

Business Meeting Area

Business Meeting Area allows for meaningful meetings in a quiet and calm atmosphere during Business Day. In addition to room-type booth, Basic Table Space at reasonable fee is also available.



- ◆ Location : Makuhari Messe International Conference Hall 2F
- ◆ Period : September 21(Thu) and 22(Fri), 2017(Business Days)
- ◆ Available Service (FREE) :
Interpretation Service (English/Japanese), Internet Access (WiFi)

Meeting Room Booth

Business Day (September 21 and 22) only

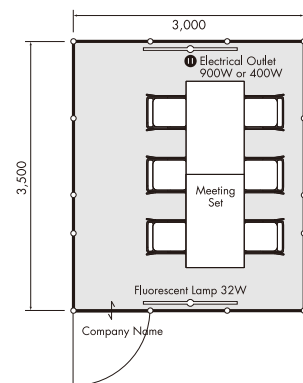
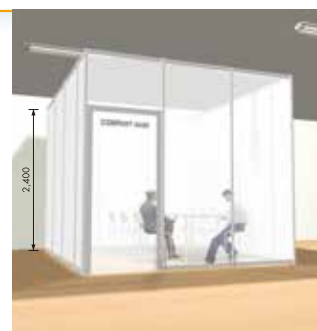
* Please ask the OMO if you exhibit 4 or more booths

* "Space only" is not available in this area. For additional booth decorations, please ask the OMO for more details.

1-Booth Meeting Room (3m×3.5m)

JPY 486,000 tax included

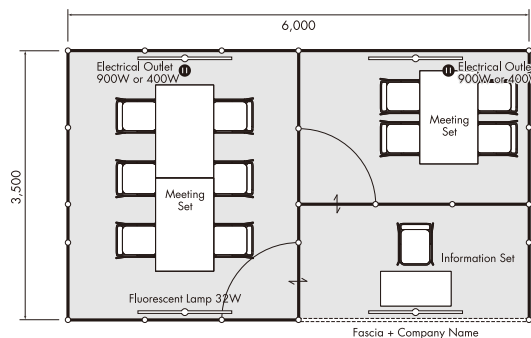
Discount Price for exhibitor who has booth at other areas.
JPY 378,000 tax included



- ★Inclusive Items
- System Wall**
4 walls, Color: White / Height 2400
 - Company Name Plate**
W800 X H150
 - Fluorescent Lamp**
32W X 2 Lamps
 - Electrical Outlet**
Two-socket Outlet X 1
100V 900W or Energy Saving Pack 100V 400W
 - Electrical Power Supply**
100V 1KW or Energy Saving Pack 100V 500W
 - Meeting Set**
2 tables & 6 chairs

2-Booth Meeting Room (6m×3.5m)

JPY 972,000 tax included

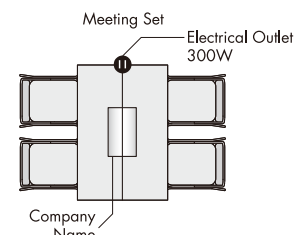


- ★Inclusive Items
- System Wall**
4 walls, Color: White / Height 2400
 - Company Name Plate**
W1800 X H200 / W600 X H150
 - Fluorescent Lamp**
32W X 4 Lamps
 - Electrical Outlet**
Two-socket Outlet X 2
100V 900W or Energy Saving Pack 100V 400W
 - Electrical Power Supply**
100V 2KW or Energy Saving Pack 100V 1KW
 - Meeting Set**
2 Tables & 6 Chairs / 1 Table & 4 Chairs
 - Reception Desk Set**

Basic Table Space

JPY 97,200 tax included Business Day (September 21 and 22) only

* Please ask the OMO if you exhibit 4 or more table spaces.



