TOKYO GAME 5HOW 2020 **TGS Forum Sponsorship Session**

A Great Opportunity for Your Promotion on TGS2020 Business Day

TGS Forum, a conference which focuses on the latest trends in the game industry, will be held for professionals on TGS2020 Business Day (Sep.25). TGS offers 2 types of sponsorship sessions for exhibitors: "TGS Forum Regular Session" (60 minutes slot) and "TGS Forum Short Session" (30 minutes slot). These sessions offer the best opportunities to promote your products and services as official programs of TGS.

1 REGULAR Session **2SHORT Session** 30 min./Slot 60 min./Slot **■** Time **■** Time **JPY 990,000.-** (tax included) **JPY 550,000.-** (tax included) **■** Fee **■** Fee ■ Max. Capacity: 150 ■ Max. Capacity: 100 ■ Inclusive Services (REGULAR Session ONLY): ■ Inclusive Services (SHORT Session ONLY): • TGS2020 Business Day invitation tickets (25 sets) TGS2020 Business Day invitation tickets (100 sets)

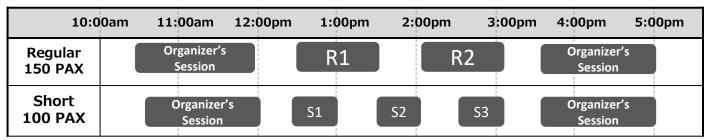
■ Sponsorship Session Date: September 25, 2020 (Fri.) (Planned)

: International Conference Hall (2F, 3F), Makuhari Messe ■ Location

■ Inclusive Services

- 1. Announcement of session summary and visitor recruitment (magazines, e-DM, website etc.)
- 2. Put company logo on TGS Forum Program (advertisement, signboard, website)
- 3. Registration service for attendees (pre-registration, issuing session tickets, on-site registration)
- 4. Provide list of attendees
 - *In order to receive the list of attendees, you need to confirm "Contents for handling personal information" and obey the privacy policy established by Nikkei BP.

 - *The contact information includes the followings. -Name (both Japanese and English), E-mail address, Company name, Division / Dept., Company address, company phone number
 - *The list will be provided on Oct. 6 (Tue.) afternoon (Japan Time)
- 5. Live streaming service (upon request), Live recording service
 - * This recorded data will be provided in the requested format.
- ***NOTE:** *The organizer does NOT guarantee the number of attendees.
 - *TGS Forum Sponsorship Session does NOT include translation service. Both simultaneous and consecutive translation service will be available upon request for a fee. Please ask OMO for more details.
 - *Speaking slots and rooms may subject to change.
- Speaking Slots (Planned) (R): REGULAR Session (60 min.)/ (S): SHORT Session (30 min.)



- *The above slots are offered on a first-come, first-served basis.
- ※Please contact OMO for available slot.

Closing Date: June 5 (Fri)

Slots are offered on a first-come, first-served basis.

-Contact and Information-

TOKYO GAME SHOW Overseas Management Office (OMO) E-mail: tqs@congre.co.jp

<How To Apply>

- 1) Please contact OMO for available slot.
- ②Fill out "Application Form" and send to OMO.
- **XTGS Forum Sponsorship Sessions offer to TGS2020** exhibitors ONLY.

TOKYO GAME SHOW 2020

TGS Forum Sponsorship Session – Application Form (For TGS2020 Exhibitor ONLY)

Circle (○)	1. REGULAR Session Sponsorship Fee: JPY 990,000 (tax included)		Sponso	SHORT Session onsorship Fee: PY 550,000 tax included)	
Exhibitor Name		-			
Division/ Dept.					
Person in Charge					
Address					
Phone	F	AX			
E-mail					
Desired Slot	Speaking slots will be offered based on a first-come, first-served basis. Please contact OMO for available slot(s) in advance. After the confirmation of available spot reservation, please CIRCLE your designated time slot.				
10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm 4:00pm 5:00pm					
Regular 150 PAX	Organizer's Session R1		R2	Organizer's Session	s
Short 100 PAX	Organizer's Session	S2	S3	Organizer's Session	s

■ Cancellation

If an exhibitor (sponsor) cancels on application for any reason, the following cancellation charge for sponsorship fee must be paid depending on the date of cancellation.

From June 6 to June 29/ 50% of Sponsorship Fee After June 30/ 100% of Sponsorship Fee

To Apply >>> tgs@congre.co.jp

—Contact and Information——

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