

Business Meeting Area

Business Meeting Area is available for meaningful meetings in a quiet and calm atmosphere during Business Days. In addition to Meeting Room Booth, Basic Table Space is also available at a reasonable fee.



- ◆ Location : International Conference Hall 2F, Makuhari Messe
- ◆ Period : September 24(Thu) and 25(Fri), 2020(Business Days)
- ◆ Available Service (FREE) : Interpretation Service (English/Japanese), Internet Access (WiFi)

Meeting Room Booth

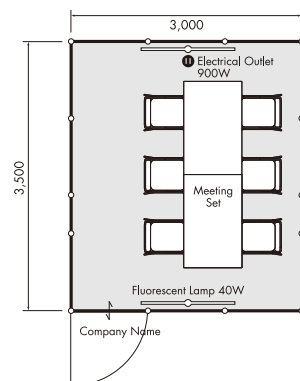
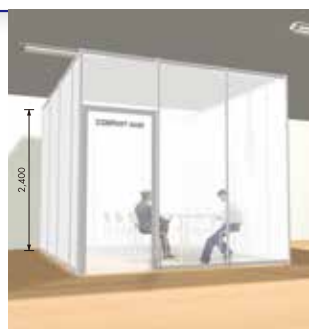
Business Day (September 24 and 25) only

* Please ask the OMO if you apply for 4 or more booths
* "Space only" is not available in this area. For additional booth decorations, please ask the OMO for more details.

1-Booth Meeting Room (3m×3.5m)

JPY 495,000 tax included

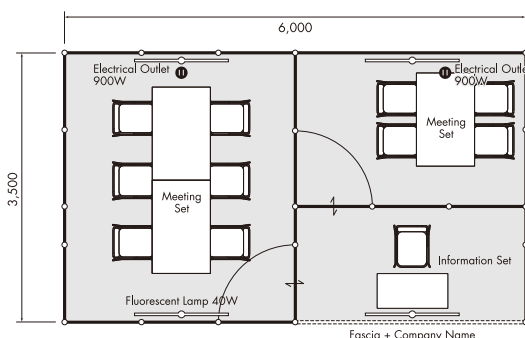
Discount Price for exhibitor who has a booth in other areas.
JPY 385,000 tax included



- ★ Items
- 1 **System Wall**
4 walls, Color: White / Height 2400
- 2 **Company Name Plate**
W600 X H150
※ It can be changed to a logo with JPY 13,200 (tax incl.)
- 3 **Fluorescent Lamp**
40W X 2 Lamps
- 4 **Electrical Outlet**
Two-socket Outlet X 1 100V 900W
- 5 **Electrical Power Supply**
100V 1KW
- 6 **Meeting Set**
2 tables & 6 chairs

2-Booth Meeting Room (6m×3.5m)

JPY 990,000 tax included

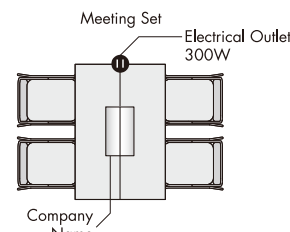


- ★ Items
- 1 **System Wall**
4 walls, Color: White / Height 2400
- 2 **Company Name Plate**
W1800 X H200 / W600 X H150 (X2)
※ It can be changed to a logo with JPY 13,200 (tax incl.)
- 3 **Fluorescent Lamp**
40W X 4 Lamps
- 4 **Electrical Outlet**
Two-socket Outlet X 2 100V 900W
- 5 **Electrical Power Supply**
100V 2KW
- 6 **Meeting Set**
2 Tables & 6 Chairs / 1 Table & 4 Chairs
- 7 **Reception Desk Set**

Basic Table Space

JPY 99,000 tax included Business Day (September 24 and 25) only

* Please ask the OMO if you apply for 4 or more tables.



