

# TOKYO GAME SHOW 2013

GAMES: Limitless Evolution.

Press Release

September 24, 2013

## Result Flash Report!

### A New Record High of Total 270,197 Visitors!

Recording first time of over 100,000 visitors each for both of Public Days

Computer Entertainment Supplier's Association  
Nikkei Business Publications, Inc.

TOKYO GAME SHOW 2013 was held over a four-day period from Thursday, September 19 to Sunday, September 22, 2013 at Makuhari Messe organized by the Computer Entertainment Supplier's Association (CESA; Chairman: Shin Unozawa), in cooperation with Nikkei Business Publications, Inc. (Nikkei BP; President & CEO: Kohei Osada). The total number of visitors has been announced.

2013		2012	2011
Sep.19 (Thu) Business Day	29,171	Sep.20 (Thu)	Sep.15 (Thu)
		27,391	25,631
Sep.20 (Fri) Business Day	23,183	Sep.21 (Fri)	Sep.16 (Fri)
		24,504	27,042
Sep.21 (Sat) Public Day	102,399 (including 7,031 in Family Area)	Sep.22 (Sat)	Sep.17 (Sat)
		94,989 (including 16,760 in Family Area)	86,251 (including 8,798 in Family Area)
Sep.22 (Sun) Public Day	115,444 (including 13,286 in Family Area)	Sep.23 (Sun)	Sep.18 (Sun)
		76,869 (including 15,616 in Family Area)	83,744 (including 14,848 in Family Area)
Total	270,197 (including 20,317 in Family Area)	223,753 (including 32,376 in Family Area)	222,668 (including 23,646 in Family Area)

TOKYO GAME SHOW 2013 attracted the highest total number of 270,197 visitors, welcoming 46,444 more visitors than the last year which used to be a record high. In particular, both of Public Days recorded over 100,000 visitors each day, which exceeded the record of 94,989 visitors in last year, also reaching the highest number of visitors for single day.

By expanding the venue from Hall 1 to Hall 9, which used to be up to Hall 8, we were able to set up new areas such as Indie Game Area, Romance Simulation Game Area, Cloud Gaming Area and provide various organizers' projects, enabling many visitors experience the further enhanced TOKYO GAME SHOW.



The next TOKYO GAME SHOW is scheduled to be held at the same venue from Thursday, September 18 to Sunday, September 21, 2014. Stay tuned!