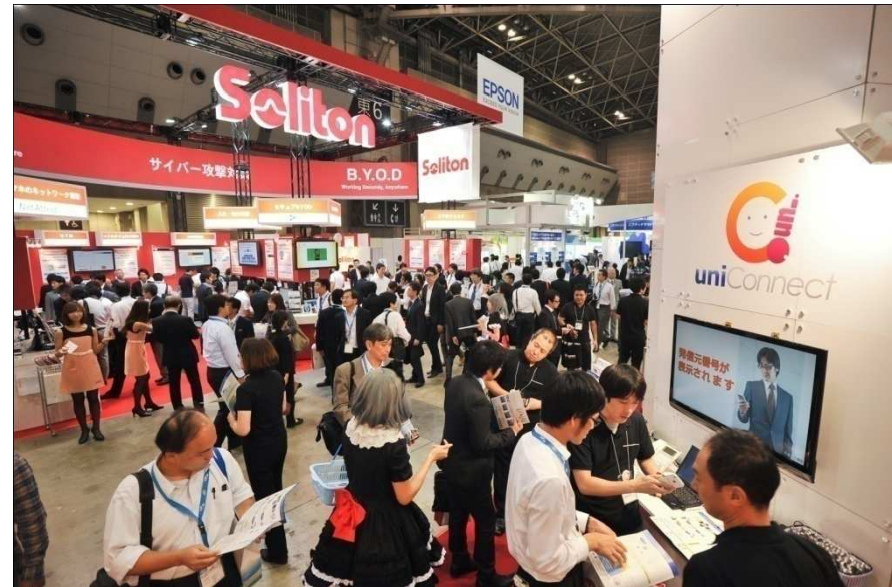


# IT pro EXPO 2013



Nikkei Business Publications, Inc.

## Event Outline

### ITpro EXPO 2013

Date : Oct. 9<sup>th</sup> (Wed.) --- Oct. 11<sup>th</sup> (Fri.), 2013

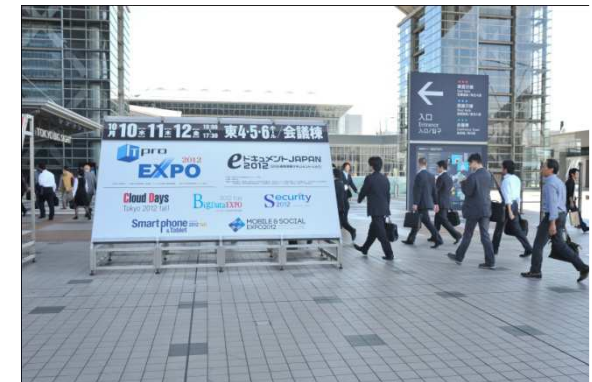
Hours : 10:00AM---5:30PM

Venue: Tokyo Big Sight  
East Hall No.4-6 & Conference Hall

Conducted by : Nikkei Business Publications, Inc.

Concurrent Event: Cloud Days Tokyo 2013 Fall  
Big Data 2013 Fall  
Smartphone&Tablet 2013 Fall  
Security 2013  
e-Document JAPAN 2013

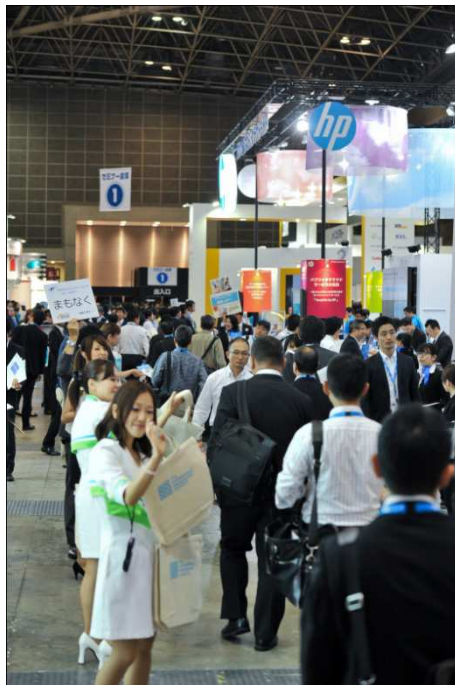
Total Attendee : over 60,000 (scheduled)



## Basic Booth Plan

**Booth Space (3m x 3m)                      ¥440,000 (Exc. Tax)**

Space fee only. Exhibitor needs to built the booth.