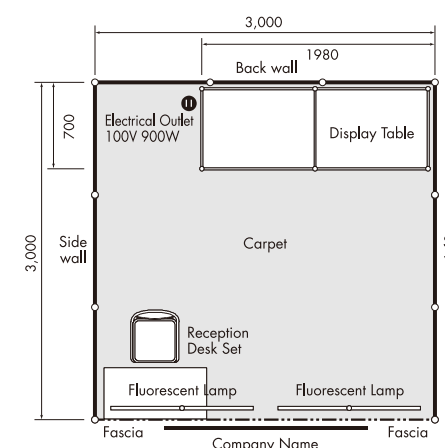
- ★ Items
- 1 **Company Name Plate**
W400 X H150
※ It can be changed to a logo with JPY 13,200 (tax incl.)
- 2 **Electrical Outlet**
Two-socket Outlet X 1 100V X 300W
- 3 **Meeting Set**
1 table & 4 chairs

TOKYO GAME SHOW 2020

Guide for Package Booth

Shell Scheme

1-Booth [3m×3m] : JPY 495,000 tax included
2-Booth [3m×6m] : JPY 990,000 tax included 3-Booth [3m×9m] : JPY 1,485,000 tax included



★ Items

- 1 **System Wall**
Side & back walls
- 2 **Fascia** H300mm
Exhibitor can select a color
- 3 **Punch Carpet**
Exhibitor can select a color
- 4 **Company Name Plate**
Logo specification on styrene board (Size: W1800 X H200)
※ Only one company name plate is provided regardless of the number of booths.
※ If you do not use a logo, the company name will be Gothic font in black.
- 5 **Fluorescent Lamp**
40W X 2 Lamps
- 6 **Electrical Outlet**
Two-socket Outlet X 1 100V 900W
- 7 **Electrical Power Supply**
100V 1KW (per Booth)
- 8 **Reception Desk Set**
- 9 **Display Table with Storage**

※ Side wall is not included in the corner booth.

Exhibitors can select a color of fascia and punch carpet from the options below.



Turnkey Booth A

[2m×2.5m] : JPY 253,000 tax included

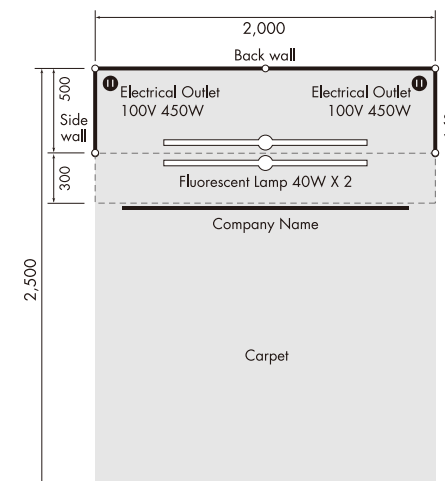
Exhibit Areas: **General Exhibition Area, Game School Area**

※ One exhibitor can apply for up to 3 booths.



※ The white tables on this image are NOT included in Turnkey Booth A.

Exhibitors can select a color of punch carpet and company name plate from the options below.



★ Items

- 1 **System Wall**
Side & back walls
※ The side panel cannot be extended to the aisle.
- 2 **Punch Carpet**
Exhibitor can select a color
- 3 **Company Name Plate**
W1940 X H200
※ Exhibitor can select a base color.
※ Only one company name plate is provided regardless of the number of booths.
※ It can be changed to a logo with JPY 13,200 (tax incl.)
- 4 **Fluorescent Lamp**
40W X 2 Lamps
- 5 **Electrical Outlet**
Two-socket Outlet X 2 100V 450W X 2
- 6 **Electrical Power Supply**
100V 1KW (per Booth)

For further information, please contact :

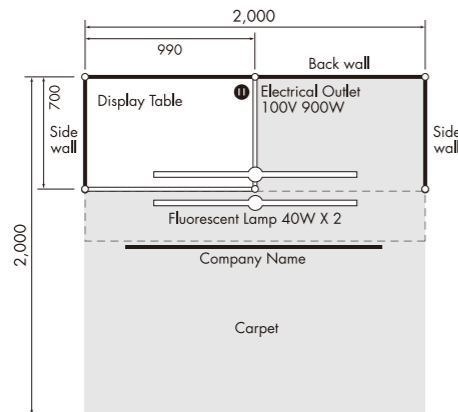
TOKYO GAME SHOW Overseas Management Office (OMO)
c/o Congrès Inc. ONWARD PARK BUILDING, 3-10-5, Nihonbashi, Chuo-ku, Tokyo 103-8276, Japan
Email: tgs@congre.co.jp

Turnkey Booth B

[2m×2m] : JPY 253,000 tax included

Exhibit Areas: **Smartphone Game Area**

※ One exhibitor can apply for up to 3 booths.



