

# TOKYO GAME SHOW 2020 | ONLINE

## The Future Touches Gaming First.

Press Release

September 24, 2020

### TOKYO GAME SHOW 2020 ONLINE Starts !

Official Program Streaming from 20:00, September 24 in JST/UTC+9

Computer Entertainment Supplier's Association

Computer Entertainment Supplier's Association (CESA, Chairman: Hideki Hayakawa) announces that TOKYO GAME SHOW 2020 ONLINE (TGS2020 ONLINE: <https://tgs.cesa.or.jp/>) has opened for the five-day period from September 23 (Wed.) to 27 (Sun.), 2020. Online business matching started yesterday, and official program streaming will kick off with the Opening Event from 20:00, Thursday, September 24 (JST/ UTC+9) featuring the Official Supporter Hajime Syacho and other popular figures.

The Official Program page offers 35 Exhibitor Programs delivering the latest news and 16 Organizer's Projects including Keynote Speech, four competitions of e-Sports X, the indie game presentation event SENSE of WONDER NIGHT (SOWN), and the announcement and awarding for each category of Japan Game Awards. No pre-registration or log-in is required to enjoy viewing the programs for free of charge. Keynote Speech, Grand Award of Japan Game Awards 2020 and SOWN will be streamed in English as well as Japanese for global audience in Asia and other parts of the world.

In TGS2020 ONLINE, 424 companies and organizations from 34 countries and regions exhibit in a virtual space, providing the updates on newly-released titles and services through streaming and each exhibitor's page. By region, more companies and organizations from overseas (221) exhibit in this year's TGS than those from Japan (203). Ten or more exhibitors participate from South Korea (46), China (22), Canada (20), Taiwan (19), the United States (17), Poland (13), and Colombia (10).

**[Tokyo Game Show 2020 ONLINE Exhibitor Overview] (as of September 23, 2020)**

**Exhibitors: 424 (655 in 2019) Countries and regions: 34 (40 in 2019)**

#### Countries/regions exhibiting at Tokyo Game Show 2020 ONLINE

Asia/Oceania: 12 countries/regions								*in alphabetical order
Australia	Bahrain	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	
Singapore	South Korea	Taiwan	Vietnam					
Americas: 6 countries								
Brazil	Canada	Chile	Colombia	Peru	United States			

<b>Europe: 16 countries</b>							
Austria	Belgium	Croatia	Denmark	France	Germany	Ireland	Italy
Netherlands	Poland	Romania	Slovakia	Spain	Sweden	Switzerland	United Kingdom

Viewers can watch the official programs on the following video streaming platforms: YouTube, Twitter, Twitch, niconico, TikTok Live, Douyu (China), Bilibili (China), Douyin (China), and Amazon Japan Special Venue (Amazon.co.jp).

This year's virtual TOKYO GAME SHOW continues to be a platform for many exhibitors to reveal new titles and the latest developments, while providing various programs and perspectives for viewers to enjoy computer entertainment. Don't forget to visit TGS2020 ONLINE.

### **For details and viewing TGS2020 ONLINE programs, visit:**

- Tokyo Game Show 2020 ONLINE official website (Japanese, English, Chinese):

<https://tgs.cesa.or.jp/>

- Tokyo Game Show 2020 ONLINE official program list (Japanese, English):

<https://tgs-online.eventos.tokyo/web/portal/309/event/1214>

- Tokyo Game Show 2020 ONLINE exhibitor list (Japanese, English):

<https://tgs-online.eventos.tokyo/web/portal/309/event/1214/module/booth/33324/>

- Amazon Japan Special Venue:

<https://www.amazon.co.jp/adlp/tokyogameshow2020>

- YouTube:

<https://www.youtube.com/channel/UCIFylegrk4g6CFqGYCwTViA>

- Twitter

[https://twitter.com/tokyo\\_game\\_show](https://twitter.com/tokyo_game_show)

- niconico:

<https://site.nicovideo.jp/tgs2020/>

- Twitch

<https://www.twitch.tv/tokyogameshow1>

<https://www.twitch.tv/tokyogameshow6>

- TikTok Live

<https://www.tiktok.com/@tokyogameshow2020online>

- IGN

<https://www.ign.com>

## ◇ TGS2020 ONLINE 「Official Exhibitor Program」 Information (Updated)

「Official Exhibitor Program」 Participation Companies:33 (Japan 28、 Overseas5)

Number of Programs: 35

### 「TGS2020 ONLINE Official Program Timetable including Official Exhibitor Program」 (Planned)

(Program contents is based on September 23, 2020. The contents are subject to change without prior notice. Updated information will be posted on TGS2020 Official Website.)

