

Remarks

TGS2022 will be held from Thursday, September 15 to Sunday, September 18. TGS Official Exhibitor Program will be broadcast from around 10:00 a.m. to 24:00 a.m., and will be available on YouTube, Twitter, NicoNico, and various other video platforms in Japan and overseas. It will be available on YouTube, Twitter, NicoNico, and various other video platforms in Japan and abroad.

In addition to distributing organizer programs such as keynote speeches, the Japan Game Awards, and the indie game pitch event "Sense of Wonder Night (SOWN)" TGS prepares a frame for distributing exhibitor programs (as TGS Official Exhibitor Program).

TGS2022 also prepared a "Simplified Distribution" menu that allows exhibitors to distribute stage projects at the real booths as official programs.

Join the "TGS Official Exhibitor Program" where the official exhibitor programs can be distributed.

Program Broadcasting Period

September 15 (Thu) ~ September 18 (Sun) 2022

Official Exhibitor Program Menu/Fee

【Official Exhibitor Program (Regular Distribution)】

From 11:00 a.m. on Thursday, September 15, until approximately midnight on Sunday, September 18, TGS2022 will broadcast the official programs of the organizers and exhibitors on a single timetable (with some exceptions applied). the framework that has been implemented on TGS ONLINE in 2020 and 2021.

This year, too, TGS set time slots (50 minutes or 110 minutes per slot) for Official Exhibitor Programs to be broadcast on the official TGS channel as "Official Exhibitors' Programs (Regular Distribution)" and call for participation.

Official Exhibitor Program (Regular Distribution) Participation Fee

※Fee is based on 50 minutes per one slot.

General Slot	JPY 2,750,000.- (tax incl.)
Golden Slot	JPY 3,850,000.- (tax incl.)

※This participation fee does NOT include exhibition fees of TOKYO GAME SHOW 2022.
ONLY exhibitors on this (either online or real) event are eligible to participate the program.
【Distribution Hour】
General Slot : 10:00 a.m.~5:50 p.m.
Golden Slot : 6:00 p.m.~11:50 p.m.

【Official Exhibitor Program (Simplified Distribution)】

TGS2022 holds a real (in-person) venue at Makuhari Messe, and launches a new menu to promote the spread of exhibitor information.

This is a framework that enables the distribution of videos from exhibitors' stages at booth and other events as official program. TGS staff will be dispatched to the booths of the exhibitors and distribute the videos shared by the exhibitors on the official TGS channels on YouTube, Twitter, and NicoNico, or on the TGS special website.

Official Exhibitor Program (Simplified Distribution) Participation Fee

※Fee is based on 50 minutes per one slot.

JPY 660,000.- (tax incl.)

【Distribution Hour】
September 15(Thu.) : 10:00 a.m.~5:00 p.m.
September 16(Fri.)~18 (Sun.) : 10:00 a.m.~6:00 p.m.

Slot Time Schedule

Official Exhibitor Program Time Slots Schedule

※Timetable is subject to change without prior notice.

■ Organizer Program
 ■ General Slot
 ■ Golden Slot
 ■ Simplified Distribution Slot

● Exhibitors can select the implementation frame of Official Exhibitor Program **from the part surrounded by red line.**
 ● Official Exhibitor Program (Simplified Distribution) will be implemented **from the part surrounded by green line.**



● If an exhibitor wishes to set the program between midnight and 10:00am, additional extra-hour fee will be charged.
 ● The above time zone is based on JST (Japan Standard Time).

Program (Regular Distribution) Outline

● The program provides participating exhibitors the following items, service and functions

- ※ Exhibitor name will be posted on the [Exhibitor List] on TGS2021 portal. In addition, each exhibitor's introduction will be linked from the exhibitor list.
- ※ Exhibitor introduction pages will be available in Japanese and English (Japanese and English information prepared by each company will be posted respectively).
- ※ ALL exhibitors will be entitled to use TGS Business Matching System for free. The system provides to connect with other exhibitors and paid trade visitors as well.

● Providing Exhibitor's Slot in Official Program (50 minutes per slot)

- ※ 1 Slot: 50 minutes ※ Up to 2 consecutive slots (Total 110 minutes) available upon availability. (Exhibition Fee for the program will be double.)

● Available Slots: September 15 (Thu.) through September 18 (Sun.)

