

TOKYO GAME SHOW 2019

Asia New Stars Area

~For Emerging Game Developers from Asia~

New "star" companies in Asian game industry such as game ventures and companies dealing with development support for game are introduced in this exhibition area. In cooperation with media partners from relevant countries and regions, TGS implements spotlights targeted at Japanese companies and the rest of the world. TGS would like you to use this opportunity to promote of your solution and to find potential business partners in the future.

■ Booth Fee (Booth Unit: 3m X 3m)

*Space-Only (3m x 3m) :
378,000 yen (incl. tax)

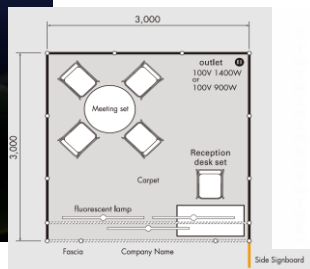
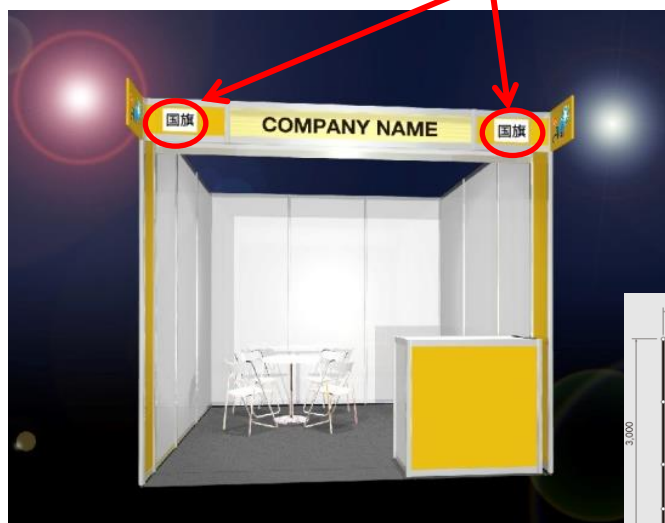
*Space with Shell Scheme (3m x 3m) :
486,000 yen (incl. tax)

*Max. 3 booths per exhibitor

***Business Days (Sep.12 & 13)**
or 4-Days Exhibits



National Flag



★Inclusive Items

- 1 **System wall** (side & back walls)
- 2 **Fascia** (H 350mm)
*National flag of the exhibitor will be printed.
- 3 **Punch carpet** (gray)
- 4 **Company name plate** (W1940 x H250)
- 5 **Fluorescent lamp** (32W x 3 lamps)
- 6 **Electrical outlet** (two-socket outlet x 1) 100V 1.4KW or Energy saving pack 100V 900W
- 7 **Electrical power supply** 100V 1.5KW or Energy saving pack 100V 1KW per booth
- 8 **Meeting set** (Round table & 4 chairs)
Reception desk set

<For further information>

TGS Overseas Management Office (OMO)

c/o Space Media Japan Co.,Ltd.

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■ Exhibitor's Benefits

By exhibiting at the TGS 2019, you will be able to meet highly motivated and engaged trade visitors using the following free services.

1) Business Matching System (English and Japanese)

TGS Business Matching System, connecting exhibitors with Business Day visitors or other exhibitors, is available. Via PCs or smartphones★. The system is available both in English and Japanese.

★Exhibitors can look up business partner, make an appoint, set up business meetings and reserve free-of-charge meeting space.



2) Business Meeting Area

All the exhibitors can use this space located at International Conference Halls. Reservations can be made through online in advance or on-site.

*Charged meeting booths and tables are available upon request.

Please contact OMO for the details.

Results: TGS2018 Business Matching System

「Asia Business Gateway」

- Number of Registered Companies : 1,247
(Overseas: 578 companies/45 countries and regions)
- Advance Meeting Applications : 2,623
- Confirmed Appointments : 668
- Countries and Regions : 45

Argentine, Australia, Austria, Belgium, Brazil, Cambodia, Canada, Chile, China, Colombia, Croatia, Czech, Finland, France, Germany, Hong Kong, India, Indonesia, Iran, Israel, Japan, Latvia, Lebanon, Macau, Malaysia, Mexico, Philippines, Poland, Russia, Saudi Arabia, Serbia, Singapore, Norway, Pakistan, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, the Netherlands, Russia, United Arab Emirates, Ukraine, United Kingdom, United States, Vietnam (Alphabetical Order)

TGS2018 「Business Meeting Area」 Usage

- Number of Confirmed Meetings : 582
(International Meetings : 549)

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