**\* Corner booth supplement fee    ¥60,000 (Exc. Tax)**  
for 1-3 booths order

**\* Position & Location of the booth will be defined by the conductor, after the closing date.**

**\* Rental Package Booth available for the exhibitor.**  
→ Refer to next page for prices & facilities.  
→ for 1-3 booths order only

## Rental Package Booth Plan

Rental Package plan is available for 1-3 booth (s) plan.

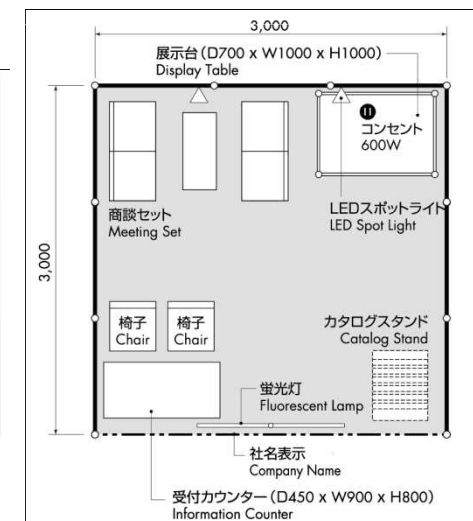
|              |                     |
|--------------|---------------------|
| For 1 booth  | ¥110,000 (Exc. Tax) |
| For 2 booths | ¥200,000 (Exc. Tax) |
| For 3 booths | ¥280,000 (Exc. Tax) |

### <Included>

Wall Panel, Punch Carpet, Company Name Panel (Gothic)  
 LED Spotlight x 2, Fluorescent lamp (40W) x 1,  
 2 Outlet (total 600W), Electricity usage (1KW),  
 Reception Counter Set,  
 Display Table, Catalogue Stand (A4x12 slots)  
 (Meeting set for meeting type booth)

### <Excluded>

Booth Space Fee, Internet Facility (LAN, Wi-Fi)  
 Electricity usage (over 1kw)  
 Usage of Logo for Company Name Panel,  
 Etc.



Please ask for more details

## Counter type booth

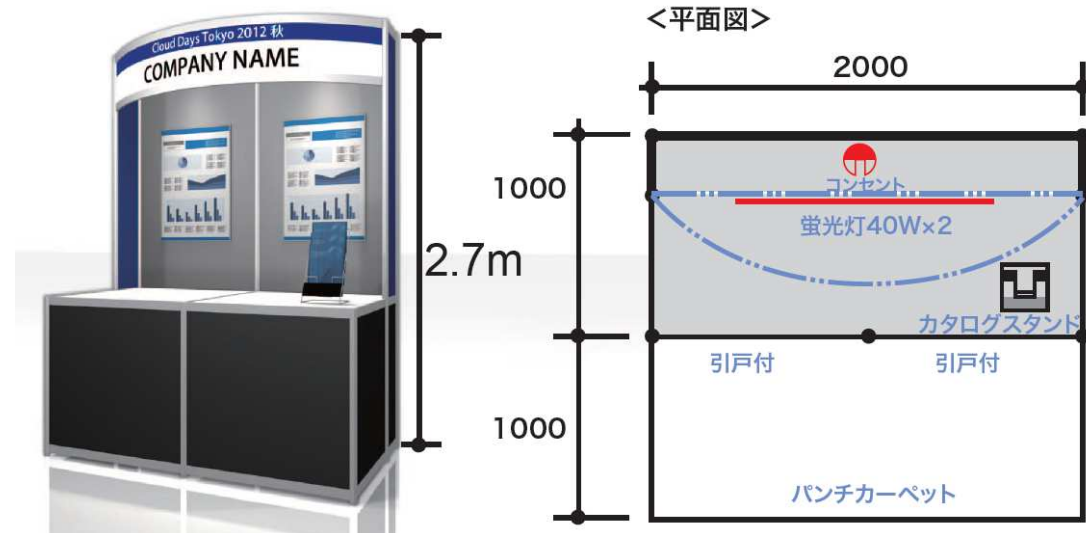
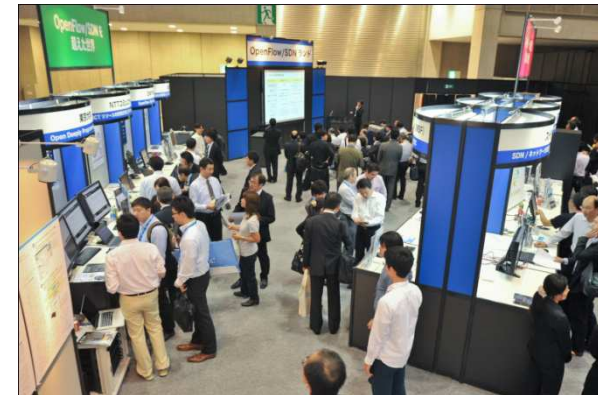
1 booth            ¥300,000 (Exc. Tax)  
 Space fee included, Basic booth included !  
 for 1-3 booths order only

