

TOKYO GAME SHOW 2018

Guide for Package Booth

» Shell Scheme

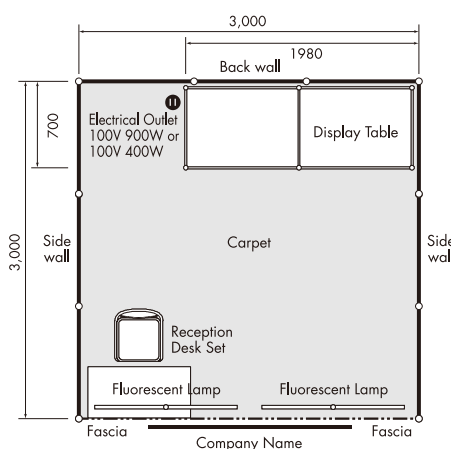
1-Booth [3m×3m] : JPY 486,000 tax included

2-Booth [3m×6m] : JPY 972,000 tax included

3-Booth [3m×9m] : JPY 1,458,000 tax included

1 Booth

(3m×3m)



Exhibitor can select color of Fascia, carpet and company plate from the option below.



★Inclusive Items

1	System Wall Side & back walls
2	Fascia H300mm Exhibitor can select color
3	Punch Carpet Exhibitor can select color
4	Company Name Plate Logo specification on styrene board (Size: W1800 × H200) ※ Exhibitor name is limited to show on ONE regardless of the number of booth units. ※ In case logo is not used on the name plate, the exhibitor name will be a square gothic expressions.
5	Fluorescent Lamp 32W X 2 Lamps
6	Electrical Outlet Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
7	Electrical Power Supply 100V 1KW or Energy Saving Pack 100V 500W (per 1-Booth)
8	Reception Desk Set
9	Display Table with Storage

※Side wall does not include in case the booth locates at the corner.

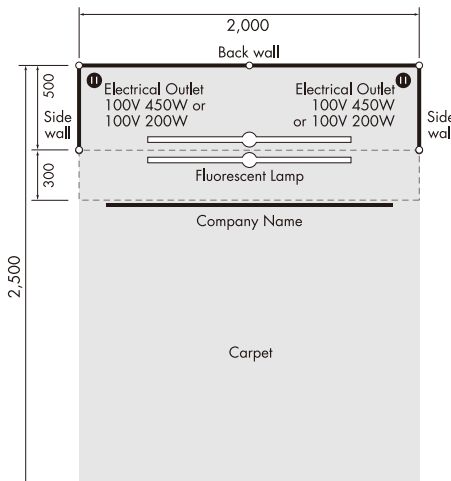
» Turnkey Booth A

[2m×2.5m] : JPY 248,400 tax included

Exhibit Areas: **General Exhibition Area, Game School Area**



※The white tables on this image are NOT included in Turnkey Booth A.



Exhibitor can select color of Fascia, carpet and company plate from the option below.



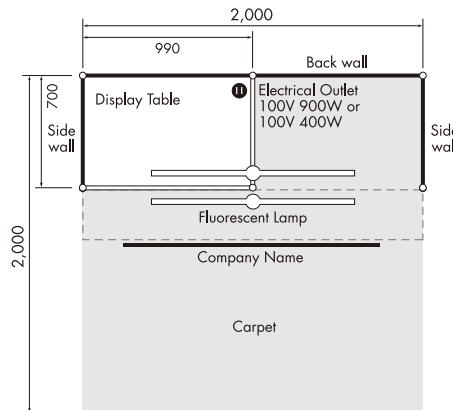
★Inclusive Items

1	System Wall Side & back walls ※ The side panel can not be extended to the aisle side.
2	Punch Carpet Exhibitor can select color
3	Company Name Plate W1940 X H200
4	Fluorescent Lamp 32W X 2 Lamps
5	Electrical Outlet Two-socket Outlet X 2 100V 450W X 2 or Energy Saving Pack 100V 200W X 2
6	Electrical Power Supply 100V 1KW or Energy Saving Pack 100V 500W (per 1-Booth)

