

## **Exhibition Outline**

Title: TOKYO GAME SHOW 2004

Organizer: Computer Entertainment Suppliers' Association (CESA)

Co-organizer: Nikkei Business Publications, Inc.

Supported by: Ministry of Economy, Trade and Industry of Japan

Special Sponsor: NTT DoCoMo,lnc.

Period: September 24 (Fri.) Business Day 10:00 - 17:00

September 25 (Sat.) Open to the public 10:00 - 17:00 (No admission after 16:00)

September 26 (Sun.) Open to the public 10:00 - 17:00 (No admission after 16:00)

\*Admission on Business Day, Friday September 24, is limited to invited guests and

the registered press members.

Venue: Nippon Convention Center (Makuhari Messe)

Visitors: 150,000 (target)

Exhibitors: 117 companies

Exhibition Units: 1,491

Admission Fee: Adult (Junior high school students & older) Day Ticket ¥1,200 (tax incl.)

Advance Ticket ¥1,000 (tax incl.)

Children (Elementary school children & under) ···· Free of charge

Special Discount Ticket · · · · Day Ticket only ¥500 (tax incl.)

\*For those with identification booklets for the physically disabled, the war

wounded, A-bomb survivors or the mentally disabled

\*For one caretaker accompanying a person who needs care

\*For seniors 70 and above

Official Web site: http://tgs.cesa.or.jp/english/

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