

TOKYO GAME SHOW 2020 | ONLINE

The Future Touches Gaming First.

Press Release

September 18, 2020

TGS2020 ONLINE Update

Outlines of Keynote Speech and Organizer's Projects Unveiled

**Hajime Syacho Named as Official Supporter
Appearing in Opening and Closing Events on Sep. 24 and 27!**

Computer Entertainment Supplier's Association

Computer Entertainment Supplier's Association (CESA, Chairman: Hideki Hayakawa) announced the outlines of Organizer's Projects planned for TOKYO GAME SHOW 2020 Online (TGS2020 ONLINE: <https://tgs.cesa.or.jp/>) which will be held from September 23 (Wed.) to 27 (Sun.), 2020 and named a Japanese YouTube creator Hajime Syacho as the Official Supporter of TGS2020 ONLINE.

The live streaming, which is the key feature of TGS2020 ONLINE, includes 36 Official Exhibitor Programs, 11 Organizer's Projects, and four e-Sports X events, which are available for viewing on various video streaming platforms from September 24 to 27. The schedule of opening event and other Organizer's Projects is now unveiled, including the keynote speech which will invite leading figures from game publishers to discuss the possibilities of games and what they bring us in the future. Moreover, the Projects will provide the latest trends in the growing e-sports field and programs to encourage children and young generations who dream about becoming a game creator.

The Official Exhibitor Programs and Organizer's Projects can be viewed on the following video streaming platforms: YouTube, Twitter, Twitch, niconico, TikTok Live, Douyu (China), Bilibili (China), Douyin (China), and the Special Amazon Venue (Amazon.co.jp). Some of the programs will be delivered in English and Chinese (as well as Japanese) for overseas viewers. This year's TOKYO GAME SHOW continues to be a platform for many exhibitors to reveal new titles and latest updates, while providing various programs and perspectives for visitors to enjoy computer entertainment. Please look forward to TGS2020 ONLINE.

For details and viewing programs during TGS2020 ONLINE, please visit:

● TOKYO GAME SHOW 2020 ONLINE Official Website:

<https://tgs.cesa.or.jp/>

<https://tgs.cesa.or.jp/en/>

● Tokyo Game Show 2020 ONLINE Official Programs:

<https://tgs-online.eventos.tokyo/web/portal/309/event/1214>

● Amazon Japan Special Venue:

<https://www.amazon.co.jp/adlp/tokyogameshow2020>

◇ TGS2020 ONLINE Keynote Speech (Organizer's Project)

19:00-19:50 Keynote Speech "The Future Touches Gaming First."

As society is undergoing great changes, games are expanding their horizons on the back of up-and-coming releases of next-generation consoles and game titles, growing number of e-Sports players, and so on. On the other hand, the processes of creating games are also facing changes due to the COVID-19 pandemic. Four key figures from Japanese game publishers and developers will discuss what games will bring to our everyday life in a near future.

(1) Future of Next-generation Game Consoles

Challenges, future and expectations for development and creation of game titles for next-generation consoles (PlayStation 5 and Xbox) supporting cross-platform play

(2) User communication

Strategies and prospects of user communication based on SNS

(3) Gaming developments under COVID-19 and the future

Development of the gaming industry in the era of New Normality

<Speakers>

Daisuke UCHIYAMA
BANDAI NAMCO Studios
President & CEO

Jun TAKEUCHI
CAPCOM
Managing Executive Officer and General Manager, R&D Department.

Hiroshi TANIBUCHI
KONAMI Digital Entertainment
"PAWAFURU PUROYAKYU" "PROFESSIONAL BASEBALL SPIRITS" Series
Executive Director

Naoki HAMAGUCHI
SQUARE ENIX
Manager, Division 1
Creative Business Unit 1
FINAL FANTASY VII REMAKE CO-DIRECTOR

<Coordinator>

Katsuhiko HAYASHI
KADOKAWA Game Linkage
Famitsu Group Representative

■Hajime Syacho Named as Official Supporter of TGS2020 ONLINE!