» Turnkey Booth B

[2m×2m] : JPY 248,400 tax included

Exhibit Areas: **Romance Simulation Game Area, Smartphone Game Area**

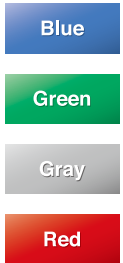


★Inclusive Items

- 1 System Wall**
Side & back walls, Color: Grey
※ The side panel can not be extended to the aisle side.
- 2 Punch Carpet**
Exhibitor can select color
- 3 Company Name Plate**
W1940 X H200
- 4 Fluorescent Lamp**
32W X 2 Lamps
- 5 Electrical Outlet**
Two-socket Outlet X 1
100V 900W or Energy Saving Pack 100V 400W
- 6 Electrical Power Supply**
100V 1KW
or Energy Saving Pack 100V 500W (per 1-Booth)
- 7 Display Table with Storage**
(W990 X D700 X H1000) X 1

※Display table can be installed up to one unit per booth.
(Fee-charged)

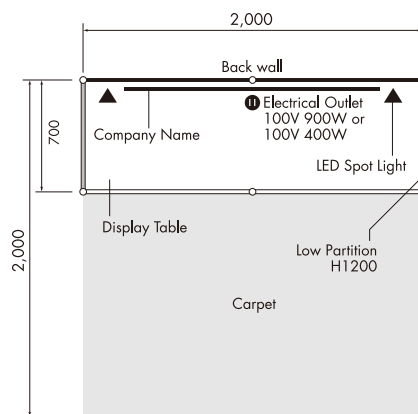
Exhibitor can select color of carpet from the option below.



» Turnkey Booth C

[2m×2m] : JPY 248,400 tax included

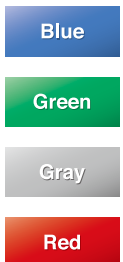
Exhibit Areas: **Business Solution Area** (Business Day: September 20 and 21 only), **e-Sports Area**



★Inclusive Items

- 1 System Wall**
Side & back walls, Color: Grey
※ The side panel can not be added to the aisle side.
- 2 Punch Carpet**
Exhibitor can select color
- 3 Company Name Plate**
W1800 X H200
- 4 LED Spotlight**
15W X 2 Lights
- 5 Electrical Outlet**
Two-socket Outlet X 1
100V 900W or Energy Saving Pack 100V 400W
- 6 Electrical Power Supply**
100V 1KW
or Energy Saving Pack 100V 500W (per 1-Booth)
- 7 Display Table with Storage**
(W1980 X D700 X H1000) X 1

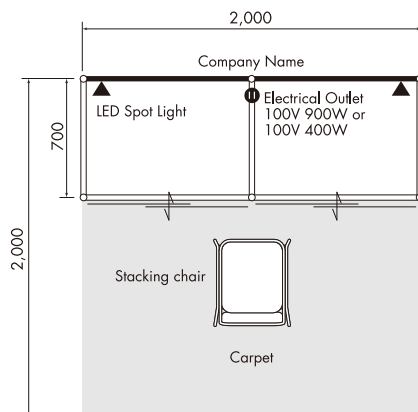
Exhibitor can select color of carpet from the option below.



» Turnkey Booth D

[2m×2m] : JPY 248,400 tax included

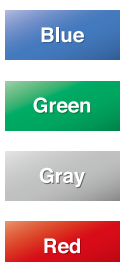
Exhibit Areas: **VR/AR Area**



★Inclusive Items

- 1 System Wall**
Side & back walls, Color: Grey
※ The side panel can not be added to the aisle side.
- 2 Display Table with Storage**
Storage (W1980 X D700 X H1000) X 1
(Available for H750 Display Table Option)
- 3 Punch Carpet**
Exhibitor can select color
- 4 Company Name Plate**
W1800 X H200
- 5 LED Spotlight**
15W X 2 Lights
- 6 Electrical Outlet**
Two-socket Outlet X 1
100V 900W or Energy Saving Pack 100V 400W
- 7 Electrical Power Supply**
100V 1KW
or Energy Saving Pack 100V 500W (per 1-Booth)
- 8 Stacking Chair**
(W460 X D520 X H880) X 1

Exhibitor can select color of carpet from the option below.



