

# TOKYO GAME SHOW 2018

## Eastern Europe New Stars Area

~For Emerging Eastern Europe Gaming Companies~

This area exclusively focuses on new "star" companies in the Eastern European game industry such as game developers/publishers and companies providing development tools and service. Outsourcing services related to game development shall be included as well. TOKYO GAME SHOW will promote this area to the projected attendees interested in Eastern European game industry. TGS would like you to utilize this opportunity to market your solutions and products and ultimately to find new business partners on the venue.

### ■ Booth Fee (Booth Unit: 3m X 3m)

\*Space-Only (3m x 3m) :  
378,000 yen (incl. tax)

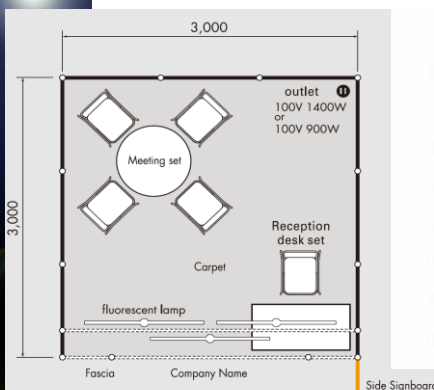
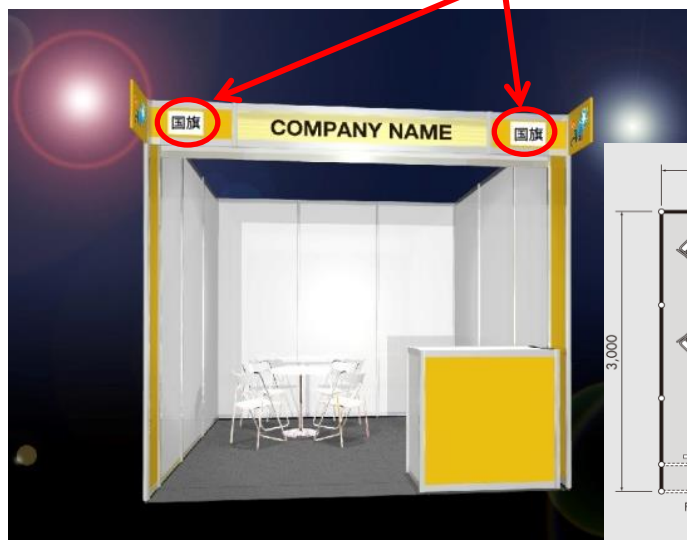
\*Space with Shell Scheme (3m x 3m) :  
486,000 yen (incl. tax)

\*Max. 3 booths per exhibitor

\***Business Days (Sep.20 & 21)  
or 4-Days Exhibits**



National Flag



★Inclusive Items	
1	<b>System wall</b> (side & back walls)
2	<b>Fascia</b> (H.350mm) *National flag of the exhibitor will be printed.
3	<b>Punch carpet</b> (gray)
4	<b>Company name plate</b> (W1940 x H250)
5	<b>Fluorescent lamp</b> (32W x 3 lamps)
6	<b>Electrical outlet</b> (two-socket outlet x 1) 100V 1.4KW or Energy saving pack 100V 900W
7	<b>Electrical power supply</b> 100V 1.5KW or Energy saving pack 100V 1KW per booth
8	<b>Meeting set</b> (Round table & 4 chairs) <b>Reception desk set</b>

<For further information>

TGS Overseas Management Office (OMO)

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### ■ Exhibitor's Benefits

By exhibiting at the TGS 2018, you will be able to meet highly motivated and engaged trade visitors using the following free services.

### 1) Business Matching System "Asia Business Gateway" (English and Japanese)

The Asia Business Gateway, the system that connects exhibitors with Business Day visitors or other exhibitors, is available. Via PCs or smartphones, business partners can be looked up, an appointment can be made, the setting of business meeting, and a free-of-charge meeting space can be reserved. The system is available both in Japanese or in English.



### 2) Business Meeting Area

All of exhibitors can use this space located at International Conference Halls. Reservations can be made through online in advance or on-site.

\*Fee-charged meeting booth and space is available upon request.

Contact OMO for the details.

### TOKYO GAME SHOW 2017 Business Matching System 「Asia Business Gateway」

- Number of Registered Companies : 1,313  
(Overseas: 576 companies/44 countries and regions)
- Advance Meeting Applications : 2,204
- Confirmed Appointments : 602
- Countries and Regions : 44

Argentine, Australia, Austria, Belarus, Belgium, Brazil, Canada, Chile, China, Croatia, Czech, Finland, France, Germany, Hong Kong, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Lithuania, Macau, Malaysia, Norway, Philippines, Poland, Portugal, Russia, Singapore, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, the Netherlands, Turkey, United Arab Emirates, United Kingdom, United States, Vietnam  
(Alphabetical Order)

### TGS2017 「Business Meeting Area」 Usage

- Number of Confirmed Meetings : 533  
(International Meetings : 474)

<For further information>

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