

1 TOKYO GAME SHOW 2015

September **17** (Thu) - **20** (Sun)

Guide for Package Booth

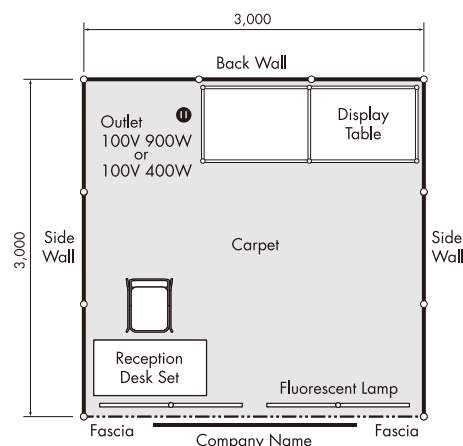
» Package Booth

3m × 3m

¥486,000
(tax included)



Exhibitor can select color of Fascia, carpet and company plate from the option below.



★ Inclusive Items

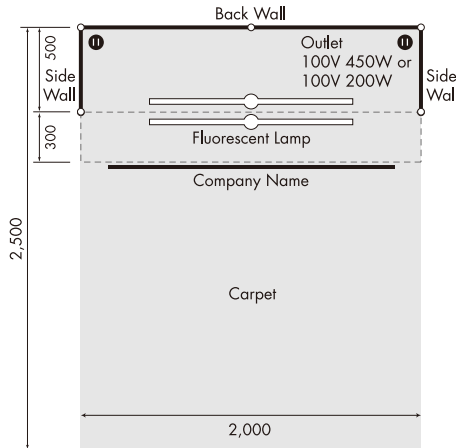
1	System Wall Side & back walls
2	Fascia (H300mm) Exhibitor can select color
3	Punch Carpet Exhibitor can select color
4	Company Name Plate W1800 X H200
5	Fluorescent Lamp 32W X 2 Lamps
6	Electrical Outlet Two-socket Outlet X 1 (100V 900W) or Energy Saving Pack 100V 400W
7	Electrical Power Supply 100V 1KW or Energy Saving Pack 100V 500W
8	Reception Desk Set
9	Display Table with Storage

Turnkey Booth A

2m × 2.5m

¥ 216,000
(tax included)

Exhibit Areas: General Exhibition Area, Game School Area



★ Inclusive Items

- 1 **System Wall**
Side & back walls
- 2 **Punch Carpet**
Exhibitor can select color
- 3 **Company Name Plate**
W1940 X H200
- 4 **Fluorescent Lamp**
32W X 2 Lamps
- 5 **Electrical Outlet**
Two-socket Outlet X 2
100V 450W X 2
or Energy Saving Pack 100V 200W X 2
- 6 **Electrical Power Supply**
100V 1KW or Energy Saving Pack 100V 500W

Exhibitor can select color of Fascia, carpet and company plate from the option below.

- Blue
- Green
- Gray
- Red

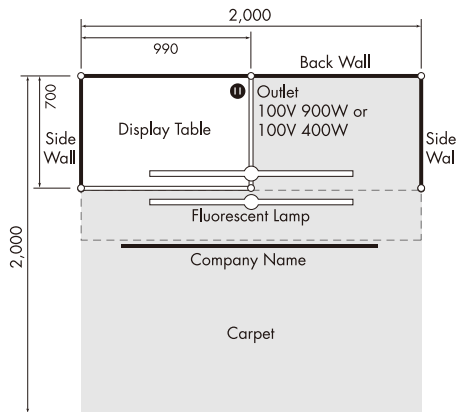
*The white table are NOT included in the Turnkey Booth A.

Turnkey Booth B

2m × 2m

¥ 216,000
(tax included)

Exhibit Areas: Cosplay Area (September 19 and 20 only), Game Device Area, Romance Simulation Game Area, Smartphone Game Area / Social Game Area



★ Inclusive Items

- 1 **System Wall**
Side & back walls, Color: Gray
- 2 **Punch Carpet**
Exhibitor can select color
- 3 **Company Name Plate**
W1940 X H200
- 4 **Fluorescent Lamp**
32W X 2 Lamps
- 5 **Electrical Outlet**
Two-socket Outlet X 2
100V 900W
or Energy Saving Pack 100V 400W
- 6 **Electrical Power Supply**
100V 1KW or Energy Saving Pack 100V 500W
- 7 **Display Table with Storage**
(W990 X D700 X H1000) X 1

Exhibitor can select color of carpet from the option below.

