000 (for 20 sqm)