Asia New Stars Area / **Eastern Europe** New Stars Area / **Latin** New Stars Area

1-Booth Package [3m×3m] : JPY 486,000 tax included

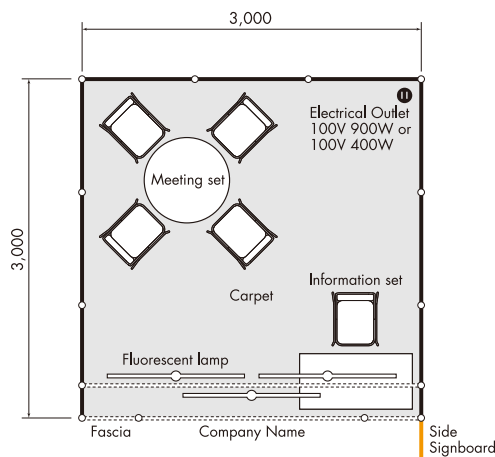
Exhibit Areas: **Asia New Stars Area, Eastern Europe New Stars Area, Latin New Stars Area**
(Business Day: September 20 and 21 only/ 4-days exhibits)

Asia/Eastern Europe/Latin New Stars Area shows emerging companies from the regions. The concept is to introduce local “new stellar companies,” to appeal to the rest of the world.

* Maximum exhibit booth units is up to 3-booth units.

Please consult with OMO in case the exhibitor wishes to expand more than 4-booth units.

* Package Booth only.



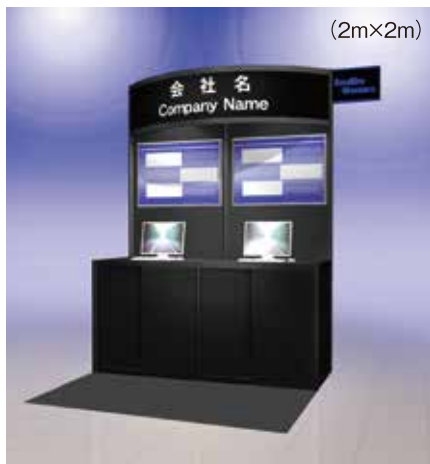
★Inclusive Items

1	System Wall Side & back walls, Color: White
2	Fascia H350mm
3	Punch Carpet Color: Gray
4	Company Name Plate W1940 X H250
5	Fluorescent Lamp 32W X 3 Lamps
6	Electrical Outlet Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
7	Electrical Power Supply 100V 1KW or Energy Saving Pack 100V 500W
8	Meeting Set (Round Table and 4 Chairs), Reception Desk Set
9	Reception Desk Set

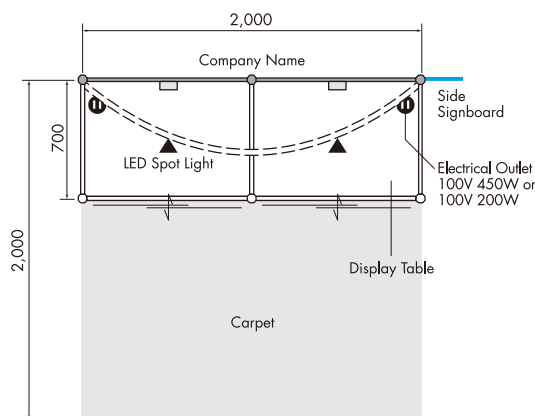
*Side wall does not include in case the booth locates at the corner.

Indie Game Area Type B

1-Booth Package [2m in width×1m in depth] : JPY 248,400 tax included



Selected indie developers by screening will be exhibited at Type A. Please refer to Exhibit Guide for more details.



Exhibitor can select color of Fascia, carpet and company plate from the option below.

Blue

Green

Gray

Red

★Inclusive Items

1	System Wall Back Wall, Color: Black ※ The side panel can not be added to the aisle side.
2	Fascia H500mm
3	Punch Carpet Exhibitor can select color
4	Company Name Plate English & Japanese
5	LED Spotlight 15W X 2 Lights
6	Electrical Outlet Two-socket Outlet X 2 100V 450W or Energy Saving Pack 100V 200W
7	Electrical Power Supply 100V 1KW or Energy Saving Pack 100V 500W
8	Display Table with Storage (W1980 X D700 X H1000) X 1

» Business Meeting Area

Business Meeting Area allows for meaningful meetings in a quiet and calm atmosphere during Business Day. In addition to room-type booth, Basic Table Space at reasonable fee is also available.

