

The logo features a blue 3D cube with 'IT' in white on its side, followed by 'pro' in black, '2011' in red, and 'EXPO' in large blue letters with a white diagonal slash through the 'X'.

Closing date for order : June 24th (Fri), 2011

For your inquiry **Nikkei Business Publications, Inc.**
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ITX11-015

The logo is identical to the one on the left page, but set against a dynamic background of green and yellow light rays radiating from the center.

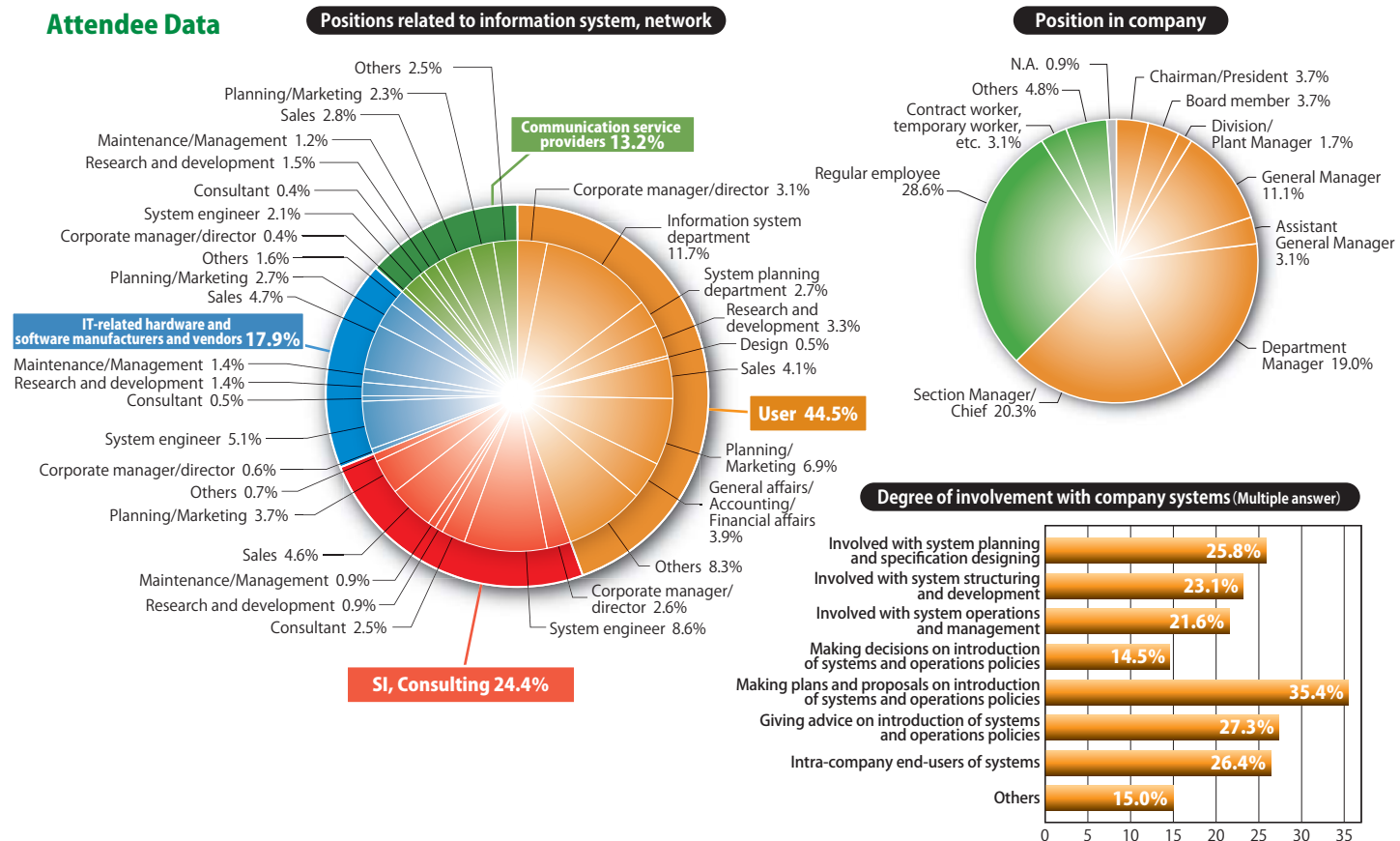
Period : From Oct.12th (Wed) ~ Oct. 14th (Fri), 2011
Place : Tokyo Big Sight (East Hall 4-6), Conference tower
Conducted by : Nikkei Business Publications, Inc.

<http://itproexpo.jp/>

Attendee [From Oct.18th (Mon) to Oct. 20th (Wed), 2010 Tokyo Big Sight East Hall 4-6, Conference tower]

Date	October 18 (Mon)	October 19 (Tue)	October 20 (Wed)	Total
Attendee (2009 results)	17,086 (16,859)	20,982 (19,771)	24,191 (24,072)	62,259 (60,702)

Attendee Data



Standard booth (3mx3m)

Only for the space,

440,000yen (Excl. Tax) (3mx3m)



Rental Package Booth

for 1 booth (3mx3m) **110,000yen (Excl. Tax)**

for 2 booths (6mx3m) **200,000yen (Excl. Tax)**

for 3 booths (9mx3m) **280,000yen (Excl. Tax)**

Seminar Session

700,000yen (Excl. Tax)

- For the capacity of 100 people
- 40 minutes
- Screen, PC, Microphone
- Reception
- ⇒All included.



(Personal information who have attended the seminar should be provided afterwards for your marketing purpose)
 (Please book with your exhibiting booth order)
 (Please require for the details)

Theme Event

Each theme events below carries profitable package plan including exhibiting booths, seminar and review advertorial, please require for details.

- Cloud Computing 2011
- Security Solution 2011
- IT Management 2011
- Visual Communication 2011
- Sales & Marketing Solution 2011



2011 Outline of the event

Name	ITpro EXPO 2011
Duration of the event	From Mid-August, to Mid-December, 2011 (promotional/information activities)
Exhibition period	Wednesday, October 12th to Friday, October 14th, 2011 From 10:00 to 17:30
Venue	Tokyo Big Sight, East Hall 4-6, Conference Tower
Organized by	Nikkei Business Publications, Inc.
Supported by	Ministry of Economy, Trade and Industry Ministry of Internal Affairs and Communications U.S. Embassy, Commercial Service (Scheduled)
Number of Exhibitors	Approx, 250 (Scheduled)
Number of booths	Approx, 700 (Scheduled)
Number of visitors	Approx, 65,000 (Scheduled)
Number of Seminar Attendees	Approx, 20,000 (Scheduled)
Concurrent Event	e-Document JAPAN 2011