- ★Inclusive Items
- Company Name Plate**
W300 X H100
 - Electrical Outlet**
Two-socket Outlet X 1
100V X 300W or Energy Saving Pack (without socket)
 - Meeting Set**
1 table & 4 chairs

For further information, please contact to:

TOKYO GAME SHOW Overseas Management Office (OMO)
c/o Space Media Japan Co., Ltd. 5-1-2F, Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan
Email: tgs@smj.co.jp Phone: +81-3-3512-5670 Fax: +81-3-3512-5680

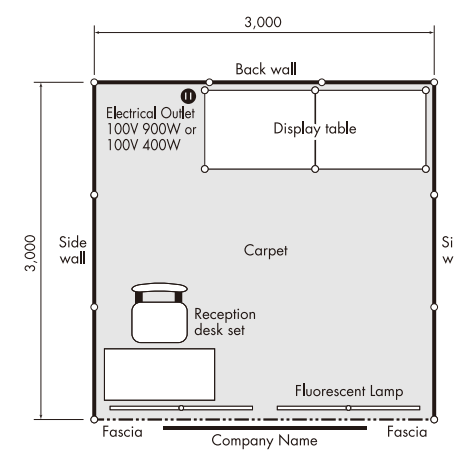
TG17-14

TOKYO GAME SHOW 2017

Guide for Package Booth

Shell Scheme

1-Booth [3m×3m] : JPY 486,000 tax included
2-Booth [3m×6m] : JPY 972,000 tax included 3-Booth [3m×9m] : JPY 1,458,000 tax included



Exhibitor can select color of Fascia, carpet and company plate from the option below.



★Inclusive Items

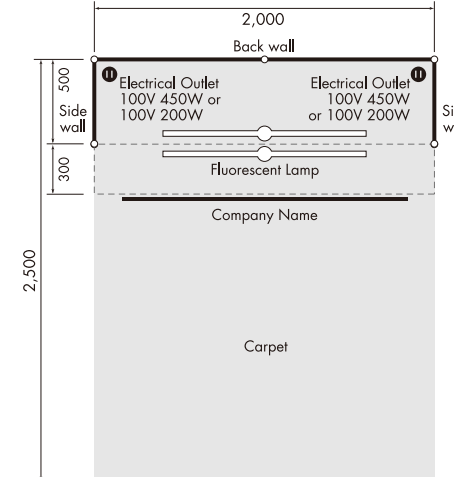
- System Wall**
Side & back walls
- Fascia** H300mm
Exhibitor can select color
- Punch Carpet**
Exhibitor can select color
- Company Name Plate**
W1800 X H200
- Fluorescent Lamp**
32W X 2 Lamps
- Electrical Outlet**
Two-socket Outlet X 1
100V 900W or Energy Saving Pack 100V 400W
- Electrical Power Supply**
100V 1KW or Energy Saving Pack 100V 500W (per 1-Booth)
- Reception Desk Set**
- Display Table with Storage**

*Side wall does not include in case the booth locates at the corner.

Turnkey Booth A

[2m×2.5m] : JPY 248,400 tax included

Exhibit Areas: General Exhibition Area, Game School Area



*The whitel tables on this image are NOT included in Turnkey Booth A.

Exhibitor can select color of Fascia, carpet and company plate from the option below.



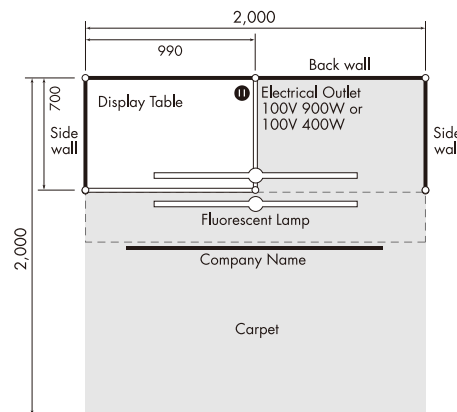
★Inclusive Items

- System Wall**
Side & back walls
- Punch Carpet**
Exhibitor can select color
- Company Name Plate**
W1940 X H200
- Fluorescent Lamp**
32W X 2 Lamps
- Electrical Outlet**
Two-socket Outlet X 2
100V 450W X 2 or Energy Saving Pack 100V 200W X 2
- Electrical Power Supply**
100V 1KW or Energy Saving Pack 100V 500W (per 1-Booth)

