



TOKYO GAME SHOW 2016

Press Start to Play the Future!

Press Release

September 18, 2016

TOKYO GAME SHOW 2016 Aftermath Report!

A record high of 271,224 visitors!

The age of VR games has arrived!
The 20th anniversary program attracted attention

Computer Entertainment Supplier's Association
Nikkei Business Publications

TOKYO GAME SHOW 2016 (Organizer: Computer Entertainment Supplier's Association [CESA, President: Hideki Okamura], Co-organizer: Nikkei Business Publications [President: Suguru Niinomi] was held from September 15(Thu) to the 18(Sun), recording high of 271,224 visitors over four days!

2016		2015	2014
Sep. 15 (Thu) Business Day	31,399	Sep.17 (Thu) 29,058	Sep.18 (Thu) 27,786
Sep. 16 (Fri) Business Day	33,634	Sep.18 (Fri) 29,557	Sep.19 (Fri) 28,647
Sep. 17 (Sat) Public Day	98,074	Sep. 19 (Sat) 97,601 <small>(Including 10,360 in Family Area)</small>	Sep. 20 (Sat) 92,308 <small>(Including 5,951 in Family Area)</small>
Sep. 18 (Sun) Public Day	108,117	Sep.20 (Sun) 112,230 <small>(Including 14,517 in Family Area)</small>	Sep.21 (Sun) 103,091 <small>(Including 9,245 in Family Area)</small>
Total	271,224 <small>(Including 25,779 in Family Game Park)</small>	268,446 <small>(Including 24,877 in Family Area)</small>	251,832 <small>(Including 15,196 in Family Area)</small>

TGS2016, with its motto of "Press Start to Play the Future", saw a record 614 companies and groups (of which 345 were foreign) exhibiting. They released new titles and services from a wide range of genres and for various platforms such as home game consoles, smartphones and PCs, making it the most exciting show ever. This year the new VR Area in particular drew the attention of visitors and the press from both Japan and overseas. Moreover, the "Look Back on 20 Years History" and "The Future of Entertainment" corners were a great success, organized as part of the organizer's exhibition program "TOKYO GAME SHOW and Japan Game Awards 20th Anniversary Program"

In addition, companies engaged in vigorous B2B negotiations during the event. 1,149 companies registered for the business matching system "Asia Business Gateway", easily surpassing last year's 1,011 companies. This demonstrates how the role of the TGS as a hub and an international exhibition that broadcasts what is happening in Asia to the rest of the world has grown more important.

Next year's TOKYO GAME SHOW is schedule for September 21(Thu) 2017 to September 24(Sun) 2017 at Makuhari Messe. Look forward to it!

[Various information including logo, site photos, and images of the Tokyo Game Show 2016 are available in the "TGS Download Center"]

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