		10:00~	11:00~	12:00~	13:00~	14:00~	15:00~	16:00~	17:00~	18:00~	19:00~	20:00~	21:00~	22:00~	23:00~	24:00~	25:00~
9 24 THU												Opening	Microsoft Japan	SQUARE ENIX	Lightning Games		
		Organizers Program	Gamera Game [English]	HUAWEI TECHNOLOGIES JAPAN	Renaissance high school group		Lilith Games	BenQ Japan	DMM GAMES	Keynote [English]	SEGA / ATLUS [English]	GungHo Online Entertainment	CAPCOM [English]	Mouse Computer	Efun	FUJITSU CONNECTED TECHNOLOGIES	
9 25 FRI									SENSE OF WONDER NIGHT 2020 [English]							e-Sports X	STREET FIGHTER LEAGUE: Pro-JP 2020 Part 1 - Opener
		Organizer's Program	D3 PUBLISHER	Happinet	Spike Chunsoft	LEVEL-5 [English]	GREE	Cygames	Japan Game Awards : 2020 Day1 [English]	KONAMI [English]	KOEI TECMO GAMES	I-O DATA DEVICE	Tencent Games				
9 26 SAT				Japan Game Awards : 2020 Amateur Division						e-Sports X	PUZZLE & DRAGONS CHAMPIONS CUP TGS2020 ONLINE		Magic The Gathering Arena: Saturday night's emergency MTG AGENDA: The First Modern Trading Card Game with VTuber NIUSANJ / Pro Gamers				
		Organizer's Program	LINEKONG	Japan Electronics College	AQUA	AKRacing	KOEI TECMO GAMES	KONAMI	BANDAI NAMCO Entertainment	Japan Game Awards : 2020 Day2 [English]	KLab Games	miHoYo	PUBG	Ending			
9 27 SUN				Japan Game Awards: 2020 U18 Division							e-Sports X	Red Bull Untapped Japan Qualifier by Magic: The Gathering Arena					

※Official Program Schedule are subject to change.

●September 24 (Thu)

21:00-21:50 Microsoft Japan

「Xbox Tokyo Game Show Showcase 2020」

Xbox Tokyo Game Show Showcase is a place where everyone can have fun.

22:00-22:50 SQUARE ENIX

「NieR TGS2020 Programming The “We Have a Decent Amount of New Info” Special」

We will have a decent amount of new information for NieR series.

23:00-23:50 Lightning Games

「Lightning Games strikes with 3 exciting indie titles with Tokyo Game Show!」

3 brand new indie titles presented by Lightning Games, don't miss out on the freshest game development story and latest gameplay demonstration!

●September 25 (Fri)

12:00-12:50 GameraGame

「Gamera Game Now! ～Tokyo Game Show Special～」

Debuting to the world from China! Delivering interesting and innovative indie games.

Check out the latest releases from GameraGame.

13:00-13:50 HUAWEI TECHNOLOGIES JAPAN

「【Game with HUAWEI AppGallery】TOKYO GAME SHOW 2020 (tentative title) 」

【Game with HUAWEI AppGallery】 is the TOKYO GAME SHOW 2020 ONLINE special program provided by Huawei.

We will introduce a lot of information such as the introduction of Huawei official app store “HUAWEI AppGallery”, announcement of games participating in AppGallery, interviews of game partners, etc. We hope you will enjoy it.

14:00-14:50 Renaissance high school group

「Renaissance High School Group eSports course」

Renaissance High School Group eSports course introduces our activities in eSports as a high school such as the significance of learning eSports for high school students, and the daily lives of eSports courses' students.

16:00-16:50 Lilith Games

「【TGS2020】“AFK Arena×ROK”TGS Special official live broadcast (tentative title) 」

Tokyo Game Show 2020 will be held from Thursday, September 24th to Sunday, September 27th, 2020!