- ※ Available Slots: See previous page in "Yellow" for General Slots and "Brown" for Golden Slots.
- ※ Contact OMO if you wish to deliver at a time other than the program frame in the timeline.

● Programs will be streaming at the following TGS channels.

**YouTube / Twitter / niconico / Twitch / Facebook / TikTok / STEAM /
DouYu / bilibili / Huya / Douyin / Xigua / Toutiao**

- ※ The above video platform is subject to change without prior notice.
- ※ Video platform is subject to change.
- ※ Please note that depending on the content of your video, the program may not be able to distribute it to Chinese video platforms.

● Program Time Slot is decided by "Program Time Slot Selection Meeting" with followed by 2 selection priority orders

- ※ TGS2022 Official Exhibitor Program Time Slot Meeting will be holding on June 17 (for Priority ① and ②) and July 1 (for Priority ③ and ④). At the meeting, each exhibitor picks up the appropriate slot(s) in the order of selection priorities. After selecting by Priority ① and ② exhibitors, the Management Office will inform the exhibitors of Priority ③ and ④ for the vacant time slots in advance. In case of a larger number of exhibition applications exceeding the available slots, it will be possible that the available time slots will be filled before all the selection orders come around. In this case, if there are no more available slots, exhibitor will be asked to decide whether to cancel the exhibition (no cancellation fee will be charged.) . The right of decision by applicable exhibitor(s) will be remained by one business day after the selection meeting.
- (e.g.) In case an exhibitor who applied for Golden Slot does not have any Golden Slot available at the time of selection, the exhibitor may cancel the application without paying for any cancellation fee. However, if there is a Golden Slot available, even if it is not the time slot you originally requested, an exhibitor will be charged a cancellation fee if it may cancel.
- ※ It is possible to select a different time slot from the one you applied for at the program slot selection meeting (General Slot or Golden Slot). The participation fee for the determined time slot will be applied.

Selection Priority

Priority ① : Game Console Platform Company

Priority ② : Exhibitor that participated in the preceding show (TGS2021) with Official Exhibitor Program

Priority ③ : Exhibitor that participated in the preceding show (TGS2021)

Priority ④ : Other Exhibitor

※ Program Time Slot Meeting will be holding online.

- ※ For priority ① and ②, the exhibitors with the largest number of slot participations in 2021 will be prioritized. For other selection orders, exhibitors who have applied to exhibit real TGS2022 with larger booth numbers (※ regardless of booth shape), exhibitors who have exhibited Trial Play Booth for Press/Influencer at TGS2021 (※ regardless of number of booths), exhibitors who have met TGS2022 exhibition application deadline timeline, and CESA member will be given priority under the same conditions. If the conditions are still the same, a lottery will be held.

For priority ③ and ④, the exhibitors who have applied to exhibit real TGS2022 with larger booth numbers (※ regardless of booth shape), exhibitors who have exhibited Trial Play Booth for Press/Influencer at TGS2021 (※ regardless of number of booths), exhibitors who have met TGS2022 exhibition application deadline timeline, and CESA member will be given priority under the same conditions. If the conditions are still the same, a lottery will be held.

- ※ 1 company has 1 slot basis. However, if there are available slots remain, exhibitor can apply for multiple slots (50 minutes/1 slot).

Official Exhibitor Program (Simplified Distribution)

NEW

Simplified Distribution is a menu that allows exhibitors to broadcast video from the real booth stage, etc. as an official program. Please apply for this service using the application form at the end of this document.

- Exhibitors with four or more booths at the real venue are eligible to participate (participation in Merchandise Sales Area is Not permitted).
- Distribution time is limited to 50 minutes per slot. The start time of distribution can be set by exhibitors (*See note below).
- Distribution will be available from 10:00 a.m. to 5:00 p.m. on Thursday, September 15, and from 10:00 a.m. to 6:00 p.m. on Friday, September 16 to Sunday, September 18.

※If there are multiple applications for the same time, organizer may ask exhibitors to adjust the delivery time.

※Refer to "Official Exhibitor Program (Page 4)".

- Programs will be streaming at the following (One language ONLY)
YouTube / Twitter / NicoNico
- Organizer does not offer optional services such as simultaneous interpretation or simulcasting to other platforms.
- Exhibitors are requested to produce and record their own programs. The organizer's distribution staff will bring in the distribution equipment (please provide distribution space). The videos to be shared by exhibitors will be distributed on the official TGS channels on YouTube and Twitter, and on the TGS special site on NicoNico. (It is possible to narrow down the number of distribution platforms to one or two.)