<Included>

Space fee for 2mx2m, Basic Booth as photo  
 Punch carpet, Company Name Panel (Gothic)  
 Fluorescent lamp (40Wx2),  
 2 Outlet (Total 800W)  
 Electricity usage of 1KW  
 Catalogue Stand (A4x 3 slots)

<Excluded>

Internet Facility (LAN, Wi-Fi)  
 Electricity usage (over 1kw)  
 Usage of Logo for  
 Company Name Panel,  
 Etc.



## <Sponsorship Plan>

Sponsorship plan is available for exhibitors to choose, who is considering not only to exhibit, but to make a sponsor seminar and tie-up advertorial for magazines and Websites.

| <ITpro EXPO 2013> | Platinum   | Gold   | Silver                           |
|-------------------|--|--|----------------------------------|
| Booths            | 4 Booths   | 4 Booths   | 2 Booths                         |
| Use of Logo       | Yes  | Yes  | Yes<br>*On Website Only          |
| Seminar           | 250 people   | 150 people   | 100 people                       |
| Review Tie-up     | Nikkei Computer 4C2P   | Nikkei Computer 4C1P   | Nikkei Computer 4C1P             |
|                   | Choice of Nikkei SYSTEMS or<br>Nikkei Information Strategy or<br>Nikkei Communications<br>4C2P | Choice of Nikkei SYSTEMS or<br>Nikkei Information Strategy or<br>Nikkei Communications<br>4C1P | None                             |
|                   | ITpro Special (Web)<br>(4 weeks)   | ITpro Special (Web)<br>(4 weeks)   | ITpro Special (Web)<br>(4 weeks) |
| Price (Exc. Tax)  | 5,000,000yen   | 3,500,000yen   | 2,500,000yen                     |

## <Sponsorship Seminar>

Sponsorship Seminar can be done only with the exhibiting booth.

Sponsorship Seminar for this exhibition only requires a exhibitor to bring their own presentation data to the venue. Other facilities are provided ready to use, including the pre-registration system, barcode checking-in, PC for presentation, monitor, and etc.

Also, the personal information of whom have registered will be provided approx. 10days after the seminar has been done.

## <Facilities to be provided>

- +Pre-registration system
- +Checking-In (Bar Code)
- +Stage, Monitor
- +PC, Microphone
- +LAN Facility
- +Personal Information for follow-up  
(i.e. 250 names for 100 people capacity,  
when fully registered.)