Turnkey Booth B

[2m×2m] : JPY 248,400 tax included

Exhibit Areas: Romance Simulation Game Area, Smartphone Game Area



- ★Inclusive Items
- System Wall**
Side & back walls, Color: Grey
 - Punch Carpet**
Exhibitor can select color
 - Company Name Plate**
W1940 X H200
 - Fluorescent Lamp**
32W X 2 Lamps
 - Electrical Outlet**
Two-socket Outlet X 1
100V 900W or Energy Saving Pack 100V 400W
 - Electrical Power Supply**
100V 1KW
or Energy Saving Pack 100V 500W (per 1-Booth)
 - Display Table with Storage**
(W990 X D700 X H1000) X 1

※Display table can be installed up to one unit per booth.
(Fee-charged)

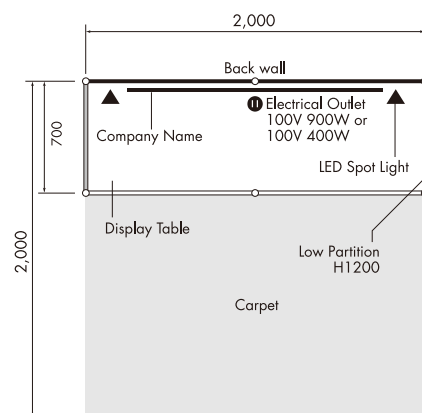
Exhibitor can select color of carpet from the option below.



Turnkey Booth C

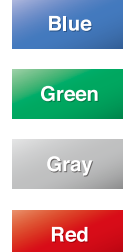
[2m×2m] : JPY 248,400 tax included

Exhibit Areas: : Business Solution Area (Business Day: September 21 and 22 only), e-Sports Area



- ★Inclusive Items
- System Wall**
Side & back walls, Color: Grey
 - Punch Carpet**
Exhibitor can select color
 - Company Name Plate**
W1800 X H200
 - LED Spotlight**
15W X 2 Lights
 - Electrical Outlet**
Two-socket Outlet X 1
100V 900W or Energy Saving Pack 100V 400W
 - Electrical Power Supply**
100V 1KW
or Energy Saving Pack 100V 500W (per 1-Booth)
 - Display Table with Storage**
(W1980 X D700 X H1000) X 1

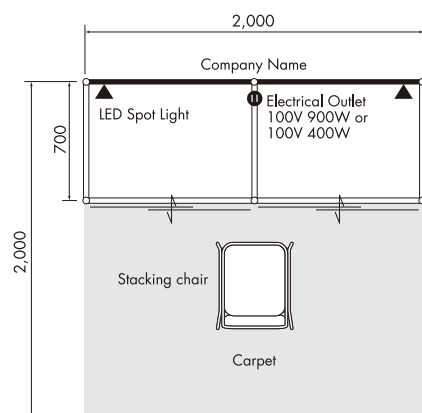
Exhibitor can select color of carpet from the option below.



Turnkey Booth D

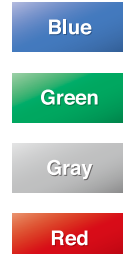
[2m×2m] : JPY 248,400 tax included

Exhibit Areas: VR/AR Area



- ★Inclusive Items
- System Wall**
Side & back walls, Color: Grey
 - Display Table with Storage**
Storage (W1980 X D700 X H1000) X 1
(Available for H750 Display Table Option)
 - Punch Carpet**
Exhibitor can select color
 - Company Name Plate**
W1800 X H200
 - LED Spotlight**
15W X 2 Lights
 - Electrical Outlet**
Two-socket Outlet X 1
100V 900W or Energy Saving Pack 100V 400W
 - Electrical Power Supply**
100V 1KW
or Energy Saving Pack 100V 500W (per 1-Booth)
 - Stacking Chair**
(W460 X D520 X H880) X 1

Exhibitor can select color of carpet from the option below.



