

# TOKYO GAME SHOW 2020

## Business Meeting Area

TOKYO GAME SHOW(TGS) is one of the most important events for trade visitors in game industry, and hundreds of business meetings will be taking place during the SHOW. TGS sets "Business Meeting Area" where allows for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers to private meeting room booths and basic table space at lower fees.

TGS also operates business matching system that connects with trade visitors or other exhibitors. TGS would like you to use this opportunity to find potential business partners in the future.

### [TOKYO GAME SHOW 2020 - Outline]

Period: September 24 (Thu.) ~ 27 (Sun.) ※Business Day: September 24 (Thu.) & 25 (Fri.)

Venue: Makuhari Messe

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc. DENTSU INC.

### [Business Meeting Area - Outline]

■ Location : 2F, International Conference Hall, Makuhari Messe

■ Period : September 24 (Thu.) & 25 (Fri.)

## Meeting Room Booth

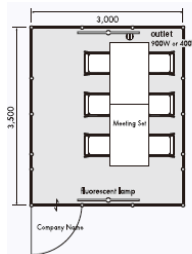
Business Day ONLY (September 24 & 25)

### 1-Booth Meeting Room (3mX3.5m)

**JPY 495,000**

(tax included)

For exhibitors with booth in other area



#### ★Items

1	System wall (4 walls/white)
2	Company name plate
3	Fluorescent lamp (32W x 2 lamps)
4	Electrical outlet (two-socket outlet x 1) 100V 900W or Energy saving pack 100V 400W
5	Electrical power supply 100V 1KW or Energy saving pack 100V 500W per booth
6	Meeting Set (2 tables & 6 chairs)

**JPY 385,000**

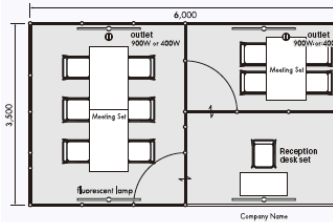
(tax included)

### 2-Booth Meeting Room (6mX3.5m)

**JPY 990,000**

(tax included)

For exhibitors with booth in other area



#### ★Items

1	System wall (4 walls/white)
2	Company name plate
3	Fluorescent lamp (32W x 4 lamps)
4	Electrical outlet (two-socket outlet x 2) 100V 900W or Energy saving pack 100V 400W
5	Electrical power supply 100V 2KW or Energy saving pack 100V 1KW per booth
6	Meeting Set (2 tables & 6 chairs, 1 table & 4 chairs)
7	Reception Desk Set

#### Complimentary Services :

- Interpretation Service (JPN/ENG)
- WiFi • Beverage Service

※Please ask the OMO if you wish to apply for 4 or more booths.

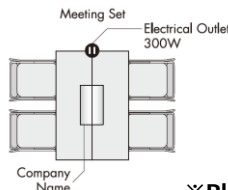
※This area cannot be allowed for "space-only". Additional decorations will be upon consultation with OMO.

## Basic Table Space

Business Day ONLY (September 24 & 25)

**JPY 99,000** (tax included)

Complimentary Services :  
• Interpretation Service (JPN/ENG)  
• WiFi • Beverage Service



#### ★Items

1	Company name plate
2	Electrical outlet (two-socket outlet x 1) 100V 300W or no required
3	Meeting Set (1 table & 4 chairs)



※Please ask the OMO if you apply for 4 or more booths.

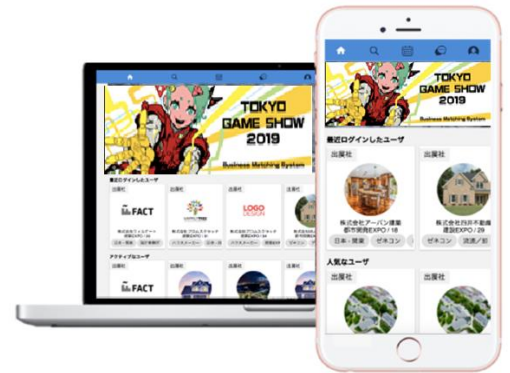
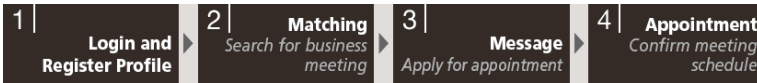
**TGS2020 Business Matching System**

(System will be activated in late-July, 2020)

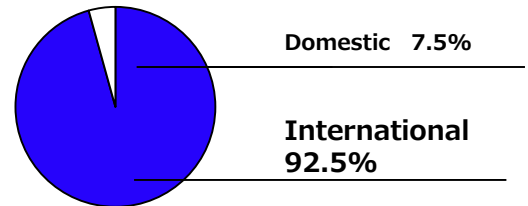
TGS Business Matching System connecting with Business Day visitors or other exhibitors is available. Via PCs or smartphones, exhibitors can look up business partners, make an appointment, set up business meetings and reserve free meeting space. The system is also available both in Japanese and English.

※Please be noted that business matchmaking cannot be made on TGS Business Matching System between Business Day visitors.

**System Flow**



● **TGS2019 Business Meeting Area Meeting Pattern**



**TOKYO GAME SHOW 2019 Business Matching System**

- Number of Registered Companies : 1,575  
(Overseas: 647 companies/47 countries and regions)
- Advanced Meeting Applications : 2,623
- Confirmed Appointments : 668
- Countries and Regions : 47

Australia, Austria, Bahrain, Belgium, Brazil, Canada, Chile, China, Croatia, Cyprus, Denmark, Egypt, Finland, France, Germany, Hong Kong, India, Indonesia, Israel, Italy, Japan, Kuwait, Luxemburg, Malaysia, New Zealand, Pakistan, Peru, Philippines, Poland, Qatar, Romania, Russia, Saudi Arabia, Serbia, Singapore, South Korea, Spain, Sweden, Taiwan, Thailand, the Netherlands, United Arab Emirates, Ukraine, United Kingdom, United States, Uruguay, Vietnam  
(Alphabetical Order)

**TGS2019 「Business Meeting Area」 Usage**

- Number of Confirmed Meetings : 800  
(International Meetings : 740)

**Business Meeting Area BtoB Sponsorship Package Menu**

TOKYO GAME SHOW kindly offers BtoB Sponsorship Package Menu with reasonable advertising visibilities and booth meeting room(s) at Business Meeting Area.

 1-Booth Meeting Room	+	 Stand Banners	=	(List Price) JPY 810,000.- <b>(Offers)</b> JPY 759,000.- <i>(tax included)</i>	 1-Booth Meeting Room	+	 Beverage Sponsorship	=	(List Price) JPY 1,242,000.- <b>(Offers)</b> JPY 1,111,000.- <i>(tax included)</i>
 1-Booth Meeting Room	+	 Hanging Banners	=	(List Price) JPY 1,242,000.- <b>(Offers)</b> JPY 1,111,000.- <i>(tax included)</i>	 1-Booth Meeting Room	+	<b>TGS Forum Regular Session</b>	=	(List Price) JPY 1,782,000.- <b>(Offers)</b> JPY 1,551,000.- <i>(tax included)</i>

● **Closing Date**

\* **Space Reservations : May 29 (Fri.)**

-To Apply or To Contact-  
TOKYO GAME SHOW Overseas Management Office (OMO)  
ONWARD PARK BUILDING, 3-10-5, Nihonbashi  
Chuo-ku, Tokyo 103-8276, Japan Email: tgs@congre.co.jp