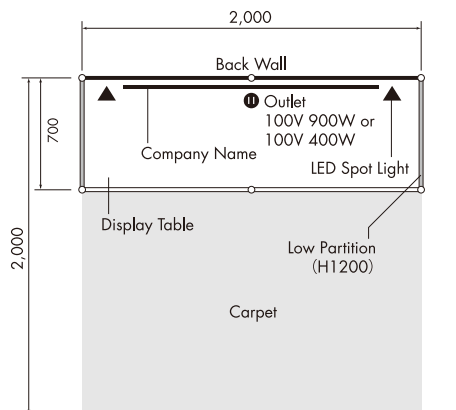
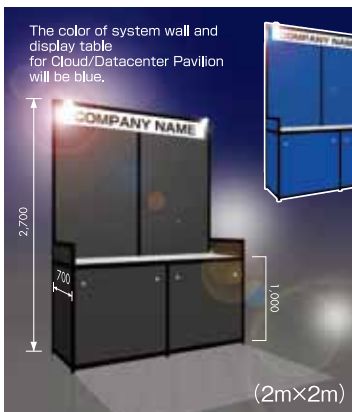
- Blue
- Green
- Gray
- Red

Turnkey Booth C

2m × 2m

¥ 216,000
(tax included)

Exhibit Areas: Business Solution Area, Cloud/Datacenter Pavilion (Business Day: September 17 and 18 only) Cyber Games Asia Area (Public Day: September 19 and 20 only)



★ Inclusive Items

- 1 **System Wall**
Side & back walls, Color: Gray
- 2 **Punch Carpet**
Exhibitor can select color
- 3 **Company Name Plate**
W1800 X H200
- 4 **LED Spotlight**
15W X 2 Lights
- 5 **Electrical Outlet**
Two-socket Outlet X 2
100V 900W
or Energy Saving Pack 100V 400W
- 6 **Electrical Power Supply**
100V 1KW or Energy Saving Pack 100V 500W
- 7 **Display Table with Storage**
(W1980 X D700 X H1000) X 1

Exhibitor can select color of carpet from the option below.

- Blue
- Green
- Gray
- Red

Business Meeting Area

This meeting area allows for meaningful business discussions in a quiet, calm atmosphere during Business Day. In addition to traditional room-type booths, basic tables are now available at lower fees.

*Free interpretation service (English, Chinese, Korean)



Location:

Makuhari Messe International Conference Hall 2F

Period:

September 17 (Thu) and 18 (Fri), 2015 (Business Days)

Available Service (FREE):

Interpretation Service (English, Chinese, Korean),
Internet Access (WiFi)

Meeting Room Booth

Business Day (September 17 and 18) only

■ Please ask the OMO if you exhibit 4 or more booths. ■ "Space only" is not available in this area. For additional booth decorations, please ask the OMO for more details.

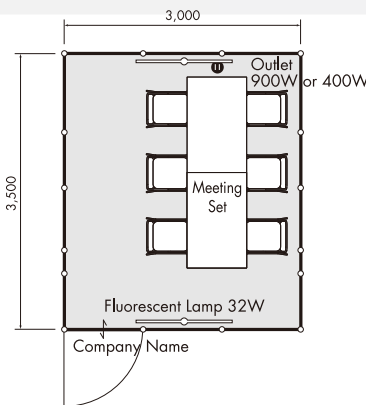
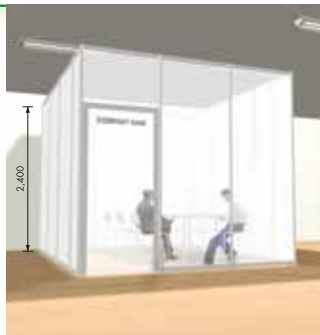
1 Booth Meeting Room

(3m×3.5m)

¥486,000 (tax included)

Discount Price for exhibitor who has booth at other areas.

¥378,000 (tax included)



★Inclusive Items

1 System Wall	4walls, Color: White
2 Company Name Plate	W600 X H150
3 Fluorescent Lamp	32W X 2 Lamps
4 Electrical Outlet	Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
5 Electrical Power Supply	100V 1KW or Energy Saving Pack 100V 500W
6 Meeting Set	2 tables & 6 chairs

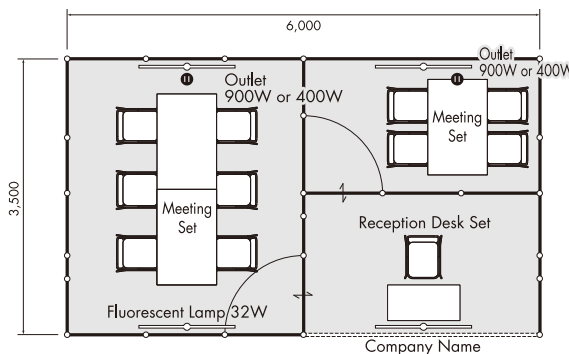
2 Booth Meeting Room

(6m×3.5m)

¥864,000 (tax included)

Discount Price for exhibitor who has booth at other areas.