# Results of ITpro EXPO 2012



**Period : Oct. 8<sup>th</sup> (Wed) – Oct. 10<sup>th</sup> (Fri) , 2012**

**Venue: Tokyo Big Sight  
East Hall No. 4-6, Conference Tower**

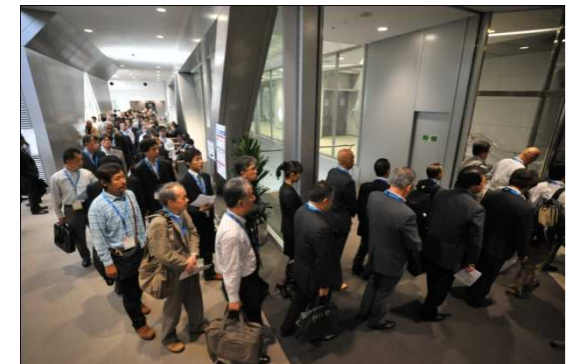
**Exhibition & Seminar Hours : 10:00-17:30**



**Exhibition: Cloud Days Tokyo 2012 fall , Security 2012  
BigData EXPO 2012 fall, Mobile & Social EXPO 2012  
Smartphone & Tablet 2012 fall  
e-Document 2012**

**Conducted by : Nikkei Business Publications, Inc.**

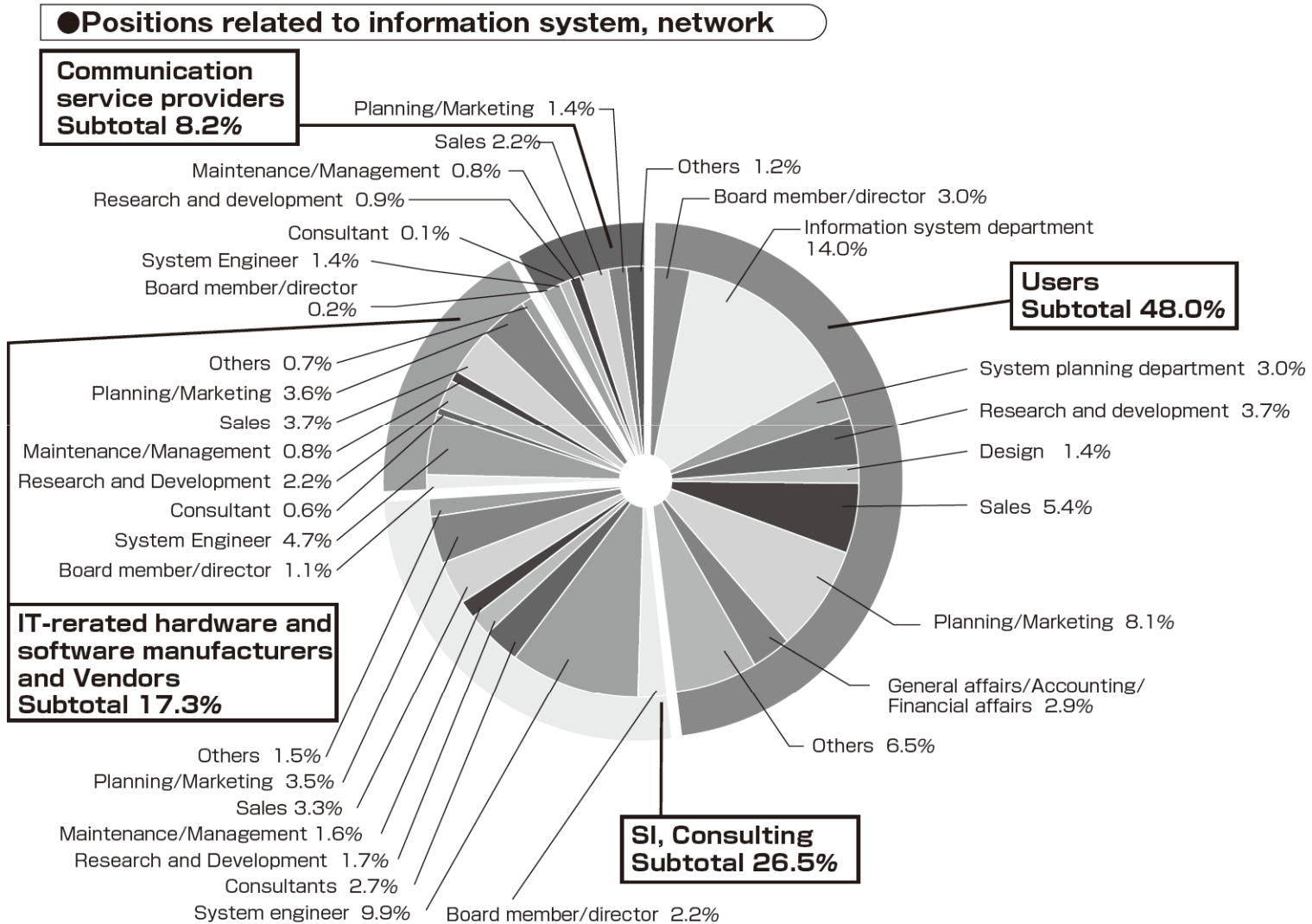
