

# TOKYO GAME SHOW 2018

“Welcome to the Next Stage.”

PRESS RELEASE

July 13, 2018

## TOKYO GAME SHOW 2018 Exhibitor Information

### **The record 366 Exhibitors for TOKYO GAME SHOW 2018**

(As of July 3rd)

### **The outline of e-Sports X is released!**

**Advanced Tickets of Public Day on Sale Saturday, July 7th at 10 AM,  
TGS Supporters Club Tickets on Sale Sunday, July 22nd at Noon!**

Computer Entertainment Supplier's Association  
Nikkei Business Publications, Inc.

TOKYO GAME SHOW 2018 (Organizer: Computer Entertainment Supplier's Association [Abbreviation: CESA, Chairman: Hideki Hayakawa], Co-Organizer: Nikkei BP [President: Suguru Niinomi], Period: September 20 to 23, Venue: Makuhari Messe / hereafter “TGS2018”) would like to hereby notify the number of exhibiting companies and organizations as of July 3rd and provide information of ticket sales for this year's show. In addition, this press release brings you the most up-to-date information on TGS2018; TGS official supporter, TGS official video channel, the outline of e-Sports X and the pre-order of TGS official T-shirts.

As of July 3rd, the number of exhibiting companies is 366 and the number of booths is 2166]. This is much higher than the 331 companies at the same time last year, where a total of 609 companies and organizations participated. The number of booths has already been beyond the past highest one of 2009 booths in 2015. Eventually it is expected to hit the highest of more than 2200 booths. One of the reasons for the fact is the rising number of big offerings for smartphone games. As a result, the number of stands for general exhibition and smartphone games is up more than 20% from the previous year. As of this moment, exhibitors from 30 countries and regions from around the world will be participating, and this number is expected to increase.

As in the past, new titles for various platforms will be released, and attendees will enjoy the world of computer entertainment through variety of programs from various angles.

### **■TGS2018 “Public Day” Ticket Information!**

#### **“TGS Supporter's Club Tickets” to be on sale via the Internet**

“Advanced Purchase” of Public Day Tickets (1,000 yen including tax) will go on sale Saturday, July 7th at 10:00 am.

“TGS2018 Supporter's Club Tickets” (3,000 yen including tax with special benefits), which sell quickly every year, will go on sale via the Internet on a first-come-first-served basis. Primary sales will begin Sunday, July 22nd at noon, and secondary sales will begin Saturday, July 28th at noon.

Business Day advanced registration for those related to the game industry will start from the end of July.

### [Advanced Purchase of Public Day Tickets]

**Sales Period:** July 7th (Saturday) 10:00 am to September 21st (Friday)

**Price:** Adults (Junior-high school age and older) 1,000 yen (including tax)

**Sales Locations:** Ticket PIA [P Code: 991-776] (PIA, 7-Eleven, FamilyMart, Circle K / Sunkus), Lawson Ticket [L Code:36666] (Lawson, MINISTOP), 7-Eleven Ticket [7 Code:066-378] (7-Eleven), JTB Leisure Ticket (7-Eleven, FamilyMart, Lawson, Circle K / Sunkus, MINISTOP), e+ (FamilyMart, 7-Eleven) Rakuten Ticket, EVENTIFY, Nikkei BP Bookstores, other famous bookstores and game stores and complex cafes throughout Japan

### [TGS2018 Supporters Club Tickets]

**Benefits:** Custom TGS2018 Supporter's Club T-shirt and original pin badge and priority entry from the morning door opening until a certain time

**Sales Period:** Primary sales July 22nd (Sunday) 12:00 pm to 11:59 pm  
\*First-come-first-served basis  
Secondary sales July 28th (Saturday) 12:00 pm to 11:59 pm  
\*First-come-first-served basis

**Price:** 3,000 yen (including tax)

- \* "TGS2018 Supporter's Club Tickets" are limited. Orders will stop being taken once the predetermined number has been reached, even if it is still during the reception period.
- \* To receive these benefits, this ticket is required even for those of elementary school age and younger (excluding infants).
- \* The name of the purchaser will be printed on the ticket. Your identity will be confirmed on site, so please bring proof of ID.
- \* For details about the procedure for purchasing and cautions, please visit the official site (<http://tgs.cesa.or.jp/>) and go to "Public Day" ⇒ "Visitors" ⇒ "Tickets (Public Day)".

### ◆ "Business Day" Ticket Information

The Tokyo Game Show 2018 Business Day uses a registration system. Persons with a Business Day pre-registration voucher will be admitted free of charge. If you do not have a voucher, visit the TGS official site and go to "**Business Day**" ⇒ "**Business Day Entrance Method**" to gain entry. Pre-registration is only available to those who have been deemed eligible after advance screening as persons in the game industry. Acceptance will begin from the end of July. Pre-registration grants entry on both Business Days September 20th (Thursday) and 21st (Friday). The pre-registration fee is 5,000 yen (including tax).

On Business Days, dedicated reception will be available for smooth pass issuing and entry to the venue. In addition, there will be an "Asia / Business Gateway" appointment system that allows business visitors to engage in business meetings, and a "Business Day Gold Pass" for sale that allows access to the "Business Lounge" at the International Conference Halls on the second floor. For those who have a Business Day pre-registration voucher, the price of the pass is 20,000 yen (including tax), and for those without a Business Day pre-registration voucher, the price including the Business Day pre-registration fee is 25,000 yen (including tax). Orders for the "Business Day Gold

Pass" will begin at the end of July.

※ For more details related to ticket information, please visit TGS2018 official website (<http://tgs.cesa.or.jp>).