- ★ Items
- System Wall**
Side & back walls, Color: Gray
※ The side panel cannot be extended to the aisle.
 - Punch Carpet**
Exhibitor can select a color
 - Company Name Plate**
W1940 X H200
※ Only one company name plate is provided regardless of the number of booths.
※ It can be changed to a logo with JPY 13,200 (tax incl.)
 - Fluorescent Lamp**
40W X 2 Lamps
 - Electrical Outlet**
Two-socket Outlet X 1 100V 900W
 - Electrical Power Supply**
100V 1KW (per Booth)
 - Display Table with Storage**
(W990 X D700 X H1000) X 1

Exhibitor can select a color of carpet from the options below.

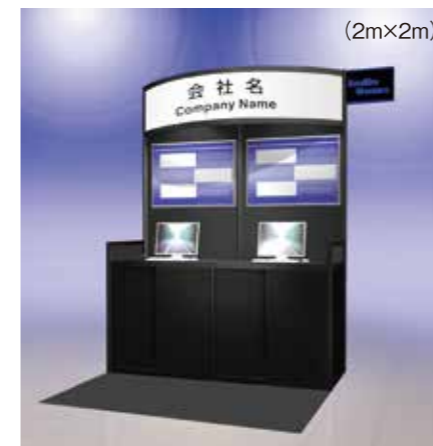
- Blue
- Green
- Gray
- Red

Turnkey Booth E

[2m×2m] : JPY 253,000 tax included

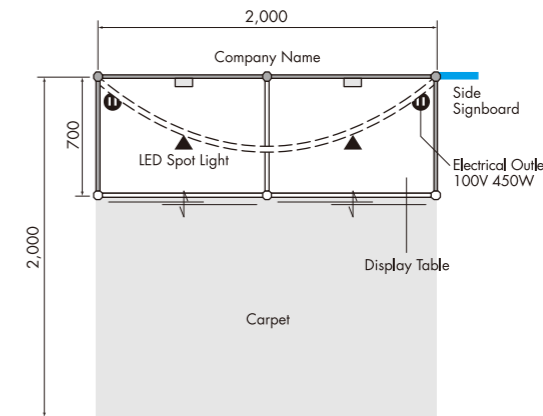
Exhibit Areas: **Indie Game Area**

※ One exhibitor can apply for up to 3 booths.



※Monitors and Panels are NOT included in Turnkey booth E.

Selected indie developers by screening will be exhibited at Type A. Please refer to Exhibit Guide for more details.



Exhibitors can select a color of punch carpet from the options below.

- Blue
- Green
- Gray
- Red

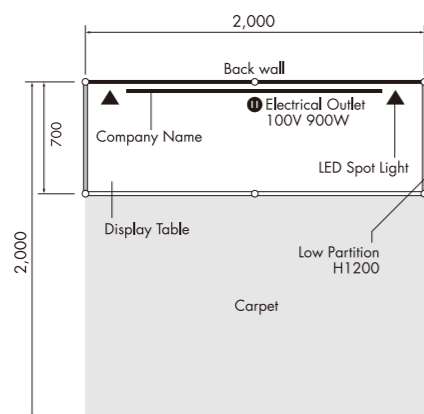
- ★ Items
- System Wall**
Back Wall, Color: Black
※ The side panel cannot be extended to the aisle.
 - Fascia**
H500mm
 - Punch Carpet**
Exhibitor can select a color
 - Company Name Plate**
English & Japanese
※ Only one company name plate is provided regardless of the number of booths.
※ It can be changed to a logo with JPY 13,200 (tax incl.)
 - LED Spotlight**
15W X 2 Lights
 - Electrical Outlet**
Two-socket Outlet X 2 100V 450W
 - Electrical Power Supply**
100V 1KW
 - Display Table with Storage**
(W1980 X D700 X H1000) X 1

Turnkey Booth C

[2m×2m] : JPY 253,000 tax included

Exhibit Areas: **Business Solution Area** (Business Day: September 24 and 25 only), **Cloud Gaming Area**, **e-Sports Area**

※ One exhibitor can apply for up to 3 booths.



