

TOKYO GAME SHOW 2018

TGS Forum Sponsorship Session

A Great Opportunity for Your Promotion on TGS2018 Business Day

TGS Forum, a conference which focus on the latest trends in the game industry, will be held for professionals on TGS2018 Business Day (Sep.20 & 21). TGS offers 2 types of sponsorship sessions for exhibitors: "TGS Forum Regular Session" (60 minutes slot) and "TGS Forum Short Session" (30 minutes slot). These sessions offer the best opportunities to promote your products and services as official programs of TGS.

①REGULAR Session

- Time **60 min./Slot**
- Fee **JPY 972,000.- (tax included)**
- Max. Capacity: **150**
- Inclusive Services (REGULAR Session ONLY) :
 - TGS2018 Business Day invitation tickets (100 sets)

②SHORT Session

- Time **30 min./Slot**
- Fee **JPY 540,000.- (tax included)**
- Max. Capacity: **50**
- Inclusive Services (SHORT Session ONLY) :
 - TGS2018 Business Day invitation tickets (25 sets)

■ Sponsorship Session Date : **September 21, 2018 (Fri) (Planned)**

■ Location : International Conference Hall 2nd & 3rd Floor, Makuhari Messe

- Inclusive Services : ①Announcement and visitor recruitment (Through magazines, DM, e-DM, websites, etc.)
 ②Company logo on TGS Forum Program
 ③Handle Registration (pre-registration and on-site)
 ④Provide download service for session documents on post-session (upon request)
 ⑤Provide list of attendees*
 *Attendees' list is strictly confidential. Adherence to organizer's and Nikkei BP's privacy policy.
 ⑥Live Streaming Service (upon request), Live Recording Service

※NOTE: TGS Forum Sponsorship Session does NOT include any simultaneous translation. However, simultaneous translation will be available upon request by fee-charged at REGULAR Session. The service includes translation tabletop facilities, translation receivers, and translators. For REGULAR and SHORT Session, consecutive interpretations are also available upon request. Please ask OMO for more detail.
 ※Speaking slots and venue are subject to change.

■ Speaking Slots (Planned) (R) : REGULAR Session / (S) : SHORT Session

	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00
Regular 150 PAX		R1	R2	R3	R4			
Short 50 PAX		S1	S2	S3	S4	S5	S6	

※The above slots are offered on first-come, first-serve basis.
 ※Please contact to OMO for available slot.

Closing Date : June 15 (Fri)

Slots are offered on First-come, First-Serve Basis.

—Contact and Information—

TOKYO GAME SHOW Overseas Management Office (OMO)
 Phone : +81-3-3512-5670 FAX : +81-3-3512-5680
 E-mail : tgs@smj.co.jp

<How To Apply>

- ①Please contact to OMO for available slot.
 - ②Fill out "Application Form" and send to OMO.
- ※TGS Forum Sponsorship Sessions offer to TGS2018 exhibitors ONLY.

TOKYO GAME SHOW 2018

TGS Forum Sponsorship Session – Application Form (For TGS2018 Exhibitor ONLY)

Circle (○)	1. REGULAR Session Sponsorship Fee: JPY 972,000.- (tax included)		2. SHORT Session Sponsorship Fee: JPY 540,000.- (tax included)					
Exhibitor Name								
Division/ Dept.								
Name								
Address								
Phone		FAX						
E-mail								
Desired Slot	Speaking slots will be offered based on first-come, first-serve basis. Please contact OMO for available slot(s) in advance. After the confirmation of available spot reservation, please CIRCLE your designated time slot.							
■ Speaking Slots (Planned) (R) : REGULAR Session / (S) : SHORT Session								
	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00
Regular 150 PAX		R1	R2	R3	R4			
Short 50 PAX		S1	S2	S3	S4	S5	S6	

■ Cancellation

If an exhibitor (sponsor) cancels on application for any reason, the following cancellation charge for sponsorship fee must be paid depending on the date of cancellation.

(Cancellation Fee)

From June 16 through July 2/ 50% of Sponsorship Fee

After July 3/ 100% of Sponsorship Fee

To Apply >>> tgs@smj.co.jp

—Contact and Information—

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