¥702,000 (tax included)



★Inclusive Items

1 System Wall	4walls, Color: White
2 Company Name Plate	W1800 X H200
3 Fluorescent Lamp	32W X 4 Lamps
4 Electrical Outlet	Two-socket Outlet X 2 100V 900W or Energy Saving Pack 100V 400W
5 Electrical Power Supply	100V 2KW or Energy Saving Pack 100V 1KW
6 Meeting Set	2 tables & 6 chairs, 1 table & 4 chairs
7 Reception Desk Set	

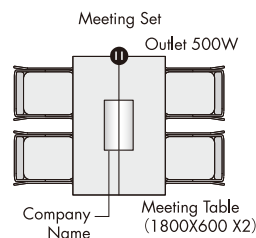
Basic Table Space

Business Day (September 17 and 18) only

¥97,200 (tax included)



Please ask the OMO if you exhibit 4 or more table spaces.



★Inclusive Items

1 Company Name Plate	W300XH100
2 Electrical Power Supply	100V 300W
3 Meeting Set	1 tables & 4 chairs

Asia New Stars Area

1-Booth Package
(3m×3m)

¥486,000
(tax included)

Asia New Stars Area shows emerging Asian companies. The concept is to introduce local "New Stellar Companies," to appeal to the rest of the world.

*Maximum 3 booths per exhibitor is available in this area.
*Package Booth only

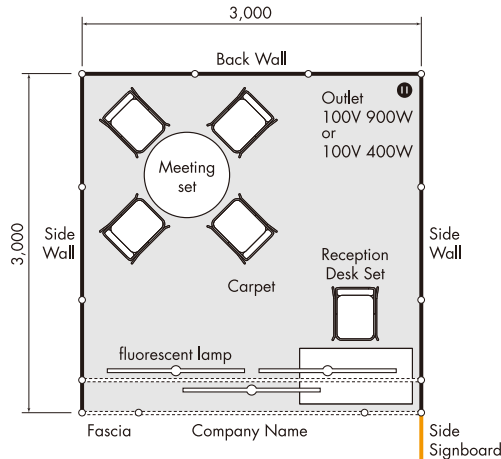


Exhibit Area: Asia New Stars Area
(Business Day: September 17 and 18 only)

★ Inclusive Items

1	System Wall Side & back walls, Color: White
2	Fascia (H350mm)
3	Punch Carpet Color: Grey
4	Company Name Plate W1940 X H250
5	Fluorescent Lamp 32W X 3 Lamps
6	Electrical Outlet Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
7	Electrical Power Supply 100V 1KW or Energy Saving Pack 100V 500W
8	Meeting Set Round Table and 4 Chairs Reception Desk Set

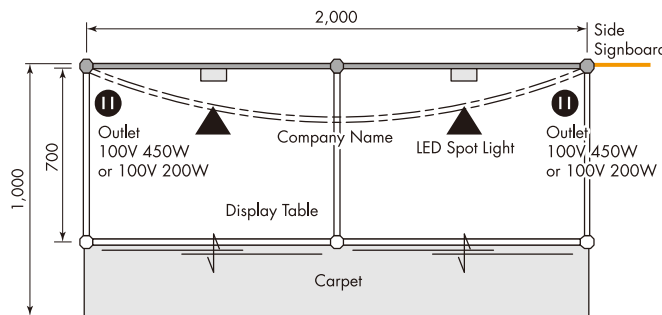
Indie Game Area / Type B

1-Booth Package
(2m×1m)

¥216,000
(tax included)

*Maximum 1 booths per exhibitor is available in this area.
*Package Booth only

Selected indie developers by screening will be exhibited at Type A. Please refer to Exhibit Guide for more details.



Exhibitor can select color of Fascia, carpet and company plate from the option below.



★ Inclusive Items

1	System Wall Back Wall, Color: Black
2	Fascia (H500mm)
3	Punch Carpet Exhibitor can select color
4	Company Name Plate English & Japanese
5	LED Spotlight 15W X 2 Lights
6	Electrical Outlet 100V 450W X 2 or Energy Saving Pack 100V 200W X 2
7	Electrical Power Supply 100V 1KW or Energy Saving Pack 100V 500W
8	Display Table with Storage (W1980 X D700 X H1000) X 1

(6-booths Image)

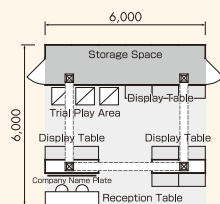


(9-booths Image)



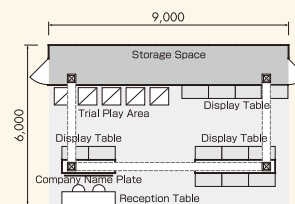
Mid-Scale (4 through 9 booths) Package Booth

Customized booth decorations and other optional displays are available upon request with extra charge. Please contact OMO for more detail.



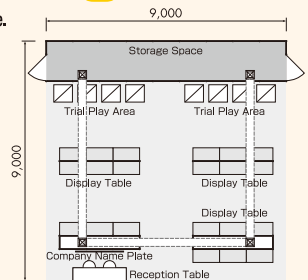
4 Booth package

¥700,000 and up



6 Booth package

¥900,000 and up



9 Booth package

¥1,500,000 and up

*The above rates are NOT including 8% local consumption tax. Please be noted that the above rates are NOT included exhibition space fee.

For further information, please contact

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