Hajime Syacho, a popular Japanese YouTube creator who enjoys overwhelming support of teenagers and twenties, is named as the Official Supporter to communicate the attractiveness of TGS2020 ONLINE to a wide range of audience. Also known as a game lover, Hajime Syacho uploads videos of him *playing* games on his second YouTube channel "Hajime Syacho 2 (hajime)", boasting 11.47 million subscribers combined with his original channel "Hajime Syacho (hajime)."



He will appear in the opening and closing events of TGS2020 ONLINE. Please look forward to it.

[Comment from Hajime Syacho as the Official Supporter]

I uploaded the video of my inauguration address on the TGS2020 ONLINE official website (<http://tgs.cesa.or.jp/>) and the TGS official channels below. Please watch and see you there.

●YouTube

<https://www.youtube.com/channel/UCIFylegrk4g6CFqGYCwTViA/>

●Twitter

https://twitter.com/tokyo_game_show

●niconico

<https://site.nicovideo.jp/tgs2020/>

●TikTok

<https://www.tiktok.com/@tokyogameshow2020online>

●Twitch

<https://www.twitch.tv/tokyogameshow1>

◇ TGS2020 ONLINE Organizer's Projects (All)

The entire schedule of Organizer's Projects is shown below:

Opening Program

Streaming Date and Time

Thursday, September 24, 2020, from 20:00 to 20:50 (Japan Standard Time /UTC+9)

"Game Industry Latest Technology Trends for 2021"

Streaming Date and Time

Friday, September 25, from 11:00 to 11:50 (Japan Standard Time /UTC+9)

SENSE OF WONDER NIGHT (SOWN) 2020

Streaming Date and Time

Friday, September 25, 2020 17:00-19:00 (Japan Standard Time /UTC+9)

SENSE OF WONDER NIGHT 2020 (SOWN2020) is ""the sense that everyone changes their own world instantly when they see the concept or hear the concept"" = ""SENSE OF WONDER"". This event explores to discover game ideas that cause ""WONDER"" and give game developers the opportunity to make presentations and introduce works at TOKYO GAME SHOW venue. This year, the 13th time, will be holding online.

Keynote Speech "The Future Touches Gaming First."

Streaming Date and Time

Friday, September 25, 2020 19:00 to 19:50 (Japan Standard Time /UTC+9)

"How To Enjoy 2020 e-Sports"

Streaming Date and Time

Saturday, September 26, from 10:00 to 10:50 (Japan Standard Time /UTC+9)

Japan Game Awards: 2020 Amateur Division

Streaming Date and Time

Saturday, September 26, 2020 13:00 to 14:45 (Japan Standard Time /UTC+9)

Japan Game Awards: 2020 Games of the Year Division Day1

Streaming Date and Time

Saturday, September 26, 2020, from 19:00 to 19:50 (Japan Standard Time /UTC+9)

"Make a Game with Nintendo Switch & Become a Game Creator!"

Streaming Date and Time

Sunday, September 27, from 10:00 to 10:50 (Japan Standard Time /UTC+9)

Japan Game Awards: 2020 U18 Division

Streaming Date and Time

Sunday, September 27, 2020, 13:00 to 15:15 (Japan Standard Time /UTC+9)

Japan Game Awards: 2020 Games of the Year Division Day2

Streaming Date and Time

Sunday, September 27, 2020, from 19:00 to 19:50 (Japan Standard Time /UTC+9)

Closing Event

Streaming Date and Time

Sunday, September 27, 2020, from 24:00 to 24:50 (Japan Standard Time /UTC+9)

■TGS2020 ONLINE announces additional partners for special sponsorship.

NTT e-Sports will join as special sponsors (Official Streaming Network Partners) to support TGS2020 ONLINE, in addition to the previously announced QUO Card Pay and Monster Energy.



■「TOKYO GAME SHOW 2020 ONLINE」 Outline

Event Name: TOKYO GAME SHOW 2020 ONLINE

Web URL: <https://tgs.cesa.or.jp/>

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc. / DENTSU, INC.

Supporter: Ministry of Economy, Trade and Industry

Period: September 23 (Wed.) – 27 (Sun.), 2020

*September 23(Wed.) will be online business matching ONLY.

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