

TOKYO GAME SHOW 2015

Play Your Ways: Games Unleashed

<PRESS RELEASE>

September 20, 2015

Flash Report

**Total number of visitors reaches
268,446, 2nd highest in history**
Game Video streaming and VR (Virtual Reality) were major attractions

Computer Entertainment Supplier's Association
Nikkei Business Publications, Inc.

TOKYO GAME SHOW 2015 (TGS 2015, organized by the Computer Entertainment Supplier's Association (CESA; Chairman: Hideki Okamura), in cooperation with Nikkei Business Publications, Inc. (Nikkei BP; President & CEO: Kohei Osada)) was held over a four-day period from September 17th to 20th, 2015. The total number of visitors was 268,446.

2015		2014	2013
Sep.17 (Thu) Business Day	29,058	Sep.18 (Thu)	Sep.19 (Thu)
		27,786	29,171
Sep.18 (Fri) Business Day	29,557	Sep.19 (Fri)	Sep.20 (Fri)
		28,647	23,183
Sep.19 (Sat) Public Day	97,601 <small>(Including 10,360 in Family Area)</small>	Sep.20 (Sat)	Sep.21 (Sat)
		92,308 <small>(Including 5,951 in Family Area)</small>	102,399 <small>(Including 7,031 in Family Area)</small>
Sep.20 (Sun) Public Day	112,230 <small>(Including 14,517 in Family Area)</small>	Sep.21 (Sun)	Sep.22 (Sun)
		103,091 <small>(Including 9,245 in Family Area)</small>	115,444 <small>(Including 13,286 in Family Area)</small>
Total	268,446 <small>(Including 24,877 in Family Area)</small>	251,832 <small>(Including 15,196 in Family Area)</small>	270,197 <small>(Including 20,317 in Family Area)</small>



Under the theme "Play Your Way: Games Unleashed", the TOKYO GAME SHOW 2015 had the record high of 480 corporations/organizations (out of which 246 were from overseas) as exhibitors, and new titles and services were announced in the wide range of genres for console, smartphone, PC, and other various platforms. The show was very well attended by game fans. The booths for game video streaming, VR (Virtual Reality) and indie game titles in particular gathered highest interest out of visitors and press from Japan as well as overseas.

Besides, Business meetings were held proactively. Total of 1,011 corporations (875 in the last year) registered in the business matching system; "Asia Business Gateway" and 606 matches (601 in the last year) were made. This growth shows the fact that the TGS plays ever more important role as an international exhibition to connect the game industry worldwide.

**The next TOKYO GAME SHOW is scheduled to be held in Makuhari Messe from
September 15th to 18th (Thursday to Sunday), 2016!**

TOKYO GAME SHOW official website: <http://tgs.cesa.or.jp/english>