Provided by Organizer

※The details will be announced in the "Exhibitor Manual" in early July.

- Distribution Staff 1 person per one platform
- Streaming Equipment Hardware-based Encoder, Notebook PC for Distribution Management, Notebook PC for Viewing Check, Video Capturing Card, AC Power Supply Tap

Provided by Exhibitor

※The details will be announced in the "Exhibitor Manual" in early July.

- A video signal with audio embedded. HD-SDI or HDMI Cable / 1080p60 or 1080i30
- Distribution Desk Space Desk X 1, Chair X 1 per one platform 1
- AC Power Supply · LAN Network Cable (Wired)

Supplementary Items (Regular Distribution)

- **The organizer will arrange the general MC, distribution studio (including basic decoration and waiting room), program director, script, and directions.**

- ※After exhibitor slot is confirmed, you will have a meeting with the program production staff (Dwango).

- * See prior meeting schedule on page 17.

- ※It will be live-streamed from the studio set up by the organizer at Makuhari Messe. If the exhibitor wishes to use the studio other than provided studio, please arrange by the exhibitor. In addition, in the case of distribution from another studio, an additional distribution fee will be charged.

- ※Regular transmissions can also be made from exhibitor booths at Makuhari Messe. In this case, the video must be transmitted to the organizer as if it were transmitted from a separate studio. However, no additional transmission fee will be charged for regular transmission from an exhibitor's booth at Makuhari Messe.

- ※The basic set of the studio is a digital background created by chroma key composition. If the performer is unable to come to the studio, online participation will be available. (Upon consultations)

- ※If you wish to pre-record / edit (by the organizer), it will be an option (charged). The pre-recording schedule will be decided upon prior consultations.

- ※The program can be produced by a production company arranged by the exhibitor, or the video (complete package) pre-recorded by the exhibitor can be distributed, but the participation fee will be the same.

- **In order to strengthen promotions for overseas, the organizer will arrange an English simultaneous interpreter and distribute the English simultaneous interpreter version in parallel with the original version. (Included in the exhibition fee)**

- ※Organizer assigns simultaneous English/Japanese interpreter. Optional (charged) if you wish to have a simultaneous interpretation version in a language other than English/Japanese.

- **Simulcast will be delivered on TGS Official Channel.**

- ※Simulcast video platforms are planned to be YouTube, Twitter, niconico, Twitch, Facebook, TikTok, STEAM, DouYu, bilibili, Huya, Douyin, Xigua, Toutiao and other platforms.

- ※The above video platform is subject to change without prior notice. Please note that depending on the content of your video, the program may not be able to distribute it to Chinese video platforms.

- ※The delivered programs will be archived on the official channel of each video platform. If archiving is not possible, please let us know in advance.

Official Exhibitor Program (Regular Distribution) Arrangements by Organizer①

Staff Compositions Per One Program

- **Director (staff:1)** Program Production, Time Management, Performance on the Day of Event
- **Assistant Director (staff:1)** Contacting performers to help director (including logistic support)
- **Program Configuration** Managing program structure and script
- **Switching (staff: 1)** Switching and adjusting images such as cameras, game consoles, images, and slides in the program.
- **Video Photographer (staff: 2)** Operating video camera (3 units)
- **Sound (staff: 1)** Sound switching and coordinating between performers, consoles, video data, and BGMs
- **Video Output** Managing multiple video output (from consoles, information, and remote controls)
- **Sound Input** Managing multiple sound source (from consoles, video data, BGMs, SE, and remote controls)
- **Interpreter Support** Adjusting the audio in simultaneous interpretation. Basic support available only in English
- **Broadcasting** Simulcast at TGS Official Channel at YouTube Live, Twitter Live, niconico and other platforms

