

# TOKYO GAME SHOW 2019

Theme: "One World, Infinite Joy"

Press Release

September 12, 2019

## Tokyo Game Show 2019 Starts Today!! Featuring a record 655 exhibitors from 40 countries and regions!

**TGS makes the next leap as a global hub of the video game business**

Computer Entertainment Supplier's Association  
Nikkei Business Publications

TOKYO GAME SHOW 2019 (Organizer: Computer Entertainment Supplier's Association [Abbreviation: CESA, Chairman: Hideki Hayakawa], Co-Organizer: Nikkei BP [President: Naoto Yoshida], Venue: Makuhari Messe; henceforth TGS2019) starts today. TGS2019 will be held for four days from September 12 (Thu) to the 15 (Sun). The first two days (12, 13) are Business Day for video game industry insiders and the press, while the latter two days (14, 15) are Public Day.

655 companies and organizations from 40 countries and regions exhibit on the venue. In detail, Japanese exhibitors reach a record number of 350 and oversea exhibitors continue to exceed 300 for three consecutive year. TGS2019 will be held in the overwhelmingly largest scale. A number of the booths hits an all-time high of 2417 and 1522 game titles have been registered to be exhibited in advance.

Visitors have exceeded 250,000 for six years in a row since 2013. This year, TGS official video channel will live-streams e-Sports X and Event Stage programs. In reaching extensively wider audience across the world, streaming will be done in multiple language. English will be subtitled on various platforms. Not only broadcasting in English and Chinese, but also with English subtitles for global users including Asia.

### Tokyo Game Show 2019 Exhibitor Overview (as of September 12, 2019)

**Exhibitors : 655 (668 in 2018)**

**Booths : 2,417 (2,338 in 2018 )**

**Countries and regions : 40 (41 in 2018)**

**Exhibiting titles : 1,522 (1,568 in 2018)**

Countries/regions exhibiting at Tokyo Game Show 2019							
Asia/Oceania:: 18 countries/regions				listed in Alphabetical order			
United Arab Emirates	Israel	India	Indonesia	Australia	South Korea	Saudi Arabia	Singapore
Thailand	Taiwan	China	Bahrain	Philippines	Pakistan	Vietnam	Hong Kong
Malaysia	Japan						
Americas: 5 countries							
Uruguay	Canada	Chile	Brazil	United States			
Europe: 15 countries							
Italy	United Kingdom	Netherlands	Austria	Cyprus	Croatia	Sweden	Spain
Serbia	Germany	Finland	France	Belgium	Poland	Romania	Russia
Africa: 1 country							
Egypt							

"TOKYO GAME SHOW" Official Website: <https://tgs.cesa.or.jp>

## **Admission becomes free for Family Game Park**

The Tokyo Game Show sets the theme “One World, Infinite Joy”. As of this year, the admission fee of Family Game Park is made free not only for children under 12 years old but for the under 15 years old and their guardians. In this area, the e-Sports competition for kids was first held last year and due to the popularity, “U-15 e-Sports Challenge” will be held including three competitions (No need for advance application, charge of free). Moreover, many fun programs planned by organizer like game trial area for family and game making school for kids are scheduled.

For details, please visit the following website: <https://expo.nikkeibp.co.jp/tgs/2019/family/>  
(Japanese only)

## **A newly spreading fun and pleasure e-Sports and live video streaming**

In TGS2019, there will be the special area for e-Sports named “e-Sports X” including two special stages called BLUE STAGE and RED STAGE to promote e-Sports in Japan.

On the day of 12 and 13 of Business Day, the e-Sports special program will be held by Japan esports Union (JeSU).

On the day of 14 and 15 of Public Day, BLUE STAGE Presented by PlayStation 4 and RED STAGE will have 8 competitions that appeals to a wide range of people from grownups down to children. To capture a wider audience globally, TGS official video channel will stream the highlights of this event including e-Sports X on YouTube, niconico, Twitter, Twitch, OPENREC, Facebook, DOUYOU TV.