## ■ Shinya Arino, the host of *Retro Game Master*, comes in as an official supporter of TGS2018!



Shinya Arino comes in as an official supporter of TGS2018 to attract a wider range of people. He is known as the host of *Retro Game Master*, the popular Japanese TV program marked 15th anniversary, and called "Arino Kacho (Chief)".

He will appear on the preliminary broadcasting of TGS official video channel hosted by niconico. And he also act as the MC of Awards Ceremony for Japan Game Awards: 2018 "Future Division", held at the event stage of the "TOKYO GAME SHOW 2018" in Makuhari Messe on 23 September.

Comment from "Arino Kacho"

Hi, I'm Shinya Arino, "Chief" of *Retro Game Master*. Now I'm appointed as the official supporter of TGS2018. I'll do my best to help people become more interested in the latest games! Minna, astumare~!! (Hey, everybody! Let's get together!!)

### ■ *Retro Game Master*



Retro Game Master is the Japanese TV program and the original title is "Game Center CX". In this program, Shinya Arino, called "Arino Kacho (Chief)", plays old video games to get the game's ending. This fall, 15th anniversary event for this show is scheduled to be held in Makuhari Messe, the same venue as TGS2018.

## ■ TGS official video channel opens Wednesday, July 4th!

The TGS official video channel will be set up again this year, with the special partnership with DWANGO, the operator of "niconico." Preliminary programs will be delivered occasionally. During TGS2018, this channel is scheduled to live-broadcast from a special studio on the venue.

## ■ Details of e-Sports X is decided!

TOKYO GAME SHOW official website: <http://tgs.cesa.or.jp/english>

Many large-scale e-Sports events are held around the world and growing attention is paid to e-Sports as a new game culture which is well-suited to variety of group competition. Japan e-Sports Union (JeSU) will hold the seventh e-Sports competition at TGS2018. Competitions are held in the special area for e-Sports named “e-Sports X”. This area has two special stages, called **BLUE STAGE** and **RED STAGE**, with 550 seats each. During four days of TGS2018, heated battles will take place on these stages. Multiplayer fighting and FPS (first-person shooters) are popular genres in e-Sports. These will be featured at e-Sports X along with titles in a variety of genres enjoyed by adults and children, including smartphone game apps.

Moreover, the special event by JeSU is scheduled on 20th September, the first day of TGS2018. Please watch and feel the global excitement over e-Sports at TGS2018.

Today, in addition to the event outline, TGS is announcing the first round of competition titles below.

### ◆e-Sports X Event Outline

Dates:	September 20 (Thursday) and 23 (Sunday)
Place:	Makuhari Messe Hall 11
Organizer:	Japan esports Union (JeSU)
Platinum supporter:	Sony Interactive Entertainment LLC (SIE)
Official supplier (Gold):	[Gaming peripherals] HyperX
Official supplier (Silver):	[Monitors] BenQ Japan [Gaming furniture] DXRacer

### ◆Competition Titles, Details, and Schedules (Announcement Round 1)

#### ●September 22 (Saturday)

##### [BLUE STAGE]

##### **Call of Duty: WWII**

##### < **Call of Duty: WWII Pro Tournament Grand Final** >

The two winning teams of the league match will play off to decide Japan's top team. The winner of the match will have an honor of the strongest professional team and receive a prize of eight million yen. The final contest of *CoD: WWII* Pro Tournament is now attracting ever larger attention of all gamers in the world. You can expect the top-level bruising battle by professional teams. Don't miss it!

■Event Management: Sony Interactive Entertainment Inc.

#### ●September 23 (Sunday)

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TOKYO GAME SHOW official website: <http://tgs.cesa.or.jp/english>

## [BLUE STAGE]

### **Tekken 7**

#### **<Tekken Pro Championship> (provisional name)**

The tournament match of *Tekken* will be held. The certified professional players are invited to play in it.

■Event Management: BANDAI NAMCO Entertainment Inc.

### **Street Fighter V: Arcade Edition**

#### **<Capcom Pro Tour Japan Premier>**

The total amount of prize is 10 million yen! The premier competition of “CAPCOM Pro Tour” will be held in TGS and the world's finest players spark off each other. This premier competition is definitely worth a watch as the ladder to the top of both Japan and the world. You can't miss it!

■Event Management: Capcom

## [RED STAGE]

### **Winning Eleven 2019**

#### **< Winning Eleven 2019 TGS Cup> (provisional name)**

*Winning Eleven 2019* TGS Cup is the first official competition for CO-OP 3v3 match using *Winning Eleven 2019* and winners of the preliminaries will participate in the final tournament. The champion team will qualify for an international match overseas as Japan's national squad. Moreover, the special events like exhibition match for TGS are scheduled.

■Event Management: KONAMI

## ■“Tokyo Game Show 2018” Exhibition Outline

Event Title: TOKYO GAME SHOW 2018

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc.

Special Partner: DWANGO Co., Ltd.

Sponsor: Ministry of Economy, Trade and Industry (TBD)

Dates & Times: Business Day

September 20 (Thursday) and 21 (Friday) 10:00 am–5:00 pm

\* Admission during Business Days is restricted to trade visitors and members of the press.

Public Day

September 22 (Saturday) and 23 (Sunday) 10:00 am–5:00 pm

\* Doors may open at 9:30 a.m. on Public Days depending on the situation.

Venue: Makuhari Messe (Mihama-ku, Chiba city, Chiba Prefecture)

Exhibition Halls 1 to 11 / Event Hall / International Conference Halls

Expected Number of Visitors: 250,000

Admission (Public Day): Adults (Junior-high school age and older):

On-site 1,200 yen / Advanced Purchase: 1,000 yen

Elementary school age and younger:

Free