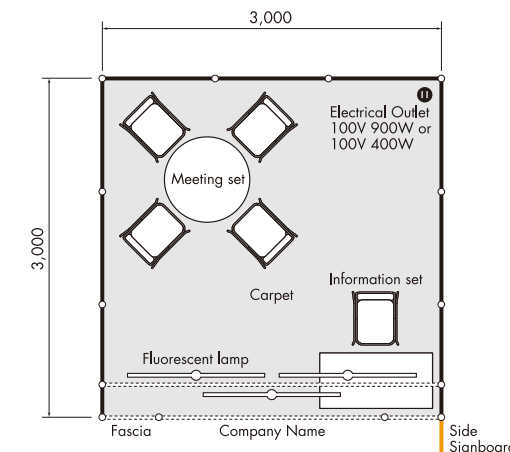
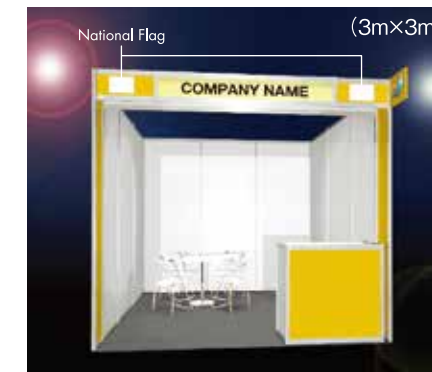
Asia New Stars Area / Eastern Europe New Stars Area / Latin New Stars Area

1-Booth Package [3m×3m] : JPY 486,000 tax included

Exhibit Areas: Asia New Stars Area, Eastern Europe New Stars Area, Latin New Stars Area
(Business Day: September 21 and 22 only/ 4-days exhibits)

Asia/Eastern Europe/Latin New Stars Area shows emerging companies from the regions. The concept is to introduce local "new stellar companies," to appeal to the rest of the world.

* Maximum 3 booths per exhibitor is available in this area.
* Package Booth only.

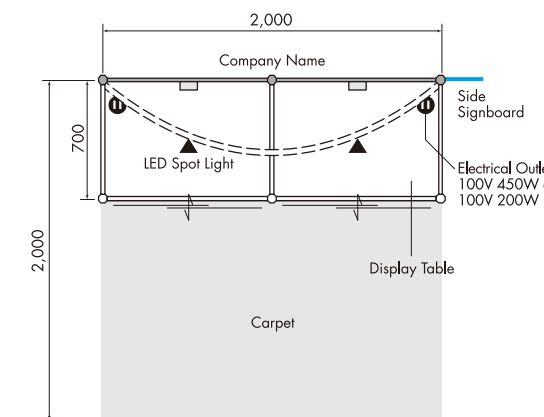


- ★Inclusive Items
- System Wall**
Side & back walls, Color: White
 - Fascia**
H350mm
 - Punch Carpet**
Color: Grey
 - Company Name Plate**
W1940 X H250
 - Fluorescent Lamp**
32W X 3 Lamps
 - Electrical Outlet**
Two-socket Outlet X 1
100V 900W or Energy Saving Pack 100V 400W
 - Electrical Power Supply**
100V 1KW
or Energy Saving Pack 100V 500W
 - Meeting Set**
(Round Table and 4 Chairs), Reception Desk Set
 - Reception Desk Set**

※Side wall does not include in case the booth locates at the corner.

Indie Game Area / Type B

1-Booth Package [2m in width × 1 m in depth] : JPY 248,400 tax included



- ★Inclusive Items
- System Wall**
Back Wall, Color: Black
 - Fascia**
H500mm
 - Punch Carpet**
Exhibitor can select color
 - Company Name Plate**
English & Japanese
 - LED Spotlight**
15W X 2 Lights
 - Electrical Outlet**
Two-socket Outlet X 2
100V 450W or Energy Saving Pack 100V 200W
 - Electrical Power Supply**
100V 1KW
or Energy Saving Pack 100V 500W
 - Display Table with Storage**
(W1980 X D700 X H1000) X 1

Exhibitor can select color of Fascia, carpet and company plate from the option below.



Selected indie developers by screening will be exhibited at Type A. Please refer to Exhibit Guide for more details.