From LilithGames, we will introduce “AFK Arena” and “Rise of Kingdoms” and the latest game

information!

**17:00–17:50 BenQ Japan**

「BenQ A showcase of new brand (tentative title) 」

BenQ, the leading global display brand, will debut a new gaming product series at the show!

**18:00–18:50 DMM GAMES**

「DMM GAMES New Title Presentation」

We will be announcing a lot of game title information which will release from DMM GAMES and also a lot of brand new announcements coming during Tokyo Game Show Online!

**20:00–20:50 SEGA /ATLUS**

「SEGA ATLUS TV」

Check out Sega/Atlus' line-up featuring existing and upcoming titles releasing this Fall. Don't miss the special Sega 60th Anniversary event and other live stream broadcasts featuring various guest personalities as we bring you the latest information, including an overview of our TGS exhibit!

**21:00–21:50 GungHo Online Entertainment**

「GungHo TGS official Special number」

Many comedians are streaming gameplay recently.

For comedians who are good at playing games and want job related games,two Koujis hold the competition, 'The King of Comedian Gamer'!!

In this program, comedians try playing games and two Koujis will decide the best comedian gamer.

Who will win the 1st place!? There is a giveaway chance during the stream.

Don't miss the keywords for entry that will be announced during the stream, and get Ninjala giveaway!

※It will stream pre-recorded video.

●Guests Kouji Imada and Kouji Higashino ...and more comedians will join!

**22:00–22:50 CAPCOM**

「CAPCOM SPECIAL PROGRAM」

Tune in for announcements featuring Resident Evil Village and more!

**23:00–23:50 MouseComputer**

「mouse.tv (tentative title) 」

**24:00–24:50 Efun**

「Efun to expose latest news of Illusion Connect and 2games expected to be launched next year (tentative title) 」

The latest news of Illusion Connect, Stella chronicle and two games expected to be launched next year by Efun will be exposed! Never miss the information!

**25:00–25:50 FUJITSU CONNECTED TECHNOLOGIES**

「Presented by arrows YASAI (tentative title)」  
Deliver esports variety programs using smartphone.

●September 26 (Sat)

11:00-11:50 D3PUBLISHER

「Save the square earth! "Earth Defense Force: World Brothers" TGS2020 live broadcasting (tentative title)」  
Introduce "Earth Defense Force: World Brothers" in the program.

12:00-13:50 Happinet

「Happinet GAME SHOWCASE in TGS2020」  
Happinet plans to release information on a variety of new titles that Happinet will be responsible for selling in Japan.  
We are planning a variety of programs such as introduction of unreleased information, video clips and gameplay videos. Check it out.

14:00-14:50 Spike Chunsoft

15:00-16:50 LEVEL-5

「LEVEL5 TGS2020 Special Meeting」  
Introducing the latest information on LEVEL-5.

17:00-17:50 GREE

「GREE ANIMATION GAME SHOW 2020」

18:00-18:50 Cygames

「TGS2020 Special Sneak Peek Shadowverse: Champion's Battle」  
Tune in for a sneak peek at Cygames' upcoming title, Shadowverse: Champion's Battle, coming exclusively to the Nintendo Switch.  
Special guests from the game's cast will be joining us in bringing you the latest previews and more for this highly anticipated release!

20:00-20:50 KONAMI

「"EDENS ZERO" Game and Anime Livestream」  
Not one, but two "EDENS ZERO" games are finally in the making!  
Turn in for details on the EDENS ZERO games and anime, with special guest Hiro Mashima!

21:00-22:50 KOEI TECMO GAMES

「TGS2020 KOEI TECMO Special Program: 2 key titles!」  
First half: The first live stream for Atelier Ryza 2, the first game in the Atelier series where the main character continues her journey!  
Second half: To be announced at a later date.

23:00-23:50 I-O DATA DEVICE

「I knew the game was fun! Update your home gaming with I-O! (tentative title)」  
I-O DATA DEVICE supports game play, practice, and streaming on a variety of devices.  
Here are some products that help gamers update their games just a little bit more.

24:00-24:50 Tencent Games

Details of the program have not been released yet, stay tuned!

