

TOKYO GAME SHOW 2020

TGS Forum Sponsorship Session

A Great Opportunity for Your Promotion on TGS2020 Business Day

TGS Forum, a conference which focuses on the latest trends in the game industry, will be held for professionals on TGS2020 Business Day (Sep.25). TGS offers 2 types of sponsorship sessions for exhibitors: "TGS Forum Regular Session" (60 minutes slot) and "TGS Forum Short Session" (30 minutes slot). These sessions offer the best opportunities to promote your products and services as official programs of TGS.

①REGULAR Session

- Time **60 min./Slot**
- Fee **JPY 990,000.- (tax included)**
- Max. Capacity: **150**
- Inclusive Services (REGULAR Session ONLY) :
 - TGS2020 Business Day invitation tickets (100 sets)

②SHORT Session

- Time **30 min./Slot**
- Fee **JPY 550,000.- (tax included)**
- Max. Capacity: **100**
- Inclusive Services (SHORT Session ONLY) :
 - TGS2020 Business Day invitation tickets (25 sets)

■ Sponsorship Session Date : **September 25, 2020 (Fri.) (Planned)**

■ Location : International Conference Hall (2F, 3F), Makuhari Messe

■ Inclusive Services :

1. Announcement of session summary and visitor recruitment (magazines, e-DM, website etc.)
2. Put company logo on TGS Forum Program (advertisement, signboard, website)
3. Registration service for attendees (pre-registration, issuing session tickets, on-site registration)
4. Provide list of attendees

*In order to receive the list of attendees, you need to confirm "Contents for handling personal information" and obey the privacy policy established by Nikkei BP.

*The contact information includes the followings.

-Name (both Japanese and English), E-mail address, Company name, Division / Dept., Company address, company phone number

*The list will be provided on Oct. 6 (Tue.) afternoon (Japan Time)

5. Live streaming service (upon request), Live recording service

* This recorded data will be provided in the requested format.

※NOTE: *The organizer does NOT guarantee the number of attendees.

*TGS Forum Sponsorship Session does NOT include translation service.

Both simultaneous and consecutive translation service will be available upon request for a fee. Please ask OMO for more details.

*Speaking slots and rooms may subject to change.

■ Speaking Slots (Planned)

(R) : REGULAR Session (60 min.)/ (S) : SHORT Session (30 min.)

	10:00am	11:00am	12:00pm	1:00pm	2:00pm	3:00pm	4:00pm	5:00pm
Regular 150 PAX		Organizer's Session		R1	R2		Organizer's Session	
Short 100 PAX		Organizer's Session		S1	S2	S3	Organizer's Session	

※The above slots are offered on a first-come, first-served basis.

※Please contact OMO for available slot.

Closing Date : June 5 (Fri)

Slots are offered on a first-come, first-served basis.

—Contact and Information—

TOKYO GAME SHOW Overseas Management Office (OMO)

E-mail : tgs@congre.co.jp

<How To Apply>

①Please contact OMO for available slot.

②Fill out "Application Form" and send to OMO.

※TGS Forum Sponsorship Sessions offer to TGS2020 exhibitors ONLY.

TOKYO GAME SHOW 2020

TGS Forum Sponsorship Session – Application Form (For TGS2020 Exhibitor ONLY)

Circle (○)	1. REGULAR Session Sponsorship Fee: JPY 990,000.- (tax included)		2. SHORT Session Sponsorship Fee: JPY 550,000.- (tax included)					
Exhibitor Name								
Division/ Dept.								
Person in Charge								
Address								
Phone		FAX						
E-mail								
Desired Slot	Speaking slots will be offered based on a first-come, first-served basis. Please contact OMO for available slot(s) in advance. After the confirmation of available spot reservation, please CIRCLE your designated time slot.							
	10:00am	11:00am	12:00pm	1:00pm	2:00pm	3:00pm	4:00pm	5:00pm
Regular 150 PAX	Organizer's Session		R1	R2		Organizer's Session		
Short 100 PAX	Organizer's Session		S1	S2	S3	Organizer's Session		

■ Cancellation

If an exhibitor (sponsor) cancels on application for any reason, the following cancellation charge for sponsorship fee must be paid depending on the date of cancellation.

From June 6 to June 29/ 50% of Sponsorship Fee
 After June 30/ 100% of Sponsorship Fee

To Apply >>> tgs@congre.co.jp

—Contact and Information—

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