



**Online Business Matching Event to be Held
from Sep. 29 (Wed.) to Oct. 3 (Sun.)**

**Sign Up for TGS Business Matching!
Register Now to Schedule an Appointment**

Computer Entertainment Supplier's Association (CESA, Chairman: Hideki Hayakawa) will hold an online business matching event during the period of TOKYO GAME SHOW 2021 ONLINE (TGS2021 ONLINE) held for five days from September 29 (Wed.) to October 3 (Sun.), 2021 on the official TGS website (<https://tgs.cesa.or.jp/>). Calls for participation with a fee, user registration and appointment scheduling start from August 20 (Fri.)

TOKYO GAME SHOW is not only a showcase for promoting the latest games, products and services to attract game fans. Many companies participate in TGS to seek for new business partners and solutions. TGS2021 ONLINE will also provide an online platform to foster active B-to-B meetings between exhibitors and stakeholders in the game industry.

If you are a game industry professional and wish to participate in B-to-B matching, you can purchase either "GOLD Pass" or "General Pass" to register your information in TGS Business Matching System and make meeting appointments with TGS2021 ONLINE exhibitors and other stakeholders.

Through TGS Business Matching System, you can view the profiles of exhibitors, their technologies, products and services on offer. You can check the technologies, products and services that you are looking for and make contact with a representative of the company you are interested in to hold an online meeting within the system.

Same as the last year's event, a number of exhibitors from Asia and other parts of the world are scheduled to participate in TGS2021 ONLINE. As game industries in Japan and other parts of the world going global more than ever, don't miss this opportunity supporting cross-border business negotiations at TOKYO GAME SHOW.

[Paid Participation Passes for Business Purpose]

You can choose from two types of passes depending on with whom you can request an appointment.

"GOLD Pass":

"GOLD Pass" holders can request for a meeting with exhibitors (over 300 companies from Japan and overseas) and other visitors of TOKYO GAME SHOW 2021 Online.

Registration fee: JPY27,500 (per account, tax inclusive)

For registration and application:

<https://tgs.cesa.or.jp/tgsmatch2021/bms2/>

"General Pass":

"General Pass" holders can request for a meeting with exhibitors (over 300 companies from Japan and overseas) of TOKYO GAME SHOW 2021 Online.

Registration fee: JPY11,000 (per account, tax inclusive)

For registration and application:

<https://tgs.cesa.or.jp/tgsmatch2021/bms2/>

*We are inviting a wide range of participants from those already in the game industry to aspiring new entrants.

*Please register with each participant's own email address for purchasing the pass. We do not accept a group application.

*Each registration is valid for one person with a registered name only.

*Business matching meetings can be held during the period of five days: Sep. 29 (Wed.), 30 (Thu.), Oct. 1 (Fri.), 2 (Sat.), and 3 (Sun.).

*We only accept credit card payment for the passes. Please note that the payment cannot be canceled after the transaction has been authorized.

■「TOKYO GAME SHOW 2021 ONLINE」 Outline

Event Name: TOKYO GAME SHOW 2021 ONLINE

Web URL: <https://tgs.cesa.or.jp/>

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc. / DENTSU, INC.

Supporter: Ministry of Economy, Trade and Industry (Planned)

Period: September 30 (Thu.) – October 3 (Sun.), 2021

*September 29(Wed.) will be online business matching ONLY.