Official Exhibitor Program (Regular Distribution) Arrangements by Organizer ②

Equipment Configurations (per 1 slot) ※(): number of unit

- **Switcher (1~2)** Video switching / composition *Basic number of inputs: 8 systems
 - **Video Camera (3)** Studio Video Productions
 - **Sound Mixer (1)** Voice switching / composition (01V)
 - **Microphone (5)** For studio performers ※Maximum number of microphones at studio: 5
 - **Supporting Remote Operations (1)** Output the video and audio from the remote tool to the screen
 - **Output from Game Consoles (2)** Up to 2 units can be stand by at the same time and display on the screen
 - **PC for output (1)** Output of slides, screen UI, etc.
- *In case of the display system is complicated such as e-Sports, arrangements upon consultations
- **Video Output (1)** Output of video data
 - **Streaming Equipment (3~)** For YouTube Live, Twitter Live, niconico and other video platform
 - **Recorded Data (1)** Program out only, unedited, cloud data delivery

Program Materials and Equipment

- **Official Exhibitor Program Video/BGM** Opening Video, Jingle
- **Display Items** Performer's Name Plate
- **Play Cast List** Play Cast List for Production Staff
- **Script Book** Printing Program Script Book (Up to 20 copies)
- **Infection Prevention Measures** Non-contact thermometer, alcohol disinfectant, acrylic board, mask

Official Exhibitor Program (Regular Distribution) Provided by Exhibitor

- **Performer/Guest (★)** Casting of Performers, Guest, (Talent, Voice Actors, etc.), Hair Make-up Staff
- **Video Footage** Game Play Promotion Video and other footages
- **Slide** Introduction Slide ※1920×1080 with jpg format
- **Game BGMs** Use in the program
- **Game Consoles** Game Hardware machine that can use the titles introduced in the program
- **Decoration Items** Ornaments such as posters and stuffed animals
- **Program Cover Image** Images for advance notice such as YouTube Live, NicoNico Live Broadcasting
- **Background Image** For studio background
- **Program Title** Use for TGS2021 ONLINEや、YouTube Live、niconico and other platforms
- **Promotion Images by Performers** Use for the program, website

(★) The exhibition fee for TGS Official Exhibitor Program does NOT include for casting of guests (talents, voice actors, etc.) and various customizations. If the exhibitor wish to arrange, Management Office will quote separately.

Official Exhibitor Program (Regular Distribution)

Optional Price

※Per 50 Minutes/Slot (Tax Inclusive)

● Late Night/Early Morning Slot (Japan Standard Time : 0:00am ~ 10:00am)

- Distribution of Pre-Recorded Contents **JPY 660,000**

※Additional 660,000 yen for distribution of programs recorded will be charged if the program holds in another studio

- Live **JPY 1,210,000**

※Live distribution at the studio in the Makuhari Messe Exhibition Hall prepared by the organizer

● Pre-Record (Accepting 3 programs per day with first-come, first-serve basis)

- Without Editing **JPY 1,210,000** ※Additional fee may be required with video editing

● Language Subtitle Input/Editing (including translation fee)

- Per One Language **JPY 440,000** ※A complete package defines a file that contains video, audio, and message and can be delivered.

※Additional delivery fee for delivery in languages other than Japanese or English.

● Complete Package Distribution for Third Languages

- Per One Language **JPY 198,000**

● Simultaneous Interpretation (excluding Japanese/English)

- 1 Language (Live) **JPY 660,000**

※Simultaneous interpretation is included in the pre-recorded program: 550,000 yen per language

● Live Distribution from non-Venue (excluding production and studio rental fees)

- Distribution Fee only **JPY 440,000**

※No additional transmission fees will be charged for Regular Distribution from exhibitor booths at Makuhari Messe.

※For special designs / decorations, productions, and other options tailored to the exhibitor, Management Office will make a separate quotation upon consultation.



Official Exhibitor Program (Regular Distribution) Live Broadcasting Studio

Live broadcasting and recording will be taking place following venue.

Makuhari Messe Exhibition Hall Special Studio

<http://www.m-messe.co.jp/>

Access

◆Train◆

- Approx. 30 minutes from Tokyo Station or 12 minutes from Soga Station to Kaihim Makuhari Station on the JR Keiyo Line. 5 minutes walk to Makuhari Messe.
- Approx. 40 minutes from Akihabara Station to Makuhari Hongo Station on the JR Sobu Line. 15 minutes by bus to Makuhari Messe.

