



TOKYO GAME SHOW 2021 ONLINE

それでも、僕らにはゲームがある。

We'll always have games.

To members of the press

September 16, 2021

Computer Entertainment Supplier's Association

TOKYO GAME SHOW 2021 ONLINE

The first-ever virtual venue

TOKYO GAME SHOW VR 2021 is open!

The dates are from September 30 (Thursday) to October 3 (Sunday)

The Computer Entertainment Supplier's Association (CESA; Chairman: Hideki Hayakawa) commemorates the 25th anniversary of its founding with TOKYO GAME SHOW 2021 ONLINE (TGS2021 ONLINE <https://tgs.cesa.or.jp/>), the first-ever time the show has been held at a virtual venue: "TOKYO GAME SHOW VR 2021" (TGSVR2021).

■ TGSVR2021

As CESA celebrates its 25th anniversary, the gaming industry will join forces to open a new virtual venue that will bring joy and surprise to gaming fans around the world amid the ongoing difficulties of the COVID-19 pandemic. While it is difficult to hold events in the real world, we would like to work with you all to create a festival space where gaming fans can gather, interact, and enjoy themselves.

By all means, please invite your friends and come to the venue from your home PC or VR terminal during the exhibition period.

TGS
VR
2021



- Features of TGSVR2021

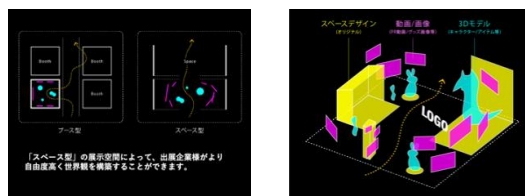
While taking advantage of values such as excitement and serendipity that events in the real world have provided so far, at this virtual venue we have prepared a new way to enjoy the event by adding the values of efficiency and remote participation to provide experiences and functions that are unique to a virtual space.

(1) Evolution of virtual exhibition experience

By arranging the exhibition spaces that are unique to a virtual venue and ways to watch videos, we can enable people to more comfortably experience the worldview and content of each company.

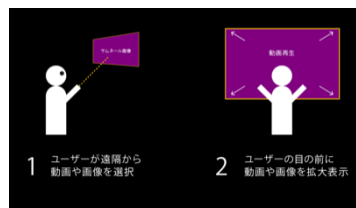
- From a booth to an exhibition space

People can experience the worldview of each company not only through a conventional booth but also move through corporate spaces one after another.



- Watching videos with Grab & Play

The pull-in type display unique to the virtual space lets people enjoy promotional videos on a large screen.



(2) Evolution of virtual communication

A communication function that combines voice, text, and avatars allows you to share places, times, and memories with other participants

- Voice chat / HELLO / T-shirt function

Voice chats, a HELLO function that displays word messages overhead and a T-shirt function that lets your avatar wear your favorite game on its T-shirt all trigger communication.



- Room ID system

The Room ID system lets you meet up with friends in faraway places so that you can go around together.



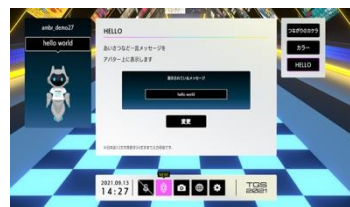
(3) Evolution of roaming and participation

You can enjoy a richer experience with the special items that you can get by roaming and

participating more.

- Games to collect games

By collecting special items that can be obtained by watching videos in each company's space, you can access game information related to the items you obtained and enjoy changing your avatar.



- A monument that you can make grow together

The central monument that represents the size of the connection of gaming fans evolves according to the roaming activities of all the participants.



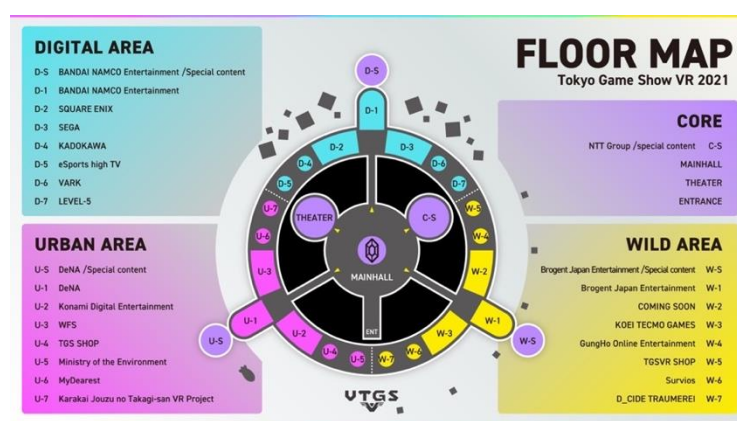
- TGSVR2021 logo, venue images, etc.