**Number of attendee : Total 64,245**



**Number of Firms Exhibit : 354 Firms (843 Booths)**



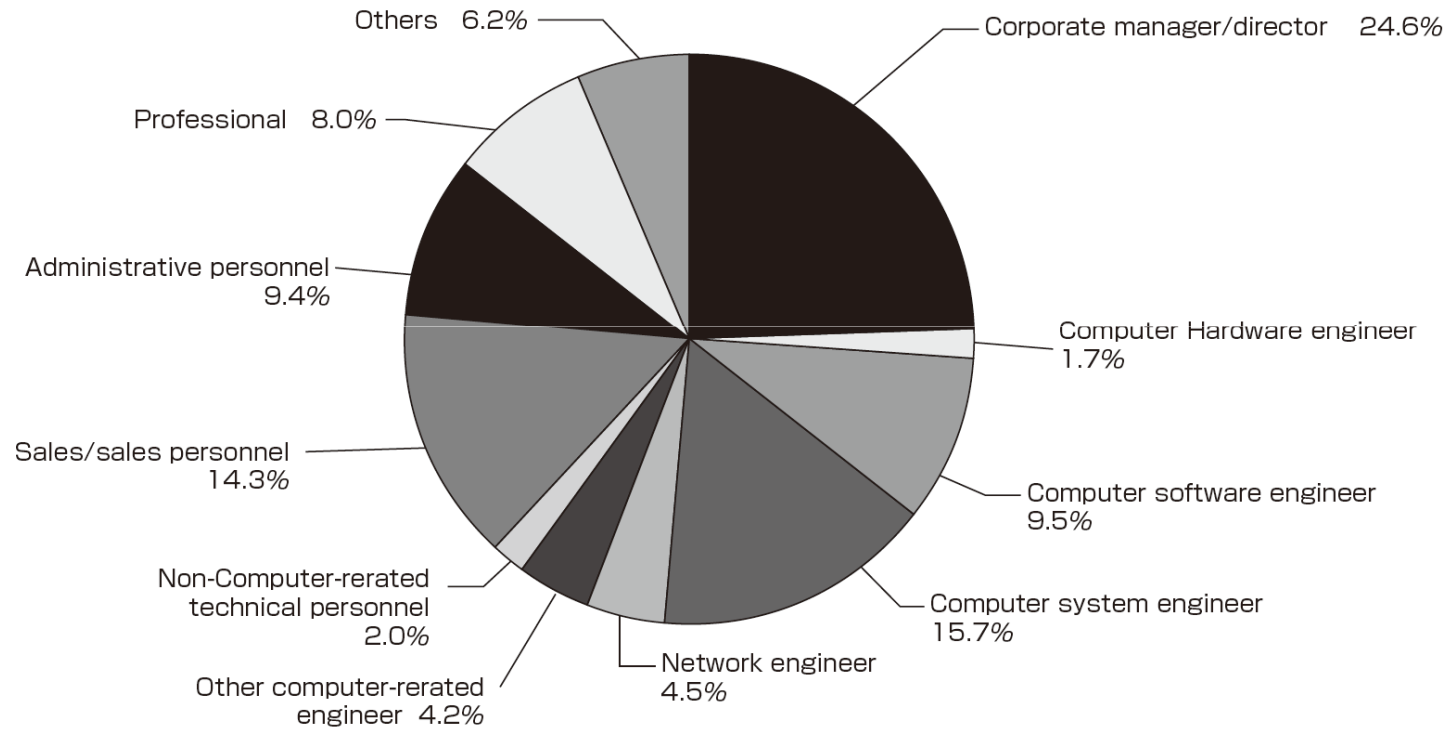
# Results of ITpro EXPO 2012



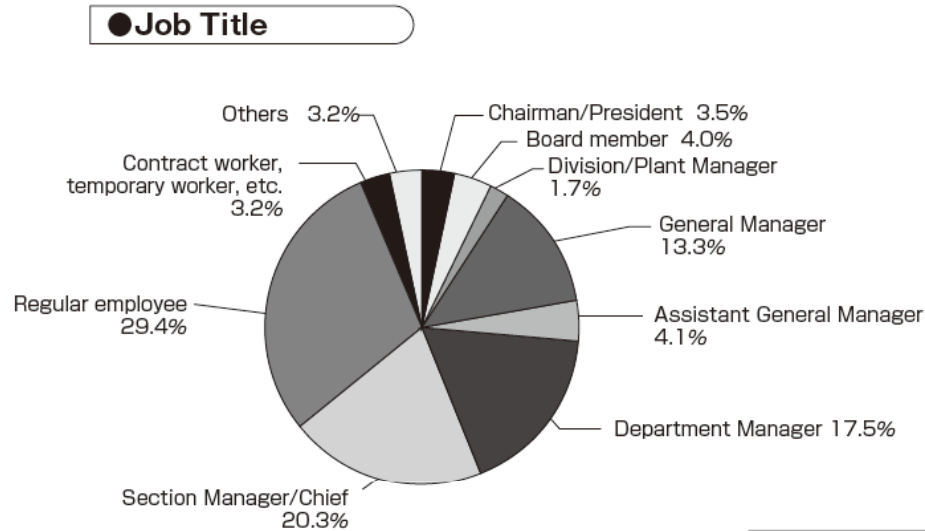
# Results of ITpro EXPO 2012



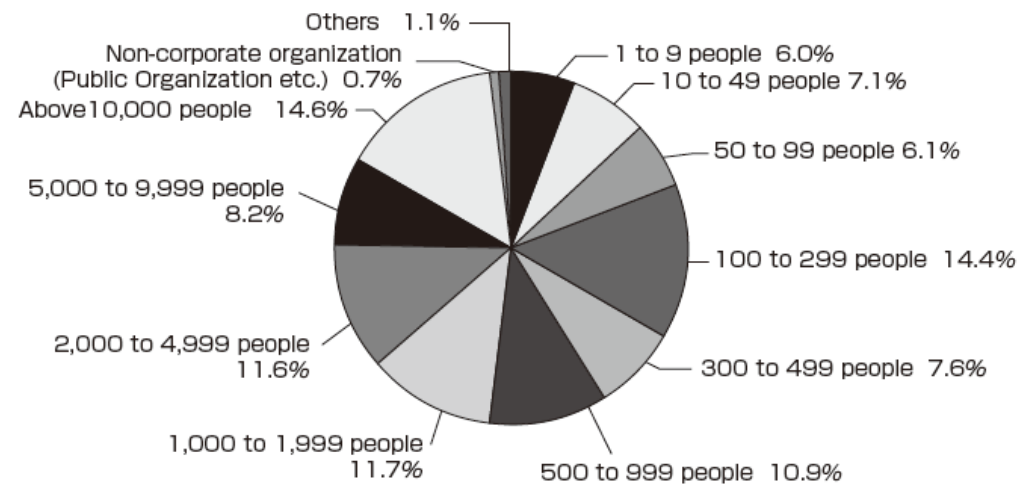
● Occupation



