

Come and meet the Dutch during Tokyo Game Show 2010

Amsterdam, August 27

Dear Sir, Dear Madam,

To celebrate the Netherlands flourishing games industry, a special Holland Pavilion will be presented during Tokyo Game Show 2010. The Dutch games industry, with its strong focus on quality creative games, Internet games and new business models, presents an interesting case for every professional in the games industry. At the Holland Pavilion you can meet some of Holland's leading game companies. The Holland Pavilion is organized by the Netherlands Council for Trade Promotion and NLGD | Festival of Games.

During Holland Pavilion's presence at Tokyo Game Show 2010, you are invited to join three invitation-only events:

Title	Holland Pavilion matchmaking lunch	The Dutch Party	Dutch Game Masters
Location	Tokyo Game Show, Holland Pavilion, booth 3-N23	Belgian Beer Café Antwerp Port, Akasaka, Minato-ku, Tokyo 4-3-6 Hitotsugi Lip 1F	Makuhari Messe, International Conference Hall, Room 301
Date	Thursday, September 16	Thursday, September 16	Friday, September 17
Time	12.30 – 13.30	20.00 – 22.00	11.00 – 13.30
Information	During this lunch you will be introduced and actively matched to Holland Pavilion participant.	One of the most popular GDC San Francisco networking events is coming to Tokyo! This year we are organizing a very special Tokyo edition of "The Dutch Party". Come and meet all Holland Pavilion participants and their international relations during this 2-hour informal networking event.	For more than 400 years the Dutch are famous for their creative industry and commercial spirit. With the flourishing games industry the Dutch are proving once again that creative masterworks are not a thing of the past but still a modern-day phenomena. In this seminar Dutch companies are presenting their work and the typical markets they are profound in.

HOW TO ATTEND

Please fill in the attached form and send to David Sampimon, david@nlgd.nl

Your Sincerely,

David Sampimon
Event Manager NLGD | Festival of Games

Holland Pavilion, Tokyo Game Show 2010

Please fill in the below details and send to david@nlgd.nl or fax to: +31 (0)8 47 36 3940

Personal details

First name	
Last name	
Company	
Position	
Address	
E-mail	
Telephone	
Fax	

or

- scan business card -

Event	Holland Pavilion Matchmaking lunch
Date	Thursday September 16, 2010
Time	12.30 – 13.30
Location	Tokyo Game Show, International Pavilions. 3-N23
Information	During the first day of the Tokyo Game Show 2010, we would like to invite you to our Holland Pavilion Matchmaking lunch. During this matchmaking lunch, you will be introduced and actively matched to Holland Pavilion participants.
	I would like to attend <i>Please tick applicable box</i>
	<input type="checkbox"/> YES, I would like to attend alone
	<input type="checkbox"/> YES, I would like to bring Colleagues
	<input type="checkbox"/> NO

Event	The Dutch Party
Date	Thursday September 16, 2010
Time	20.00 – 22.00
Location	Belgian Beer Café Antwerp Port, Akasaka, Minato-ku, Tokyo 4-3-6 Hitotsugi Lip 1F 日本 東京都港区赤坂 4-3-6 Hitotsugi Lip 1F
Information	The informal networking event “The Dutch Party” is the must-attend-event for all GDC San Francisco visitors every year. This year we are organizing a very special Tokyo edition of “The Dutch Party”. Come and meet all Holland Pavilion participants and their international relations during this 2-hour informal networking event.
	I would like to attend <i>Please tick applicable box</i>
	<input type="checkbox"/> YES, I would like to attend alone
	<input type="checkbox"/> YES, I would like to bring Colleagues
	<input type="checkbox"/> NO

Event	Dutch Game Masters, “ <i>Unique: The Dutch Games Industry</i> ”
Date	Friday September 17, 2010
Time	11.00 – 13.30
Location	Makuhari Messe, International Conference Hall, Room 301
Information	<p>For more than 400 years the Dutch are famous for their creative industry and commercial spirit. With the flourishing games industry the Dutch are proving once again that creative masterworks are not a thing of the past but still a modern-day phenomena.</p> <p>In this seminar four unique Dutch companies are presenting their work and the typical markets they are profound in.</p> <p>Presenting are:</p> <p>Jeroen Elfferich – CEO of Ex Machina – <i>Crossplatform & Scheduled Gaming: Reach More Players By Doing Less</i></p> <p>Ilja Goossens – Founder of Virtual Fairground - <i>Can we build high-quality MMO games and virtual worlds that truly appeal to a global audience?</i></p> <p>Micah Hrehovcsik – Utrecht School of the Arts - <i>Innovative GATE pilot showcases the use of games in the classroom</i></p> <p>This closed seminar will be followed by a matchmaking lunch. Where you will meet the presenting companies and Holland Pavilion participants.</p>
	<p>I would like to attend <i>Please tick applicable box</i></p> <p><input type="checkbox"/> YES, I would like to attend alone</p> <p><input type="checkbox"/> YES, I would like to bring Colleagues</p> <p><input type="checkbox"/> NO</p>