For details, please visit the following website: <https://expo.nikkeibp.co.jp/tgs/2019/event/esportsx/>  
(Japanese only)

For details, please visit the following website: <https://expo.nikkeibp.co.jp/tgs/2019/en/event/movie/>

## **Indie game developers get together**

A total of 655 companies (350 companies from Japan, and 305 from overseas) are exhibiting at Tokyo Game Show this year. Many more companies are exhibiting in areas such as the Smartphone Games Area and Indie Game Area. Ever wider varieties of companies and organizations are participating the show.

Together with professionals and amateurs, corporations and individuals beyond nationality, the indie game developers exhibits their unique and refreshing games for all the types of platforms at Indie Game Area. The area has expanded to 179 booths, from the last year's 154. Increasing number of indie developers recognize TGS as a place to release their new games and meet publishers aggressively. In the era every business is conducted without borders, TGS plays a critical function as a worldwide hub for the game business, where games for all sorts of platforms assemble.

### [Titles to be exhibited]

About 30% of the titles (including goods) scheduled to be exhibited in TGS2019 are for iOS and Android, which points to the continued popularity of the smartphone games. Furthermore, in addition to console gaming, titles for VR and PC will be exhibit and various new titles for each platform like Smartphone, console gaming, portable game device and PC will be on display. In terms of category, RPG, simulation, adventure and sports are on the rise.

### [Titles Scheduled for Display, by Platform and Genre] (as of September 12, 2019)

Platform		Number of Titles		Genre		Number of Title	
		2019	2018			2019	2018
iOS		197	209	Action	213	271	
Android		197	206	RPG	221	197	
Other smartphones		18	21	Simulation	120	89	
Nintendo Switch		129	144	Puzzle	53	73	
Nintendo 3DS		3	5	Adventure	99	86	
Wii U		-	2	Sports	31	19	
PlayStation4		157	134	Shooting	73	66	
PlayStation Vita		9	11	Action Shooting	33	38	
Xbox One		34	40	Action RPG	49	57	
Xbox One X		19	11	Action Adventure	44	49	
PC		172	221	Racing	14	25	
Browser game		33	30	Other (genre)	184	316	
Steam		108	129	Development tool	32	31	
Other (product sales, etc.)		338	273	Peripherals	43	27	
VR	PS VR	19	9	Other (goods)	313	224	
	Oculus Rift ※1	27	30	<b>Total</b>	<b>1522</b>	<b>1568</b>	
	HTC Vive	22	55				
	Windows MR	11	10				
	Oculus Go/Gear VR	7	8				
	Daydream	2	4				
	VR その他	20	16				
<b>Total</b>		<b>1522</b>	<b>1568</b>				

\*1 Add Oculus Quest since 2019

## **TOKYO GAME SHOW 2019 Exhibition Outline**

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Event Title: TOKYO GAME SHOW 2019

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc.

Supporter: Japan content Localization and Distribution (J-LOD)

Official 5G/Network Sponsor: NTT Docomo

Official App Sponsor: Google Play

Official Beverage Sponsor: MONSTER ENERGY

Dates & Times: September 12 (Thursday), 2019 Business Day 10:00 am-5:00 pm

September 13 (Friday), 2019 Business Day 10:00 am-5:00 pm

\*Admission during Business Days is restricted to trade visitors and members of the press.

September 14 (Saturday), 2019 Public Day 10:00 am-5:00 pm

September 15 (Sunday), 2019 Public Day 10:00 am-5:00 pm

\*Doors may open at 9:30 am on Public Days depending on the situation.

Venue: Makuhari Messe (Mihama-ku, Chiba City, Chiba Prefecture)

Exhibition Halls 1 to 11 / Event Hall / International Conference Hall

Expected Number of Visitors: 250,000

Expected Number of Booths: 2,000