- ◆ Location : Makuhari Messe International Conference Hall 2F
- ◆ Period : September 20(Thu) and 21(Fri), 2018(Business Days)
- ◆ Available Service (FREE) :
Interpretation Service (English/Japanese), Internet Access (WiFi)



Meeting Room Booth

Business Day (September 20 and 21) only

* Please ask the OMO if you exhibit 4 or more booths

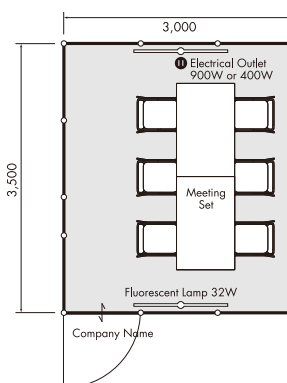
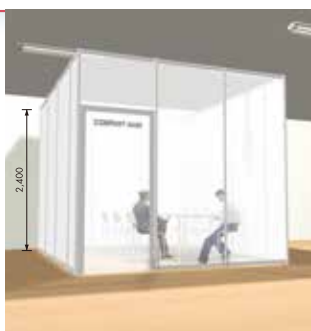
* "Space only" is not available in this area. For additional booth decorations, please ask the OMO for more details.

1-Booth Meeting Room (3m×3.5m)

JPY 486,000 tax included

Discount Price for exhibitor
who has booth at other areas.

JPY 378,000 tax included

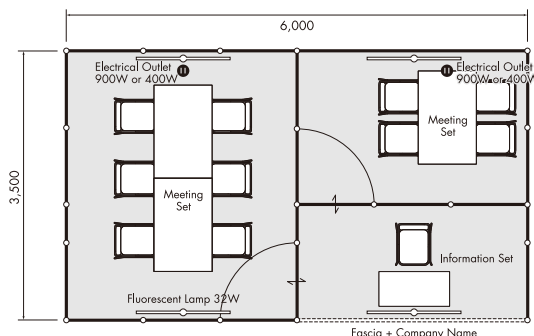


★Inclusive Items

1	System Wall 4 walls, Color: White / Height 2400
2	Company Name Plate W600 X H150
3	Fluorescent Lamp 32W X 2 Lamps
4	Electrical Outlet Two-socket Outlet X 1 100V 900W or Energy Saving Pack 100V 400W
5	Electrical Power Supply 100V 1KW or Energy Saving Pack 100V 500W
6	Meeting Set 2 tables & 6 chairs

2-Booth Meeting Room (6m×3.5m)

JPY 972,000 tax included



★Inclusive Items

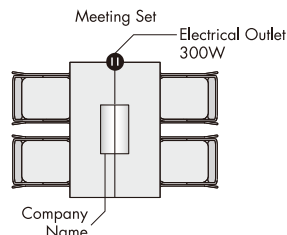
1	System Wall 4 walls, Color: White / Height 2400
2	Company Name Plate W1800 X H200 / W600 X H150 (X2)
3	Fluorescent Lamp 32W X 4 Lamps
4	Electrical Outlet Two-socket Outlet X 2 100V 900W or Energy Saving Pack 100V 400W
5	Electrical Power Supply 100V 2KW or Energy Saving Pack 100V 1KW
6	Meeting Set 2 Tables & 6 Chairs / 1 Table & 4 Chairs
7	Reception Desk Set

Basic Table Space

JPY 97,200 tax included

Business Day (September 20 and 21) only

* Please ask the OMO
if you exhibit 4 or more
table spaces.



★Inclusive Items

1	Company Name Plate W300 X H100
2	Electrical Outlet Two-socket Outlet X 1 100V X 300W or Energy Saving Pack (without socket)
3	Meeting Set 1 table & 4 chairs

For further information, please contact to:

TOKYO GAME SHOW Overseas Management Office (OMO)

c/o Space Media Japan Co., Ltd. 5-1-2F, Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

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