

Comparison & Analysis of Tokyo Game Show

T i t l e		TGS 2004	TGS 2003	TGS 2002	TGS 2001 Autumn	TGS 2001 Spring	TGS 2000 Autumn	
D a t e		Sep. 24(Fri) to 26 (Sun) 24th:Business Day	Sep. 26(Fri) to 28 (Sun) 26th:Business Day	Sep. 20(Fri) to 22 (Sun) 20th:Business Day	Oct.12 (Fri) to Oct. 14 (Sun) 12th 10:00 12:30BusinessTime	Mar.30 (Fri) to Apr.1 (Sun) 30th 10:00- 12:30 Business Time	Sep. 22(Fri) to 24 (Sun) *22nd: Business Day	
P l a c e		Makuhari Messe (Nippon Convention Center)						
E x h i b i t i o n A r e a		Approx. 47,250 m ² (7halls)			Approx. 54,000 m ² (8 halls)	Approx. 47,250 m ² (7halls)	Approx. 54,000 m ² (8 halls)	
Number of Exhibitors		117	111	85	53	53	63	
Number of Booth Units		1,491 units	1,426units	1,407units	1,373units	931units	1,066units	
Exhibition Title	Titles in total	461	508	393	339	309	334	
	Platform Base (%)	PlayStation 2	31.5	28.0	21.6	25.7	14.6	19.5
		PC	25.4	12.6	12.5	9.7	2.6	9.3
		Mobile Phones	15.6	14.4	9.2	4.1	11.0	14.7
		GAMEBOY ADVANCE	7.3	6.5	14.2	15.0	23.9	5.4
		Xbox	2.6	2.8	5.3	5.9	5.5	4.2
		PSP	2.6					
		NINTENDO GAMECUBE	2.0	6.3	8.1	2.9		
		NINTENDO DS	0.4					
	OTHERS incl. titles without predisclosure	12.6	28.0	13.7	3.2	9.1	7.8	
	Genre Base (%)	ACTION	28.3	23.7	19.0	18.7	23.0	17.0
		ROLE-PLAYING	12.3	9.8	11.1	16.9	12.9	12.2
		SIMULATION	5.3	5.5	5.4	10.9	19.6	16.4
		PUZZLE	4.7	4.9	6.2	3.6	4.7	5.7
		ADVENTURE	4.9	4.7	6.2	6.0	4.4	4.8
SHOOTING		3.8	3.6	6.9	4.5	3.2	5.1	
RACING		1.5	2.1	3.5	3.3	4.1	2.4	
SPORTS		2.8	1.9	6.7	7.9	7.3	10.1	
OTHERS	36.4	43.9	35.1	28.1	20.8	26.5		
A d m i t t a n c e F e e		Adults 1200 yen / Children Free						
T o t a l A t t e n d a n c e		150,000 (expected)	150,089	134,042	129,626	118,080	137,400	