

TOKYO GAME SHOW 2019

Business Meeting Area

TOKYO GAME SHOW(TGS) is one of the most important event for trade visitors in game industry, and hundreds of business meetings will be taking place during the SHOW. TGS sets "Business Meeting Area" allows for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers to traditional room-type booths, basic table at lower fees.

TGS also operates business matching system that connects with trade visitors or other exhibitors. TGS would like you to use this opportunity to find potential business partners in the future.

[TOKYO GAME SHOW 2019 - Outline]

Period: September 12 (Thu) ~ 15 (Sun) ※Business Day: September 12 (Thu) & 13 (Fri)

Venue: Makuhari Messe

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc.

[Business Meeting Area - Outline]

■ Location : 2F, International Conference Hall, Makuhari Messe

■ Usage Period : September 12(Thu) & 13 (Fri)

Meeting Room Booth

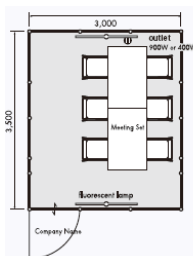
Business Day ONLY (September 12 & 13)

1-Booth Meeting Room (3mX3.5m)

JPY 486,000

(tax included)

For exhibitors with booth in other area



★Items

1	System wall (4 walls/white)
2	Company name plate
3	Fluorescent lamp (32W x 2 lamps)
4	Electrical outlet (two-socket outlet x 1) 100V 900W or Energy saving pack 100V 400W
5	Electrical power supply 100V 1KW or Energy saving pack 100V 900W per booth
6	Meeting Set (2 tables & 6 chairs)

JPY 378,000

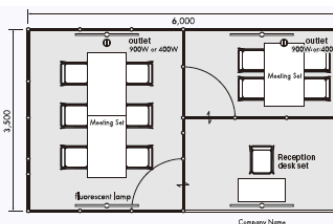
(tax included)

2-Booth Meeting Room (6mX3.5m)

JPY 972,000

(tax included)

For exhibitors with booth in other area



★Items

1	System wall (4 walls/white)
2	Company name plate
3	Fluorescent lamp (32W x 4 lamps)
4	Electrical outlet (two-socket outlet x 2) 100V 900W or Energy saving pack 100V 400W
5	Electrical power supply 100V 2KW or Energy saving pack 100V 1KW per booth
6	Meeting Set (2 tables & 6 chairs, 1 table & 4 chairs)
7	Reception Desk Set

JPY 756,000

(tax included)

Complimentary Services :

- Interpretation Service (JPN/ENG)
- WiFi
- Beverage Service

※Please consult OMO if you exhibit 4 or more booths.

※This area can not be allowed for "space-only". Additional decorations will be upon consultation with OMO.

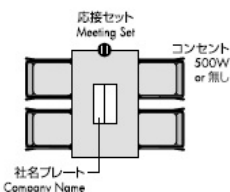
Basic Table Space

Business Day ONLY (September 12 & 13)

JPY 97,200 (tax included)

Complimentary Services :

- Interpretation Service (JPN/ENG)
- WiFi
- Beverage Service



★Items

1	Company name plate
2	Electrical outlet (two-socket outlet x 1) 100V 300W or no required
3	Meeting Set (1 table & 4 chairs)



※Please consult OMO if you exhibit 4 or more booths.

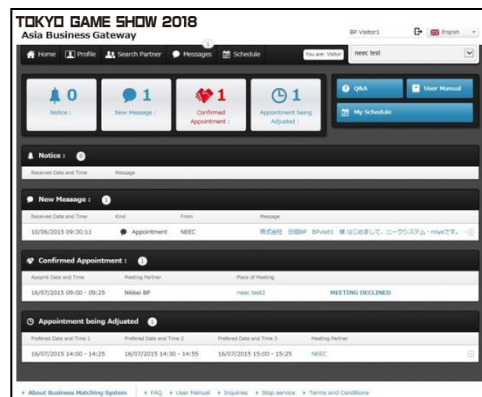
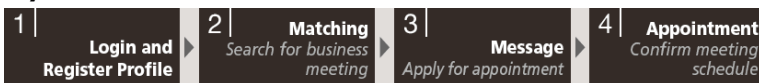
TGS2019 Business Matching System

(System will be activated in late-July, 2019)

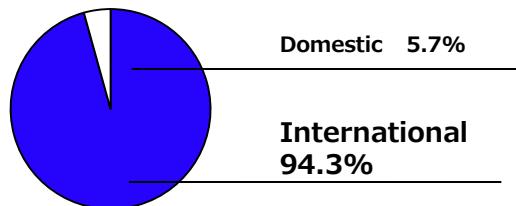
TGS Business Matching System connecting with Business Day visitors or other exhibitors is available. Via PCs or smartphones, business partner can be looked up, appointments can be made, business meetings can be arranged, and free-of-charge meeting space can be reserved. The system is also available both in Japanese and English.

※Please be noted that TGS Business Matching System cannot be arranged for matchmaking between Business day visitors.

System Flow



● TGS2018 Business Meeting Area Meeting Pattern



TOKYO GAME SHOW 2018 Business Matching System 「Asia Business Gateway」

- Number of Registered Companies : 1,247 (Overseas: 578 companies/45 countries and regions)
- Advanced Meeting Applications : 2,623
- Confirmed Appointments : 668
- Countries and Regions : 45

Argentina, Australia, Austria, Belgium, Brazil, Cambodia, Canada, Chile, China, Colombia, Croatia, Czech, Finland, France, Germany, Hong Kong, India, Indonesia, Iran, Israel, Japan, Latvia, Lebanon, Macau, Malaysia, Mexico, Philippines, Poland, Russia, Saudi Arabia, Serbia, Singapore, Norway, Pakistan, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, the Netherlands, Russia, United Arab Emirates, Ukraine, United Kingdom, United States, Vietnam (Alphabetical Order)

TGS2018 「Business Meeting Area」 Usage

- Number of Confirmed Meetings : 582 (International Meetings : 549)

Business Meeting Area BtoB Sponsorship Package Menu

TOKYO GAME SHOW kindly offers BtoB Sponsorship Package Menu with reasonable advertising visibilities and booth meeting room(s) at Business Meeting Area.

	+		=	(List Price) JPY 810,000.- (Offers) JPY 745,200.- (tax included)		+		=	(List Price) JPY 1,242,000.- (Offers) JPY 1,090,800.- (tax included)
1-Booth Meeting Room		Stand Banners			1-Booth Meeting Room		Beverage Sponsorship		
	+		=	(List Price) JPY 1,242,000.- (Offers) JPY 1,090,800.- (tax included)		+	TGS Forum Regular Session	=	(List Price) JPY 1,782,000.- (Offers) JPY 1,522,800.- (tax included)
1-Booth Meeting Room		Hanging Banners			1-Booth Meeting Room		TGS Forum Regular Session		

● Closing Date

*Space Reservations : May 24 (Fri.)

-To Apply or To Contact-

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