

**TOKYO
GAME SHOW
2020**

ONLINE

**Sponsorship Session
Guide**

Sponsorship Session Menu

TOKYO GAME SHOW 2020 | ONLINE

TGS2020 ONLINE offers Sponsorship Session slot for professionals on TGS2020 ONLINE exhibitors and trade visitors who utilize TGS Business Matching System. Pre-recorded with 30 minutes on-demand video file will be uploading into TGS Business Matching System.

- ※Sponsorship company/organization has to TGS2020 ONLINE exhibitor.
- ※The pre-recorded video file should be delivered in a complete package (It will be 3 business days to upload).
- ※Pre-recorded video file must be 30 minutes or less for its duration.
- ※Sponsorship sessions can be viewed by registered users after logging into TGS Business Matching System.

Uploading Site: TGS2020 ONLINE Business Matching System

Running Period: August 17(Mon.) 0:00 through Sep.27(Sun.)24:00

Sponsorship Fee

JPY330,000 (Tax Inclusive)

Closing Date: August 7(Fri.)

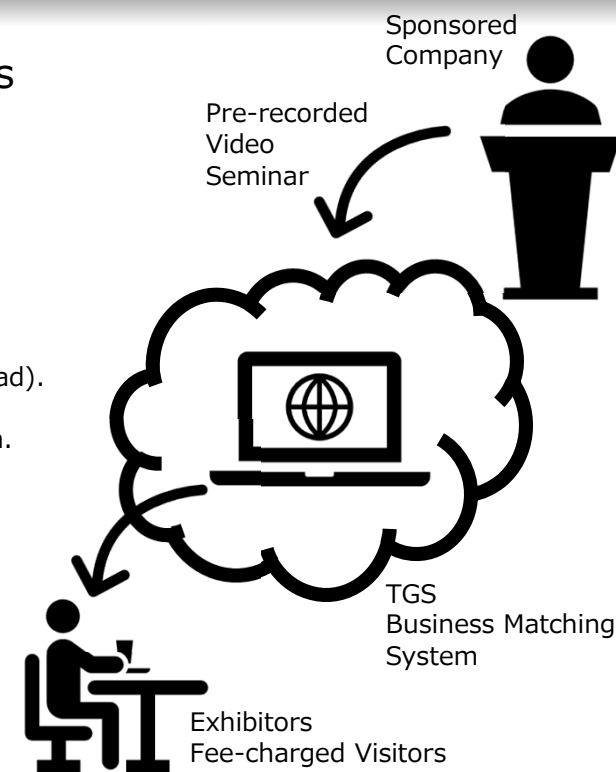
Inclusive Items

- Announcement of session summary and visitor recruitment (magazines, eDM, website etc.)
- Provide List of Sponsorship Session viewers

※The viewer list will be provided on September 10 (Thu.), and six business days after TGS2020 ONLINE.

※In order to receive the list of attendees, each sponsored company/organization need to confirm "Contents for handling personal information" and obey the privacy policy established by Nikkei BP.

※The contact information includes the followings. -Name (both Japanese and English), E mail address, Company name, Division / Dept., Company address, company phone number.



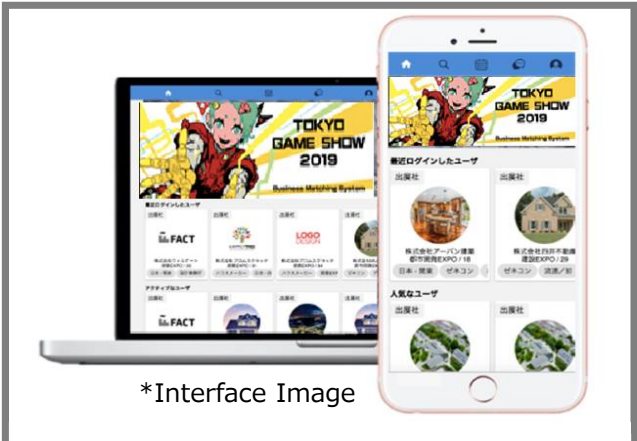
Biz-Matching System (Online Meeting)

TOKYO GAME SHOW 2020 | ONLINE

ALL the exhibitors are entitled to use TGS Biz-Matching System.

Exhibitor
※Available to e-meet with all exhibitors and visitors

Registration (free)



Online Trade Visitors
※General Visitors can be access with exhibitors.
※GOLD Pass Visitors can be access with all exhibitor and visitors.

Registration (Fee-charged)

Participants List

Sponsorship Sessions (Fee-charged)



Webinar (on demand)

※Webinar on TGS Business

Obtaining Personal Information Permission From All Participants

Business Matching System

- ※All Exhibitors: Eligible
- ※Search by Category
- ※Supporting Exhibitor's "Meeting Intentions" by Tag Setting for recommend function
- ※Facilitating Business Matching by Exhibitor's Profile and Meeting Intentions

Appointment Request
↓
Confirmed



Online Meeting

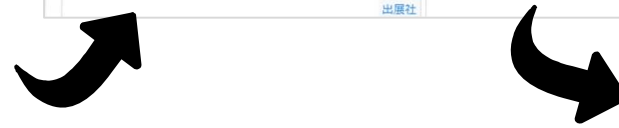
How To Watch Sponsorship Session

TOKYO GAME SHOW 2020 | ONLINE

Biz Matching System TOP (Image)



※Pull Down Menu will be showing the line-up of Sponsorship Sessions at Conference Top Page.



※Obtaining Personal Information of All Viewers at Your Session upon 3rd Party Consent



Personal Information Protection Permission Text granted for TGS2020
ONLINE Sponsorship Session

TOKYO GAME SHOW 2020 ONLINE

Business Matching System

動画セミナー配信中

画面下のタブから視聴したいセミナーを選択してください
セミナーを視聴される方は、必ず下記をご確認ください。

本ビジネスマッチングシステムにご登録いただいている個人情報（姓名、メールアドレス、勤務先名、勤務先住所、勤務先電話番号、勤務先部署・所属、勤務先役職）は、日経BP社が取りまとめ、ご覧いただいたセミナーの協賛企業に第三者提供いたします。第三者提供後は、各社それぞれの責任において管理されます。

セミナーをご覧いただいた方には、セミナー協賛企業から直接各種ご案内（ミーティング、製品・サービス、展示会・セミナー催事等）や、調査などのお断いをさせていただく場合があります。

ご登録情報の提供にご同意いただけた方のみ、ご視聴ください。協賛企業名は各セミナータイトルに記載しています。

Application for Sponsorship Session

TOKYO GAME SHOW 2020 | ONLINE

● Exhibitor Name:

Invoicing Company/Organization:

Division/Dept.:

Name:

Address:

Phone

E-mail

Item	Unit	Price (税別)	Units to apply	Total (tax inclusive)
Sponsorship Session	1 Unit	¥ 330,000	×	¥

※Please send the form by email to the TGS Overseas Management Office (OMO). The application will be accepted on a first-come, first-serve basis.

Invoicing Price (Total) ¥

[To Apply/To Contact]

TGS Overseas Management Office (OMO) TEL :+81-3-3510-3735 E-mail :tgs@congre.co.jp

To Apply /To Inquiry

TOKYO GAME SHOW 2020 ONLINE
Overseas Management Office (OMO)

TEL : +81-03-3510-3735

E-mail : tgs@congre.co.jp

<https://tgs.cesa.or.jp/>