

TOKYO GAME SHOW 2018

Theme: "Welcome to the Next Stage."

Press Release

September 6, 2018

TOKYO GAME SHOW 2018 e-Sports Stage Event

Eight Titles for e-Sports X Finalized for BLUE and RED Stages!

[Dates] September 20th to 23rd (Business Day/Public Day)

[Venue] Hall 11

Computer Entertainment Supplier's Association (CESA)
Nikkei Business Publications, Inc.

TOKYO GAME SHOW 2018 (Organizer: Computer Entertainment Supplier's Association [Abbreviation: CESA, Chairman: Hideki Hayakawa], Co-Organizer: Nikkei BP [President: Suguru Niinomi], Period: September 20 to 23, Venue: Makuhari Messe / hereafter "TGS2018") has determined competition titles and schedules for the e-Sports stage event, **e-Sports X ("e-Sports Cross")**, to be held on the special stage in Hall 11.

E-Sports has been gaining an increasing attention along with large scale competitions held across the world. It has established itself as the new game culture suited to competitive meets. TGS has organized the e-Sports competitions as the featured events since 2012. On its 7th anniversary, e-Sports X will be held as the featured event by Japan esports Union (JeSU) founded in February 2018. Two special stages, [BLUE STAGE] and [RED STAGE], will be built and each stage carries approx. 600 seats. Popular category of e-Sports like a beat 'em up game or First Person Shooting (FPS), plus a wide range of competitions enjoyable for kids and adults on the smartphone games will be held on the stages.

Moreover, on September 20th (Thu), the first day of the TGS, report meeting by the Asian Games contestants and international friendly match are organized by JeSU. Details of these events will be revealed on September 12th. Experience the growing excitement over e-Sports at the Tokyo Game Show.

The outline and competition titles are as follows:

■ e-Sports X Event Outline

Place: Makuhari Messe Hall 11
Organizer: Japan esports Union (JeSU)
How to attend: [Business Day] Business Day attendees and the press
[Public Day] All visitors of the Public Day
*After 5 pm on Public Day, only e-Sports X area is allowed to attend.

*JeSU Official Sponsor

KDDI CORPORATION / Suntory Holdings Limited / Lawson, Inc. / THIRDWAVE CORP. / BEAMS Co., Ltd. / Indeed

**e-Sports X" Stage Sponsor

Platinum Sponsor: Sony Interactive Entertainment Inc.

**e-Sports X" Stage Official Suppliers

Gold: [Gaming peripherals] HyperX
Silver: [Competition monitors] BenQ Japan
[Gaming furniture] DXRacer

"TOKYO GAME SHOW" Official Website: <http://tgs.cesa.or.jp>

◇Events for the Press and the Business Day Visitors

An event for the press and the Business Day visitors will be held on Thursday, September 20th. It must be your best opportunity to cover the forefront of e-Sports trend.

Date & Time: September 20th (Thursday) 1:00 pm (scheduled to be approx. 3 hours)
*Registration starts on 12:30 pm
Place: Makuhari Messe Hall 11 "e-Sports X" Stage
Details: Report meeting by three contestants at the 2018 Asian Games
International Friendly Match
How to attend: Registered members of the press and Business Day visitors

◆Competition Titles, Details, and Schedules

** Some changes have been made since Announcement Round 1 (July 3rd)*

September 22 (Saturday)

[RED STAGE]

PUZZLE & DRAGONS

Time: 2:00 pm–4:30 pm
Event name: **PUZZLE & DRAGONS CHAMPIONS CUP TOKYO GAME SHOW2018**
Details: The first PAD CHAMPIONS CUP is decided to be held! 9 PAD pro-gamers are participating this championship. In the final match, 3 pro-gamers who have got through the preliminaries held on August 18th and the winner of the consolation match held at the GungHo Booth on the day of the final will compete for a prize of 10 million yen.
Participant: Refresh / Fearless / Yuwa / The winner of the consolation match
Event management: GungHo Online Entertainment, Inc.
Special Website: <https://event.gungho.jp/fes/2018/tgs/>

[BLUE STAGE]

FORTNITE

Time: 10:30 am–1:00 pm
Event name: **FORTNITE Exhibition Match in TGS2018** (scheduled)
Details: At the FORTNITE Stage, we will have a Battle Royale competition where visitors can join. Squad up with the celebrity players and earn the ultimate Victory Royale at the stage of TGS2018!
Event management: Sony Interactive Entertainment Inc.

Call of Duty: WWII

Time: 1:30 pm-4:00 pm
Event name: **CoD: WWII PRO TOURNAMENT**
Details: The two teams have won the victory over the half-year of league match and go head-to-head to determine the best team in Japan. This is the final game attracting the attention of gamers. The winner will get the honor of the strongest professional team and the award 8 million yen prize.
Participant: DetonatioN Gaming / Libalent Vertex
Event management: Sony Interactive Entertainment Inc.
Special Website: <https://www.jp.playstation.com/events/call-of-duty-wwii-taikousen/>

DRAGON BALL FighterZ

Time: 4:30 pm-7:00 pm
Event name: **Dragon Ball FighterZ Tenkaichi Budokai**
Details: The tournament to determine the best fighter of all Dragon Ball FighterZ will start. A maximum of 128 players will compete for the championship in the "Tenkaichi Budokai," the official tournament of the PS4 game Dragon Ball FighterZ! Entry for this tournament will close September 9th (Sun).
Event management: BANDAI NAMCO Entertainment Inc.
Special Website: <https://db-tournament.bn-ent.net/tgs2018/>

September 23 (Sunday)

[RED STAGE]