●September 27 (Sun)

11:00-11:50 LINEKONG

12:00-12:50 Japan Electronics College

「Japan Electronics College -TOKYO GAME SHOW 2020- (tentative title)」  
Introducing student works from the 3 Game Departments!

13:00-13:50 AQUA

As a special edition of the e-sports program "Erespo Gakuen", we will have an e-sports  
showdown this time!

The battle card is Fennel VS Ace1! Stay tuned for the game title!

14:00-14:50 AKRacing

15:00-15:50 KOEI TECMO GAMES

「DYNASTY WARRIORS 20th Anniversary special program」

DYNASTY WARRIORS 20th anniversary live stream!

Conversations reflecting on the series' trajectory, special plans to celebrate this milestone,  
the announcement of 2 new DYNASTY WARRIORS series titles and more!

Guest: TBA

16:00-16:50 KONAMI

「"Momotaro Dentetsu ~Showa Heisei Reiwa mo teiban!" ~Yoshimoto Comedians Special  
Match~」

Tomonori Jinnai, Akira Kawashima and Korokoro ChikiChiki Peppers play the latest  
Momotetsu game!

17:00-18:50 BANDAI NAMCO Entertainment

「Sword Art Online - Special Program

SCARLET NEXUS - Special Program」

20:00-20:50 KLabGames

「Bleach: Brave Souls Bankai Live @TGS Online!」

Bleach: Brave Souls Bankai Live is coming to TGS2020 Online!

This program will have interactive elements like Co-Op Quests where viewers can play with  
the guests as well as all the latest Brave Souls news.

21:00-21:50 miHoYo

「The day before the release Genshin in TGS 2020 (tentative title)」

The special program in TGS2020!

On September 28, miHoYo Company will launch its new game application "Genshin"

Don't miss it !

22:00-23:50 PUBG

「PUBG JAPAN Esports conference 2020」

PUBG Corporation would like to display the development of Esports history in Japan, as well as the future initiatives.

In addition, a custom match will be implemented to commemorate the conference.

## ◇ TGS2020 ONLINE Organizer's Projects (All)

The entire schedule of Organizer's Projects is shown below:

### Opening Program

Streaming Date and Time

Thursday, September 24, 2020, from 20:00 to 20:50 (Japan Standard Time /UTC+9)

### "Game Industry Latest Technology Trends for 2021"

Streaming Date and Time

Friday, September 25, from 11:00 to 11:50 (Japan Standard Time /UTC+9)

### SENSE OF WONDER NIGHT (SOWN) 2020

Streaming Date and Time

Friday, September 25, 2020 17:00-19:00 (Japan Standard Time /UTC+9)

SENSE OF WONDER NIGHT 2020 (SOWN2020) is ""the sense that everyone changes their own world instantly when they see the concept or hear the concept"" = ""SENSE OF WONDER"". This event explores to discover game ideas that cause ""WONDER"" and give game developers the opportunity to make presentations and introduce works at TOKYO GAME SHOW venue. This year, the 13th time, will be holding online.

### Keynote Speech "The Future Touches Gaming First."

Streaming Date and Time

Friday, September 25, 2020 19:00 to 19:50 (Japan Standard Time /UTC+9)

As society is undergoing great changes, games are expanding their horizons on the back of up-and-coming releases of next-generation consoles and game titles, growing number of e-Sports players, and so on. On



the other hand, the processes of creating games are also facing changes due to the COVID-19 pandemic. Four key figures from Japanese game publishers and developers will discuss what games will bring to our everyday life in a near future.

(1) Future of Next-generation Game Consoles

Challenges, future and expectations for development and creation of game titles for next-generation consoles (PlayStation 5 and Xbox) supporting cross-platform play

(2) User communication

Strategies and prospects of user communication based on SNS

(3) Gaming developments under COVID-19 and the future

Development of the gaming industry in the era of New Normality

<Speakers>

Daisuke UCHIYAMA

BANDAI NAMCO Studios

President & CEO

Jun TAKEUCHI

CAPCOM

Managing Executive Officer and General Manager, R&D Department.

