TOKYO GAME 5HOW 2018

Latin New Stars Area

~For Emerging Latino American Gaming-related Companies~

New "star" companies from Latin America game industry such as game start-ups and companies dealing with game development are introduced in this exhibition area. TGS implements promotions targeted at Japanese companies and rest of the world. TGS would like you to use this opportunity to make public relation of your solution and to find new business partners.

■ Booth Fee (Booth Unit: 3m X 3m)

***Space-Only** (3m x 3m): **378,000 yen** (incl. tax)

*Space with Shell Scheme (3m x 3m): **486,000 yen** (incl. tax)

*Max. 3 booths per exhibitor

*Business Days (Sep.20 & 21) or 4-Days Exhibits



<For further information>

TGS Overseas Management Office (OMO)

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■ Exhibitor's Benefits

By exhibiting at the TGS 2018, you will be able to meet highly motivated and engaged trade visitors using the following free services.

1) Business Matching System "Asia Business Gateway" (English and Japanese)

The Asia Business Gateway, the system that connects exhibitors with Business Day visitors or other exhibitors, is available. Via PCs or smartphones, business partners can be looked up, an appointment can be made, the setting of business meeting, and a free-of-charged meeting space can be reserved. The system is available both in Japanese or in English.



2) Business Meeting Area

All of exhibitors can use this space located at International Conference Halls. Reservations can be made through online in advance or on-site.

*Fee-charged meeting booth and space is available upon request. Contact OMO for the details.

TOKYO GAME SHOW 2017 Business Matching System

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■ Number of Registered Companies: 1,313

(Overseas: 576 companies/44 countries and regions)

■ Advance Meeting Applications: 2,204

■ Confirmed Appointments: 602

■ Countries and Regions: 44

Argentine, Australia, Austria, Belarus, Belgium, Brazil, Canada, Chile, China, Croatia, Czech, Finland, France, Germany, Hong Kong, Iceland, India, Indonesia Iran, Ireland, Israel, Italy, Japan, Lithuania, Macau, Malaysia, Norway, Philippines, Poland, Portugal, Russia, Singapore, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, the Netherlands, Turkey, United Arab Emirates, United Kingdom, United States, Vietnam

(Alphabetical Order)

TGS2017 [Business Meeting Area] Usage

■ Number of Confirmed Meetings: 533 (International Meetings: 474)

<For further information>

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