PuyoPuyo

Time: 11:00 am-2:00 pm
Event name: **PuyoPuyo Championship in TGS2018**
Details: PuyoPuyo Championship in TGS2018 is the pro tournament of "PuyoPuyo," the puzzle gaming by the players with JeSU Pro Gamer license. The winner will win the prize money of a million yen. The match style is a single-elimination tournament and each match consists of three sets. The player who takes two games will win a set and the first person to take two sets will be the winner.
Participant: Pro-players: Amemiya Taiyou / Oka / Kamestry / Kumachom / Kuroro / xylo / selva / Tema / Tom / hisyachu / piponeer / puyomaha / Macky / MATTYAN / mesetsu / mokou / live (Scheduled, order of the Japanese syllabary)
MC: Ayana Tsubaki
Event management: SEGA Games Co., Ltd.
Special Website: <https://puyo-camp.jp/>

Pro Evolution Soccer 2019 (PS4)

Time: 2:30 pm–5:30 pm

Event name / Details: **Pro Evolution Soccer 2019 Online CO-OP Tournament**

"Pro Evolution Soccer 2019(Winning Eleven 2019)" released on August 30th will be played for the first CO-OP tournament of "Pro Evolution Soccer 2019"! 16 pro-license holders will be split into teams and play a game by the CO-OP mode. The winner of the past media competition and the championship team for the pre-event of the National Sports Festival Ibaraki 2019 will join this tournament.

Asian Games Exhibition Match

The Japanese team will fight against the competitor of e-Sports games held at the Asian Games on the September 1st and the Asian leading nations who won the prize at the Asian Games again!

Event management: Konami Digital Entertainment

[BLUE STAGE]

Tekken 7

Time: 11:00 am–2:00 pm

Event name: **TEKKEN Pro CHAMPIONSHIP**

Details: 9 players with pro license of TEKKEN 7 will clash in the championship to vie for the title of All-Japan. The prize-winners of this championship will participate in the up-coming events: World Championship 2018 at Kaohsiung and the "Japan and Saudi Arabia eSports Match".

Participant: NOROMA (COOAS) / NOBI (YAMASA) / TAKE (YAMASA) / YUU (YAMASA) / PEKOS (AE) / DOUBLE / AO / HAKAIOH / Karei

Event management: BANDAI NAMCO Entertainment Inc.

Special Website: https://www.tk7.tekken-official.jp/esports/select_2018.php

STREET FIGHTER V: Arcade Edition

Time: 2:30 pm–6:00 pm

Event name: **CAPCOM Pro Tour Japan Premier**

Details: In the "CAPCOM Pro Tour," the worldwide top players will battle through a yearlong tournament to No. 1 position! The premier competition joined by the elites of top players will be finally held at TGS 2018! Top 8 participants beaten the qualifying rounds on September 22nd will compete in this final tournament. Don't miss it!

Guest: Tsutomu Sekine, Jun Utahiroba (Golden Bomber)

MC: Ayana Tsubaki

Event management: CAPCOM U.S.A., INC.

Special Website: <http://www.capcom.co.jp/sfv/esports/cptjp2018/>

End of section

◆ **About e-Sports**

Competitions, mainly competed among multiplayer video games. A new type of sport created in an information society, in which the actions of the players are digitized and the competition takes place on computers. Competitive games are used for e-Sports. Since they require good reflexes, sophisticated maneuvers, quick situational judgment, and intricate teamwork, e-Sports is enjoyed worldwide as a sport by a wide range of ages.

◆ **About the Japan esports Union (JeSU)**

JeSU was established in spring 2018 with the objective of improving the competitiveness of Japanese participants through the promotion of esports in Japan. JeSU promotes (1) surveys, research and awareness, (2) the popularization of esports competitions, (3) the issuance of professional licensing and certification, (4) support for the training of esports players and (5) cooperation between various parties related to esports. With a view that esports will be adopted as one of Olympic programs, JeSU is also proactively engaged in sending esports teams to the international esports competitions such as Asian Games along with supplying domestic esports game titles.

Official Sponsor:

KDDI CORPORATION / Suntory Holdings Limited / Lawson, Inc. / THIRDWAVE CORP. / BEAMS Co., Ltd. / Indeed

Cooperation:

Computer Entertainment Supplier's Association (CESA) / Japan Online Game Association (JOGA)

Corporate Sponsors:

Japan Amusement Machinery Manufacturers Association (JAMMA) / Association of Media in Digital (AMD)

■ TOKYO GAME SHOW 2018 Exhibition Outline

Event Title: TOKYO GAME SHOW 2018

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc.

Special Partner: DWANGO Co., Ltd.

Dates & Times: September 20 (Thursday), 2018 Business Day 10:00 am - 5:00 pm
September 21 (Friday), 2018 Business Day 10:00 am - 5:00 pm
*Admission during Business Days is restricted to trade visitors and members of the press.
September 22 (Saturday), 2018 Public Day 10:00 am - 5:00 pm
September 23 (Sunday), 2018 Public Day 10:00 am - 5:00 pm
*Doors may open at 9:30 am on Public Days depending on the situation.

Venue: Makuhari Messe (Mihama-ku, Chiba City, Chiba Prefecture)
Exhibition Halls 1 to 11 / Event Hall / International Conference Hall

Expected Number of Visitors: 250,000

Expected Number of Booths 2,000

Admission Fees: On the Day Ticket: JPY 1,200 (incl. tax) per day;
(Public Days) Advance Ticket: JPY 1,000 (incl. tax) per day;
Elementary school age and younger: Free

TOKYO GAME SHOW 2018 is subsidized by VIPO funding from The Ministry of Economy, Trade and Industry of Japan.