◆Bus◆

1. For "Kaihim Makuhari Station"

Makuhari Hongo Station -JR Kaihim Makuhari Station (5 minutes walk to Makuhari Messe) 15 minutes

2. For "ZOZO MARINE STADIUM" /"Iryo Center"

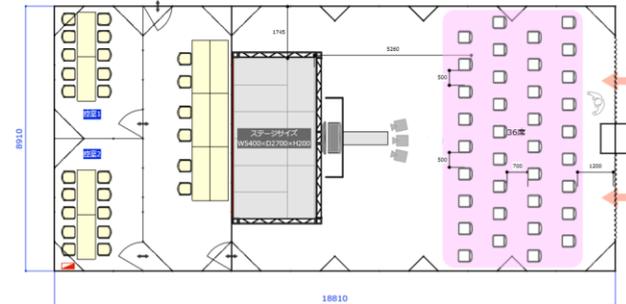
Makuhari Hongo Station --Town Center (3 minutes walk to Makuhari Messe) 17 minutes

3. For "Makuhari Messe Chuo"

Makuhari Hongo Station --Makuhari Messe Chuo 17 minutes

◆Car◆

- From Tokyo
Approx. 40 minutes from downtown Tokyo or Tokyo International Airport (Haneda) to Makuhari Messe via the Higashi Kanto Expressway (exit at the Wangan Narashino Interchange) or the Keiyo Toll Road (exit at the Makuhari Interchange). 5 minutes to Makuhari Messe from either exit.
- From Narita Airport
Approx. 30 minutes from [Narita International Airport](#) via the Higashi Kanto Expressway. 5 minutes to Makuhari Messe from the Wangan-Chiba Interchange exit



•Rehearsal

Official Exhibitor Programs will be distributed alternately in four studios with equivalent equipment. As soon as the previous show in the studio is over rehearsal at next program in designated studio will be launched.

•Studio Equipment *Refer for equipment list on page 9.

Consult with TGS Management Office in advance if the participating exhibitor wish to set additional studio equipment. Management Office does not support for editing video and audio in the studio.

•About the Access of Performer, Loading and Unloading

*Will inform the instructions in the [Exhibitor's Manual] in early July.

Pre-Recording

Details will be announced. (Refer to Page 11 for Options.)

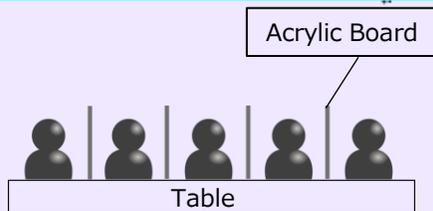
Regular Distribution Studio Configurations



Game Introductions

[Position]

(Estimated Number of Performers: 5)



- ※Place a transparent acrylic board between the performers to create a gap about 70cm.
- ※Performers can be participated remotely.
- ※Please contact to Management Office if more than 5 people will appear at the same time.
- ※MC provided by organizer includes on this configuration.

[Program Configurations]

○Opening

- Remarks/Introductions
- Inviting guests

○Introduction of Game Title(s)

- PVs, Presentations, Game Plays

○Ending ·Information, Remarks

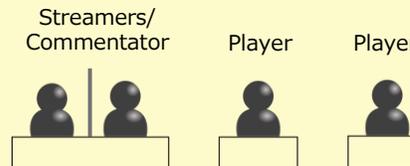
- ※ It is also possible to introduce multiple titles while changing guest performers.



Game Plays (Exhibitions)

[Position]

(Estimated Number of Performers: 4)



- ※Place a transparent acrylic board between the performers to create a gap about 70cm.
- ※Without acrylic board, make a gap at least 2m.
- ※Players, streamers, or commentators can be participated remotely.
- ※Please contact to Management Office if more than 4 people will appear at the same time.

[Program Configurations]

○Opening

- Remarks, Exhibition Rules
- Inviting and introduce of athletes

○Game Exhibition Match

- Available for live commentary on the battle screen

Consultation required regarding screen UI design and operation

- Dialogue at post-game match

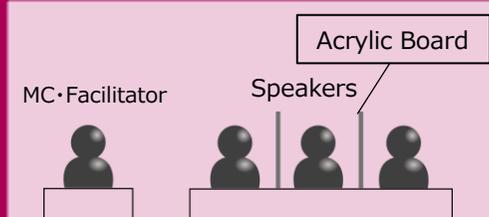
○Ending ·Closing Remarks



Panel/Talk Sessions

[Position]

(Estimated Number of Performers:4)



- ※Place a transparent acrylic board between the performers to create a gap about 70cm.
- ※Without acrylic board, make a gap at least 2m.
- ※Performers can be participated remotely.
- ※Please contact to Management Office if more than 4 people will appear at the same time.