- TGSVR2021 logo

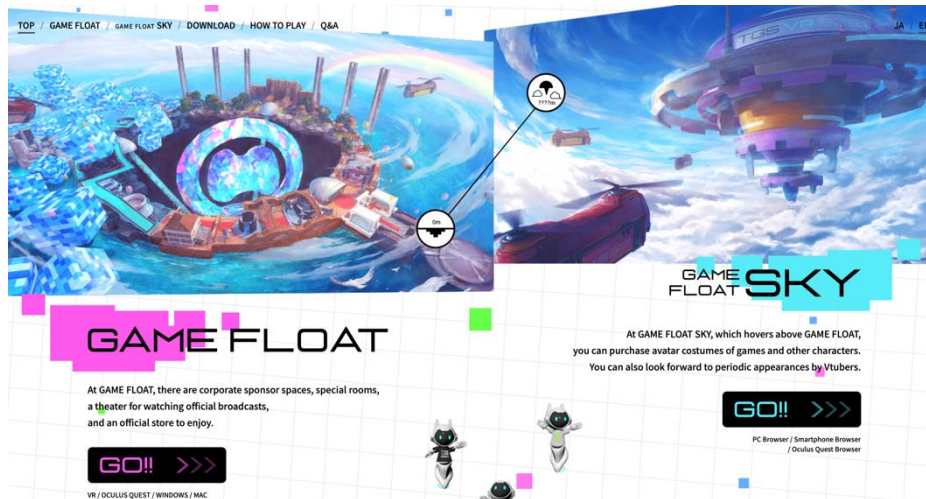
TGS VR 2021

- TGSVR2021 venue images

Two venues, GAME FLOAT, which floats on the sea, and SKY, which floats on the sky, welcome game fans. GAME FLOAT has more than 20 attractive exhibition spaces such as corporate space, special rooms, theaters and shops.



- TGSVR2021 website



URL : <https://tgsvr.com/>

- TGSVR2021 key visuals / TVCM



- TGSVR2021 original t-shirts and hooded sweatshirts
TGS2021 ONLINE official merchandise can be purchased at a special Amazon venue.

To learn more, please visit <http://amazon.co.jp/tgs-fashion>



- TGSVR2021 gift campaign

September 21 (Tuesday) to October 3 (Sunday)

TGSVR commemorative campaign! 2nd edition due to popularity!

TOKYO GAME SHOW VR 2021 **ご好評につき第2弾！ VR会場オープン記念キャンペーン！**

TGS公式アカウント（@tokyo_game_show）をフォロー＆キャンペーンツイートを希望賞品のタグをつけてRTしてください！抽選で合計2名様に豪華賞品プレゼント！

1名様 #PS5

PlayStation®5
(CFI-1000A01)



©2020 Sony Interactive Entertainment Inc.

1名様 #OQ2

Oculus Quest 2
128GB



9月21日よりキャンペーン第2弾開始予定

※キャンペーン内容は予告なく変更になる場合があります

- TGSVR2021 Exhibitors

Official VR technology partner:

NTT Group

List of exhibitors (in alphabetical order):

BANDAI NAMCO Entertainment / D_CIDE TRAUMEREI / DeNA / eSports high TV /
GungHo Online Entertainment / KADOKAWA / Karakai Jouzu no Takagi-san VR Project /
KOEI TECMO GAMES / Konami Digital Entertainment / LEVEL-5 / Ministry of the Environment /
MyDearest / SEGA·ATLUS / SQUARE ENIX / Survios / VARK /WFS

VR partner:

Brogent Japan Entertainment

Overview of TOKYO GAME SHOW 2021 ONLINE

Name: TOKYO GAME SHOW 2021 ONLINE

Website: <https://tgs.cesa.or.jp/>

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-sponsors: Nikkei Business Publications, Inc. (Nikkei BP), Dentsu Inc.

Support: Ministry of Economy, Trade and Industry (planned)

Dates: September 30 (Thursday) to October 3 (Sunday), 2021

Note: Online business negotiations will start on September 29 (Wednesday)