- ★ Items
- System Wall**
Side & back walls, Color: Gray
※ The side panel cannot be extended to the aisle.
 - Punch Carpet**
Exhibitor can select a color
 - Company Name Plate**
W1800 X H200
※ Only one company name plate is provided regardless of the number of booths.
※ It can be changed to a logo with JPY 13,200 (tax incl.)
 - LED Spotlight**
15W X 2 Lights
 - Electrical Outlet**
Two-socket Outlet X 1 100V 900W
 - Electrical Power Supply**
100V 1KW (per Booth)
 - Display Table with Storage**
(W1980 X D700 X H1000) X 1

Exhibitor can select a color of carpet from the options below.

- Blue
- Green
- Gray
- Red

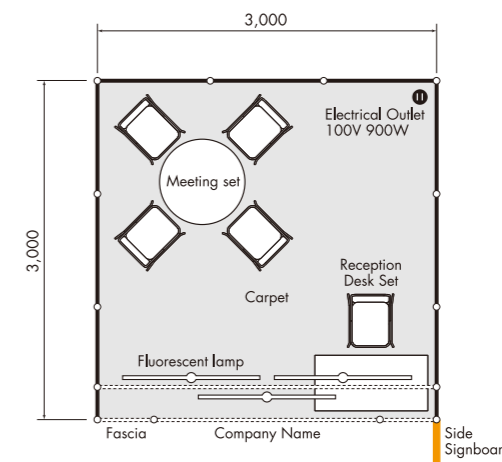
Asia New Stars Area / Eastern Europe New Stars Area / Latin New Stars Area

1-Booth Package [3m×3m] : JPY 495,000 tax included

Exhibit Areas: **Asia New Stars Area**, **Eastern Europe New Stars Area**, **Latin New Stars Area**
(Business Day: September 24 and 25 only / 4-days exhibits)

Asia/Eastern Europe/Latin New Stars Area shows emerging companies from the regions. The concept is to introduce local "new stellar companies," to appeal to the rest of the world.

* One exhibitor can apply for up to 3 booths.
Please ask the OMO if you apply for 4 or more booths.



- ★ Items
- System Wall**
Side & back walls, Color: White
 - Fascia**
H350mm ※National flag of the exhibitor's registered country will be printed.
 - Punch Carpet**
Color: Gray
 - Company Name Plate**
W1940 X H250 Gothic font in black
※ Only one company name plate is provided regardless of the number of booths.
※ It can be changed to a logo with JPY 13,200 (tax incl.)
 - Fluorescent Lamp**
40W X 3 Lamps
 - Electrical Outlet**
Two-socket Outlet X 1 100V 900W
 - Electrical Power Supply**
100V 1KW
 - Meeting Set**
(Round Table and 4 Chairs), Reception Desk Set
 - Reception Desk Set**

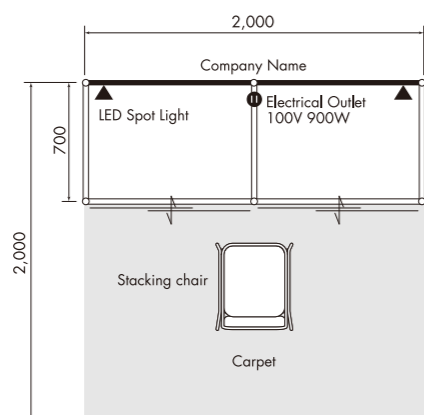
※Side wall is not included in the corner booth.

Turnkey Booth D

[2m×2m] : JPY 253,000 tax included

Exhibit Areas: **VR/AR Area**

※ One exhibitor can apply for up to 3 booths.



- ★ Items
- System Wall**
Side & back walls, Color: Gray
※ The side panel cannot be extended to the aisle.
 - Display Table with Storage**
Storage (W1980 X D700 X H1000) X 1
(Available for H750 Display Table Option)
 - Punch Carpet**
Exhibitor can select a color
 - Company Name Plate**
W1800 X H200
※ Only one company name plate is provided regardless of the number of booths.
※ It can be changed to a logo with JPY 13,200 (tax incl.)
 - LED Spotlight**
15W X 2 Lights
 - Electrical Outlet**
Two-socket Outlet X 1 100V 900W
 - Electrical Power Supply**
100V 1KW (per Booth)
 - Stacking Chair**
(W460 X D520 X H880) X 1

Exhibitor can select a color of carpet from the options below.

- Blue
- Green
- Gray
- Red