

## Topics

### **The Theme: Your front row ticket to the next generation of gaming**

Ours is an industry evolving in pace with the changing environment surrounding video games.

Thanks to the spread of broadband connections, leading to the development of online games playable by large numbers of users from within their own homes, and the introduction of increasingly high-function cell phones and flat-rate subscription programs, it is now possible for gamers to enjoy their favorite games anytime and anywhere. The new portable platforms released at the end of last year now not only make it possible for users to take home-platform quality games with them wherever they go, but are also expanding the possibilities of games themselves by providing new forms of control interface and media. This year is also marked by the excitement surrounding the release of specs for a number of new, next generation platforms.

This convergence of multiple forward leaps signals a revolutionary new era for the industry as a whole. This year's Tokyo Game Show offers an unprecedented range of themes and promises visitors the opportunity to experience a new generation of games and a new world of entertainment firsthand.

### **About the main visual**

The main visual has been designed to highlight the theme: "Your front row ticket to the next generation of gaming" The design uses a full-window illustration to convey the sense of wonder and delight of seeing blue skies through a window, as well as the anticipation and excitement surrounding this chance to experience the future of entertainment.

"Your front row ticket to the next generation of gaming"

The Tokyo Game Show is always your closest venue to an ever-changing future.

### **Voting in "The 9th CESA GAME AWARDS"**

"The 9th CESA GAME AWARDS" will give prizes to the most promising voter-selected computer entertainment software. As with last year, general attendants can vote for the GAME AWARDS FUTURE, which will be chosen from pre-release games that will be introduced and exhibited at TOKYO GAME SHOW 2005. The prize will be given at the "The 9th CESA GAME AWARDS" ceremony held on October 27th, Thursday.

General attendants can vote at the voting booth in the Exhibition Hall1 and the voting boxes installed in Exhibition Hall 4, 7 and at the exits of the venue.

\*Please refer to official website for more details. [<http://awards.cesa.or.jp/english/index.html>]

### **「TGS Developer's Workshop」**

「TGS Developer's Workshop」will be presented by game developing tools and middleware makers on 16<sup>th</sup>. You will see enthusiasm for developing of next generation games, workshops and such, to reinvigorate the game market.

[TGS Developer's Workshop Program] Makuhari Messe Hall 3, development tools and middleware area

12:50~13:30	Metrowerks Co., Ltd.	Next generation CodeWarrior technology
13:40~14:20	Queensland Government Trade & Investment Office – Tokyo Australian Embassy Tokyo, Invest Australia - North East Asia	Australian game industry
14:30~15:10	CRI Middleware Co., LTD.	Audio, HD and Movie played by next generation of platform