# Results of ITpro EXPO 2012



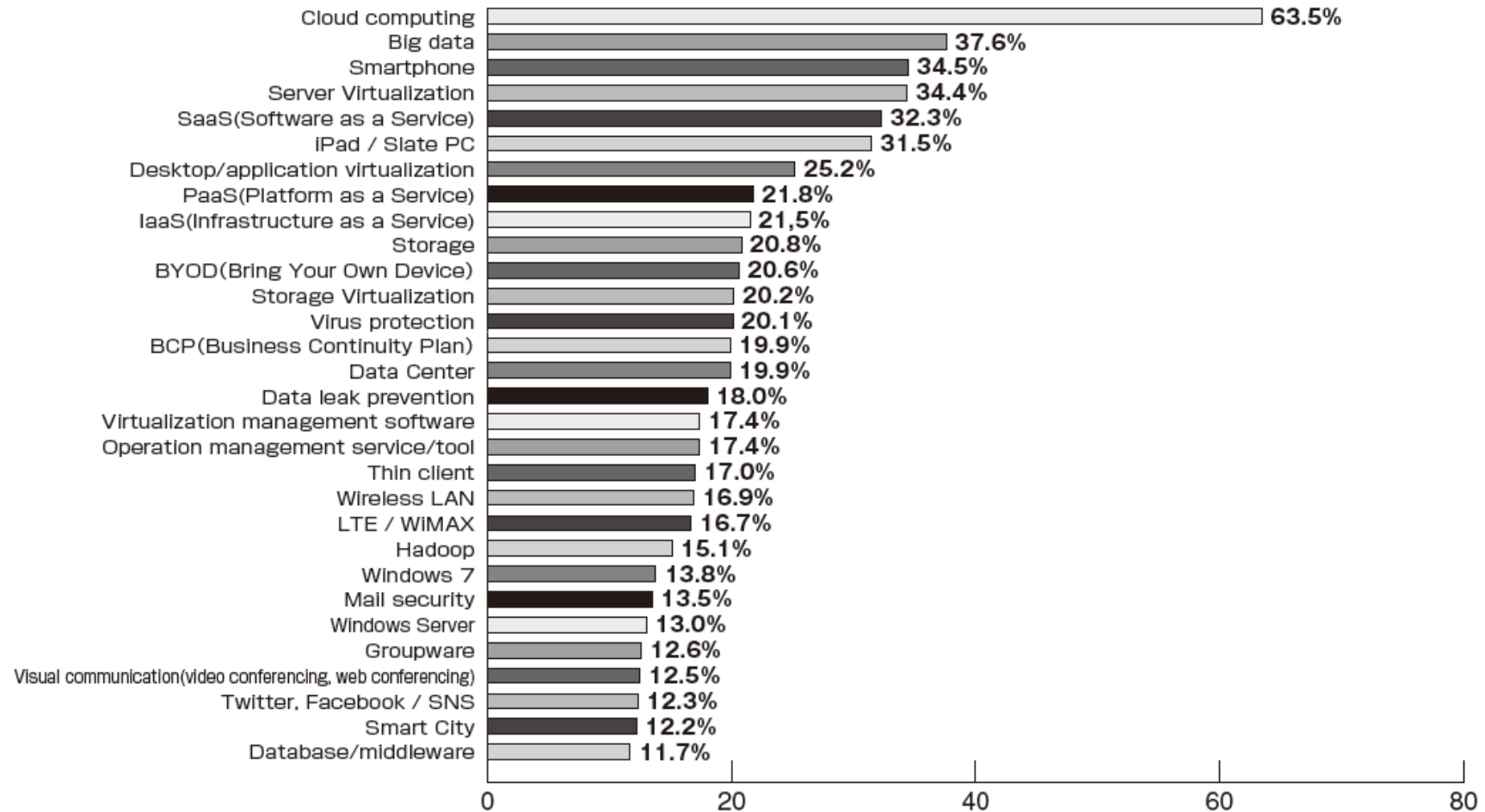
● Number of employees



# Results of ITpro EXPO 2012

## ● Products, services, and technologies of interest

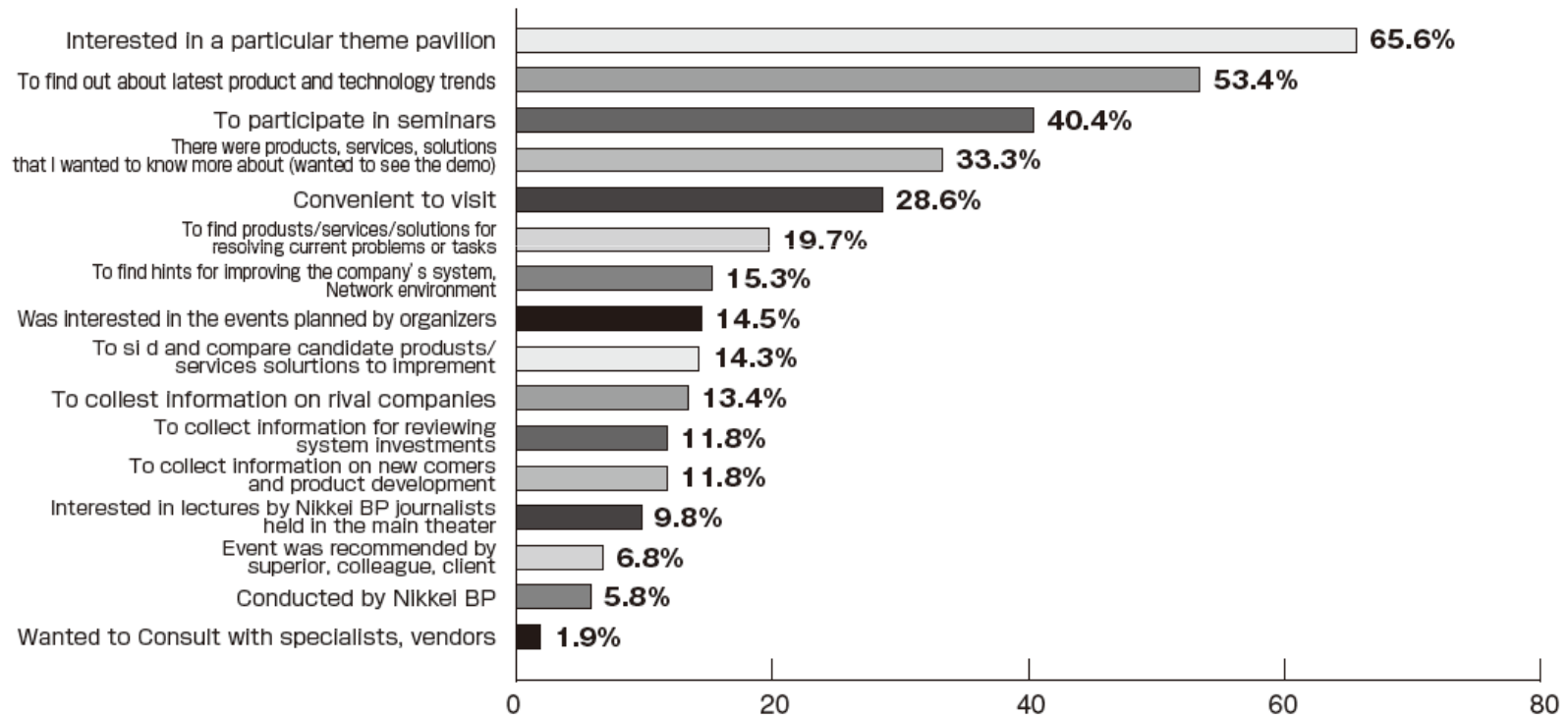
(Multiple answer)



# Results of ITpro EXPO 2012



## ● Purpose of visit (Multiple answer)



**For details, please ask below :**

**Nikkei Business Publications, Inc.  
Event Promotion Dept.**

**TEL: 03-6811-8083**

**FAX: 03-5421-9170**

**eMail: [itevents@nikkeibp.co.jp](mailto:itevents@nikkeibp.co.jp)**