[Program Configurations]

○Opening

- Remarks, Introduction of session outline
- Inviting speakers

○Talk Session

- Speaking Session, Dialogue, Interview, Discussion

○Ending ·Wrap-ups, Remarks

- ※ Images, slides, etc. can be displayed as materials.

Basic Screen Configurations

Image of On-site Performers Positions + Remote Performer



Other Screen Images



※Regarding the screen configuration, consult with us in advance about what can be reflected in the basic equipment configuration, alternative displays may be able to support other than this images.

About Infection Prevention Measure on Program Recording at Studio

TOKYO GAME SHOW Management Office will conduct and distribute TGS Official Program while taking measures to prevent Covid-19 infection in accordance with the "Guidelines for the Prevention of the Spread of COVID-19 Infection in the Exhibition Industry" stipulated by the Japan Association of Exhibitions and Conventions.

- **Staff's Wearing Masks**
- **Staff's Alcohol Disinfection and Hand Washing**
- **Staff's Installation of New Coronavirus Contact Confirmation App (COCOA)**
- **Temperature Measurement and Physical Condition Confirmation When Entering the Venue**
- **Refusal of Admission for the Following Persons**
 - When a fever of 37.5°C or higher is observed
 - Symptoms such as suffocation, strong dullness, coughing, or pharyngeal passage even if it is mild.
 - When there is close contact with a person positive for new coronavirus infection
 - If the government has traveled to a country or region that requires immigration restrictions or an observation period after entry within the past 14 days, or if there is close contact with the resident.
- **At each exhibitor, prepare a management table for staff, performers, performers, etc. and grasp the contact information (name, affiliated company, address, telephone number, email address, etc.)**
- **Storage of Management Table (minimum 3 weeks after the end of the session)**
- **Secure social distance between performers and staff. As a guide, leave one person between the performers. In addition, an acrylic plate or the like will be installed between the performers to prevent splashing.**
 - If no acrylic plate is installed between the performers, leave a space of about 2 m.
 - If an infection occurs, please disclose the necessary information at the request of government agencies and local governments in order to identify the infection route.
- **Infection prevention measures should be taken NOT ONLY at the recording studio, BUT ALSO in the production to avoid causing anxiety to viewers.**

Notes for Program Productions

- **Rights processing of videos, presentation materials, images, music, etc.**

Regarding videos, presentation materials, music, etc. prepared by exhibitors, be careful not to infringe the copyrights and other rights of third parties. Please obtain permission from the exhibitor and process the necessary rights prior conducting official program.

If a problem such as infringement of the rights of a third party occurs, or if the third party is damaged as a result, the exhibitor is responsible for handling it.

- **About game titles handled in the program**

When distributing the "Official Exhibitor Program", please be sure to comply with CESA's "Guidelines for Advertising, etc. of Home Game Software for" Only for 18 years old and over "" such as Z titles.

<https://expo.nikkeibp.co.jp/tgs/2022/pdf/Guidelines.pdf>

- **About program distributions**

Distribution The "Official Exhibitor Program" will be distributed from the TGS official account. Management Office will inform the exhibitor about the platform to be used separately.

- **About the organizer promotion**

① After the "Official Exhibitor Program" is distributed, the video material will be used for the TGS official website, SNS, and future TGS promotion.

② Regarding the contents (including created materials) and portraits that the TGS secretariat interviewed, photographed, and recorded during the session, in addition to the TGS official website and SNS. It may be used for the promotion of TGS.

- **About the archive of "Official Exhibitor Programs" on TGS official channels, etc.**

"Official Exhibitor Programs" will be archived on the TGS official channel after live distribution.

For archiving, permission for videos, presentation materials, music, guests, etc. prepared by exhibitors is premised on archiving.

Please contact the exhibitor in advance. * Except when archiving is not possible

- **Secondary use of "Official Exhibitor Program" by exhibitors**

After distribution of "Official Exhibitor Program (Regular Distribution) ", if the exhibitor uses the video for secondary use other than the archive of the TGS official channel, the office work is done in advance. Please inform to TGS Management Office.

* After the "Official Exhibitor Program (Regular Distribution) " is distributed, we will hand over the video file as data.

