

To all members of the press

June 24, 2021  
Computer Entertainment Supplier's Association**TOKYO GAME SHOW 2021 Online****This Year's Main Visual and New Official Logo Unveiled!  
VR Venue Opens for the First Time Ever in TGS History!****Register to exhibit by Friday, June 25**

The Computer Entertainment Supplier's Association (CESA, Chairman: Hideki Hayakawa) has unveiled the main visual for TOKYO GAME SHOW 2021 Online (TGS2021 ONLINE) and its new logo designed to commemorate the 25th anniversary.

**■ Main Visual Unveiled**

TGS2021 ONLINE has announced its main visual. As well as last year's TGS, the work was created by illustrator Kukka. Expressing this year's theme "We'll always have games", the main visual will appear on various scenes as the symbol of TGS2021 ONLINE. Please look forward to it!

**●Kukka comments on the main visual**

We always have games around us, and they bring colors to our lives. I also personally think that games are indispensable in my life. I chose colors that would make people feel happy and cheerful, and featured a wide range of motifs, from fashion to the latest game images as well as retro ones. I am honored to create the main visual for TGS for the second consecutive year. Thank you very much!



### ●Biography

Kukka was born in 1995 in the Goto islands of Nagasaki Prefecture. Its major works include book cover illustrations for *Natsu no Tunnel Sayonara no Deguchi* by Mei Hachimoku (Gagaga Bunko) and *Watashi ga Daisuki na Shousetsuka o Korosumade* by Yuki Shasendo (Kadokawa Bunko.) In the music field, Kukka created CD cover illustrations for After the Rain and other musicians. As a personal project, Kukka actively releases creative illustrations expressing its unique worldview under various themes. Its collection of artworks *KUKKA* is published from KADOKAWA.

## ■ TGS2021 ONLINE New Logo Revealed

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TOKYO GAME SHOW renewed its logo to commemorate the 25th anniversary. With the fresh new look, TGS is ready to move up to a next stage.

TOKYO GAME SHOW 2021 ONLINE  
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\*The bottom logo is the “connected version” linking each word with a colorful line.

## ■ TGS2021 VR Will Opens for the First Time Ever in TGS History!

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Commemorating the 25th anniversary of Tokyo Game Show, TGS2021 ONLINE will newly opens the VR (Virtual Reality) venue as a project evolving further from the last year’s online event. Through virtual reality gaming experience, TGS2021 ONLINE will bring new exciting ways to enjoy TGS with fresh surprises. Details will be announced at a later date.

## ■ Register to Exhibit by Friday, June 25, 2021

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★The deadline for exhibiting at TGS2021 ONLINE is Friday, June 25, 2021. For more details, visit the official TGS2021 ONLINE website at <https://tgs.cesa.or.jp/en/>

## ■ TOKYO GAME SHOW 2021 ONLINE Overview

T i t l e : TOKYO GAME SHOW 2021 ONLINE  
Organizer : Computer Entertainment Supplier's Association (CESA)  
Co-Organizer : Nikkei BP / Dentsu  
Support : Ministry of Economy, Trade and Industry (planned)  
D a t e s : September 30th (Thu) to October 3rd (Sun), 2021  
Show format : Online (<https://tgs.cesa.or.jp/en/>)