Hiroshi TANIBUCHI

KONAMI Digital Entertainment

"PAWAFURU PUROYAKYU" "PROFESSIONAL BASEBALL SPIRITS" Series

Executive Director

Naoki HAMAGUCHI

SQUARE ENIX

Manager, Division 1

Creative Business Unit 1

FINAL FANTASY VII REMAKE CO-DIRECTOR

<Coordinator>

Katsuhiko HAYASHI

KADOKAWA Game Linkage

Famitsu Group Representative

## **"How To Enjoy 2020 e-Sports"**

Streaming Date and Time

Saturday, September 26, from 10:00 to 10:50 (Japan Standard Time /UTC+9)

## **Japan Game Awards: 2020 Amateur Division**

Streaming Date and Time

Saturday, September 26, 2020 13:00 to 14:45 (Japan Standard Time /UTC+9)

## **Japan Game Awards: 2020 Games of the Year Division Day1**

Streaming Date and Time

Saturday, September 26, 2020, from 19:00 to 19:50 (Japan Standard Time /UTC+9)

## **"Make a Game with Nintendo Switch & Become a Game Creator!"**

Streaming Date and Time

Sunday, September 27, from 10:00 to 10:50 (Japan Standard Time /UTC+9)

## **Japan Game Awards: 2020 U18 Division**

Streaming Date and Time

Sunday, September 27, 2020, 13:00 to 15:15 (Japan Standard Time /UTC+9)

## **Japan Game Awards: 2020 Games of the Year Division Day2**

Streaming Date and Time

Sunday, September 27, 2020, from 19:00 to 19:50 (Japan Standard Time /UTC+9)

## **Closing Event**

Streaming Date and Time

Sunday, September 27, 2020, from 24:00 to 24:50 (Japan Standard Time /UTC+9)

**■TOKYO GAME SHOW 2020 ONLINE<2020.9.23 wed-27 sun>  
Business Matching System Pass (Registration deadline is September 25th.)**

TGS2020 ONLINE Business Matching System is allowed to make meeting appointments with other exhibitors or trade visitors during the show.

You are able to introduce your company, product / service information on the Business Matching System. It's possible to narrow down companies with tags / keywords and find out the company that you would like to meet. This Business Matching System also has a "recommend function".

Based on the profile information of each company, the optimal company will be picked up and displayed on the system.

More than 500 companies and organizations have already activated the system and successfully established important business meetings.

Please make use of this system to increase your business opportunities.  
The system can be used through smartphone and tablet, and PC.

<https://tgs.nikkeibp.co.jp/tgs/2020/en/business/talk.html>

<https://tgs.nikkeibp.co.jp/tgs/2020/cn/business/talk.html>

**\*TGS Business Matching System "GOLD Pass":**

"GOLD Pass" holders can request for a meeting with exhibitors (over 300 companies from Japan and overseas) and other visitors of TOKYO Game Show 2020 Online.

Registration fee: JPY27,500 (per account, tax inclusive)

For registration and application:

<https://tgs.cesa.or.jp/tgsmatch2020/goldpass/>

**\*TGS Business Matching System "General Pass":**

"General Pass" holders can request for a meeting with exhibitors (over 300 companies from Japan and overseas) of Tokyo Game Show 2020 Online.

Registration fee: JPY11,000 (per account, tax inclusive)

For registration and application:

<https://tgs.cesa.or.jp/tgsmatch2020/visitor/>

\*Both passes also welcome individual participation by game industry professionals (gaming company employees, other gaming business professionals and distributors.)

\*Please register with each participant's own email address for purchasing the pass. We do not accept

a group application.

\*Each registration is valid for one person with a registered name only.

\*Business matching meetings can be held during the period of five days: Sep. 23 (Wed.), 24 (Thu.), 25 (Fri.), 26 (Sat.), and 27 (Sun.).

\*We only accept credit card payment for the passes. Please note that the payment cannot be canceled after the transaction has been authorized.

## ■「TOKYO GAME SHOW 2020 ONLINE」 Outline

---

Event Name: TOKYO GAME SHOW 2020 ONLINE

Web URL: <https://tgs.cesa.or.jp/>

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc. / DENTSU, INC.

Supporter: Ministry of Economy, Trade and Industry

Period: September 23 (Wed.) – 27 (Sun.), 2020

\*September 23(Wed.) will be online business matching ONLY.

\*Amazon and Amazon.co.jp are the trademarks of Amazon.com, Inc. or its affiliates.