* Please give permission from the exhibitor, etc. for the secondary use of the "Official Exhibitor Program (Regular Distribution) ".

* If the exhibitor uses the "Official Exhibitor Program (Regular Distribution) " for the secondary use, no usage fee will be charged to the organizer.

- TGS Management Office will confirm the contents of pre-recorded complete package delivery in advance.

- Take measures against Covid-19 infections. Please give consideration to the viewer not only in the operation of the recording site but also in the productions.

If Management Office and Organizer determine that there is a problem with the above contents, Management Office may ask the exhibitor to request corrections or stop / cancel the live distribution.

Note: TGS Overseas Management Office will participate in the online selection meeting on behalf of overseas exhibitors if no one is able to attend the meeting.

Timeline

May 27 (Fri.)

【Closing Date for Application】

※For All Priority ①・②・③・④

June 17 (Fri.)

【Priority ①・②】

Official Exhibitor Program
(Regular Distribution)
Program Slot Selection Meeting
※2:00p.m. (JST) ~

Online Selection → Time Slot Fix
※Meeting with Production Onward

July 1 (Fri.)

【Priority ③・④】

Official Exhibitor Program
(Regular Distribution)
Program Slot Selection Meeting
※2:00p.m. (JST) ~

Online Selection → Time Slot Fix
※Meeting with Production Onward

July 29 (Fri.)

【Simplified Distribution】

Closing Date

※ If there are multiple applications for the same time, organizer may ask exhibitors to adjust the delivery time.

Selection Priority ※Slot Selection Meeting will be holding online.

Priority ① : Game Console Platform Company

Priority ② : Exhibitor that participated in the preceding show (TGS2021) with Official Exhibitor Program

Priority ③ : Exhibitor that exhibited in the preceding show (TGS2021)

Priority ④ : Other Exhibitor

※For priority ②, the exhibitors with the largest number of slot participations in 2021 will be prioritized. For other selection orders, exhibitors who have applied to exhibit real TGS2022 with larger booth numbers (※regardless of booth shape), exhibitors who have exhibited Trial Play Booth for Press/Influencer at TGS2021 (※regardless of number of booths), exhibitors who have met TGS2022 exhibition application deadline timeline, and CESA member will be given priority under the same conditions. If the conditions are still the same, a lottery will be held.
For priority ③ and ④, the exhibitors who have applied to exhibit real TGS2022 with larger booth numbers (※regardless of booth shape), exhibitors who have exhibited Trial Play Booth for Press/Influencer at TGS2021 (※regardless of number of booths), exhibitors who have met TGS2022 exhibition application deadline timeline, and CESA member will be given priority under the same conditions. If the conditions are still the same, a lottery will be held.

※1 company has 1 slot basis. However, if there are available slots remain, exhibitor can apply for multiple slots (50 minutes/1 slot).

TGS Official Exhibitor Program (Simplified Distribution) Application Form

Closing Date : July 29 (Fri.)

Fill out this application form and **send to OMO with PDF file by email** (tgs@conger.co.jp)

● Information

Exhibitor Name

Invoicing Company Name:

Contact Name:

Phone

E-mail

Preferred Distribution Slot (Please indicate your preferred delivery date and time)	Fee (tax inclusive)
	JPY
	JPY
	JPY
Preferred Distribution Platform (Multiple Selection will be available.)	YouTube / Twitter / NicoNico
Archive	YES / NO
Archive Closing Date (If you set a termination, please indicate the end date of delivery.)	

Total JPY

- After the application form is received by OMO, OMO will notify you that the application form has been received and the contract will be concluded at this point.
- After the contract is concluded, OMO will issue an invoice, so please make a payment to the designated bank account by the date indicated on the invoice.
- If you cancel after the contract is made, you will be charged the full amount of the payment.

To Contact

**TGS Overseas Management Office
(OMO)
【E-mail】**

tgs@congre.co.jp

For Mainland China:

c/o Shanghai Lizhi Business Information Consulting Service Center

Phone: +86-156-9213-4311

E-mail : xue.hui@rich-event.link

WeChat: xuehui481765

For Taiwan:

c/o Service Industry Promotion Center, Taiwan External Trade
Development Council (TAITRA)

Phone: +886-2-2725-5200 ext 1942

E-mail : georgechou@taitra.org.tw

<https://tgs.cesa.or.jp/en/>