

TOKYO GAME SHOW 2017

TGS Forum Sponsorship Session

A Great Opportunity for Your Promotion on TGS2017 Business Day

TGS Forum, a conference which focus on the latest trends in the game industry, will be held for professionals on TGS2017 Business Day. TGS offers 2 types of sponsorship sessions for exhibitors: "TGS Forum Regular Session" (60 minutes slot including English-Japanese simultaneous translator) and "TGS Forum Short Session" (40 minutes slot). These sessions offer the best opportunities to promote your products and services as official programs of TGS.

①REGULAR Session

- Time **60 min./Slot**
- Fee **JPY 1,296,000.- (tax included)**
- Max. Capacity: **150**
- Services:
 - TGS2017 Business Day invitation tickets (100 sets)
 - **Simultaneous Translation (English/Japanese) with facilities**

②SHORT Session

- Time **40 min./Slot**
- Fee **JPY 540,000.- (tax included)**
- Max. Capacity: **50**
- Services
 - TGS2017 Business Day invitation tickets (25 sets)

■ Sponsorship Session Date : September 22, 2017 (Fri) (Planned)

- Location : International Conference Hall 2nd & 3rd Floor, Makuhari Messe
- Services Inclusive : ①Announcement and visitor recruitment (Through magazines, DM, e-DM, websites, etc.)
②Company logo on TGS Forum Program
③Handle Registration (pre-registration and on-site)
④Provide download service for session documents on post-session (upon request)
⑤Provide list of attendees*

*Attendees' list is strictly confidential. Adherence to organizer's and Nikkei BP's privacy policy.

※TGS Forum SHORT Session does NOT include any simultaneous translation. However, simultaneous translation will be available upon request by fee-charged. The service include translation booth facilities, translation receivers, and translators. Please ask OMO for more detail.

※Speaking slots and venue are subject to change.

■ Speaking Slots (Planned) (R) : Regular Session / (S) : Short Session

	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00
Regular 150 PAX		R1		R2		R3		R4
Short 50 PAX		S1	S2	S3	S4	S5	S6	

※The above slots are offered on first-come, first-serve basis.

※Please contact to OMO for available slot.

Closing Date : June 16 (Fri)

Slots are offered on First-come, First-Serve Basis.

—Contact and Information—

TOKYO GAME SHOW Overseas Management Office (OMO)
Phone : +81-3-3512-5670 FAX : +81-3-3512-5680
E-mail : tgs@smj.co.jp

<How To Apply>

- ①Please contact to OMO for available slot.
 - ②Fill out "Application Form" and send to OMO.
- ※TGS Forum Sponsorship Sessions offer to TGS2017 exhibitors ONLY.

TOKYO GAME SHOW 2017

TGS Forum Sponsorship Session – Application Form (For TGS2017 Exhibitor ONLY)

Circle (○)	1. REGULAR Session Sponsorship Fee: JPY 1,296,000.- (tax included)		2. SHORT Session Sponsorship Fee: JPY 540,000.- (tax included)					
Exhibitor Name								
Division/ Dept.								
Name								
Address								
Phone		FAX						
E-mail								
Desired Slot	Speaking slots will be offered based on first-come, first-serve basis. Please contact OMO for available slot(s) in advance. After the confirmation of available spot reservation, please CIRCLE your designated time slot.							
	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00
REGULAR Session 150 PAX	R1		R2		R3		R4	
SHORT Session 50 PAX	S1		S2		S3		S4	

■ Cancellation

If an exhibitor (sponsor) cancels on application for any reason, the following cancellation charge for sponsorship fee must be paid depending on the date of cancellation.

(Cancellation Fee)

From June 17 through July 7/ 50% of Sponsorship Fee

After July 8/ 100% of Sponsorship Fee

To Apply >>> tgs@smj.co.jp

— Contact and Information —

TOKYO GAME SHOW Overseas Management Office (OMO)

TEL : +81-3-3512-5670 FAX : +81-3-3512-5680 E-mail : tgs@smj.co.jp