

TOKYO GAME SHOW 2022

Business Meeting Area

TOKYO GAME SHOW(TGS) is one of the most important events for trade visitors in game industry, and hundreds of business meetings will be taking place during the SHOW. TGS sets "Business Meeting Area" where allows for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers to private meeting room booths and basic table space at lower fees.

TGS also operates business matching system that connects with trade visitors or other exhibitors as well as online meeting set-up. TGS would like you to use this opportunity to find potential business partners in the future.

[TOKYO GAME SHOW 2022 - Outline]

Period: September 15 (Thu.) ~ 18 (Sun.) ※Business Day: September 15 (Thu.) & 16 (Fri.)

Venue: Makuhari Messe

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc. DENTSU INC.

[Business Meeting Area - Outline]

■ Location : 2F, International Conference Hall, Makuhari Messe

■ Period : September 15 (Thu.) & 16 (Fri.)

Meeting Room Booth

Business Day ONLY (September 15 & 16)

1-Booth Meeting Room (3mX3.5m)

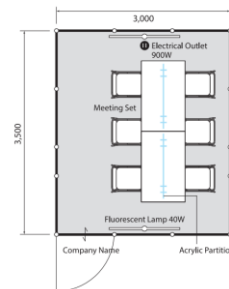
JPY 495,000

(tax included)

For exhibitors with booth in other area

JPY 385,000

(tax included)



★ Items

1	System Wall 4 walls, Color: White / Height 2400
2	Company Name Plate Plate Size: W600 X H150 ※ Logo Usage: JPY 13,200 (tax incl.)
3	Fluorescent Lamp 40W X 2 Lamps (per booth)
4	Electrical Outlet Two-socket Outlet X 1 (per booth) 100V 900W
5	Electrical Power Supply 100V 1KW (per booth)
6	Meeting Set (For 6 Person)
7	Acrylic Partition Size: 900mm X 600mm

2-Booth Meeting Room (6mX3.5m)

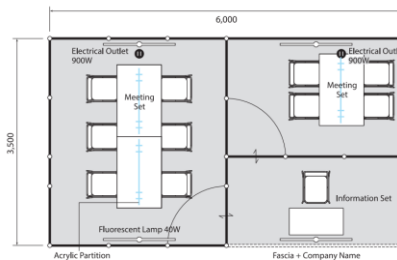
JPY 990,000

(tax included)

For exhibitors with booth in other area

JPY 770,000

(tax included)



★ Items

1	System Wall 4 walls, Color: White / Height 2400
2	Company Name Plate Plate Size: W1,350mm X H200mm (1 Plate) W600mm X H150mm (2 Plates) ※ Logo Usage: JPY 13,200 (tax incl.) ※ All 2 plates will be displayed with same name.
3	Fluorescent Lamp 40W X 4 Lamps (per booth)
4	Electrical Outlet Two-socket Outlet X 2 (per booth) 100V 900W
5	Electrical Power Supply 100V 2KW (per booth)
6	Meeting Set (For 6 Person + 4 Person)
7	Reception Desk Set
8	Acrylic Partition Size: 900mm X 600mm

Complimentary Services :

- Interpretation Service (JPN/ENG)
- TGS Business Matching System
- Business Lounge
- WiFi

※Please ask the OMO if you wish to apply for 4 or more booths.

※This area cannot be allowed for "space-only". Additional decorations will be upon consultation with OMO.

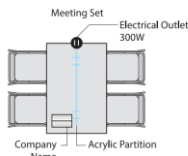
Basic Table Space

Business Day ONLY (September 15 & 16)

JPY 220,000 (tax included)

Complimentary Services :

- Interpretation Service (JPN/ENG)
- TGS Business Matching System
- Business Lounge
- WiFi



★ Items

1	Company Name Plate Plate Size: W400mm X H150mm (On the table) ※ Logo Usage: JPY 13,200 (tax incl.)
2	Electrical Outlet Two-socket Outlet X 1 (per booth) 100V 300W
3	Meeting Set For 4 Person / Table Size W1,800mm X D1,200mm
4	Acrylic Partition Size: W900mm X H900mm



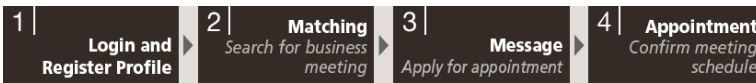
※Please ask the OMO if you apply for 4 or more booths.

TGS2022 Business Matching System

(System will be activated in early-August, 2022)

TGS Business Matching System connecting with Business Day visitors or other exhibitors is available for ALL exhibitors. Via PCs or smartphones, exhibitors can look up business partners, make an appointment, set up business meetings and reserve free meeting space. The system is also available online meeting with remote distance exhibitors and visitors as a hybrid meeting app.

System Flow



TOKYO GAME SHOW 2022

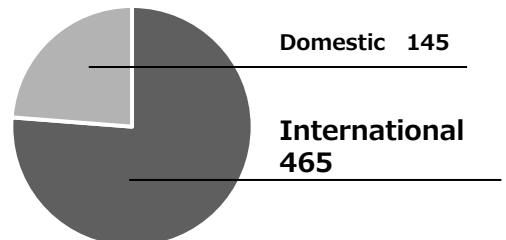


TOKYO GAME SHOW 2021 Business Matching System

- Number of Registered Accounts : 867
- Meeting Requests : 6,936
- Confirmed Appointments : 610
- Pre-meeting Transactions : 5,333
- Participated Countries and Regions : 48

Argentina, Australia, Austria, Belarus, Belgium, Bulgaria, Brazil, Canada, China, Chile, Columbia, Croatia, Cyprus, Czech, Denmark, El Salvador, Finland, France, Germany, Hong Kong, Ireland, Iceland, India, Indonesia, Israel, Italy, Japan, Korea, Latvia, Lithuania, Macau, Malaysia, Mexico, Netherlands, Norway, Peru, Poland, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, Ukraine, United Kingdom, United States, Vietnam (Alphabetical Order)

● TGS2021 Business Meeting Area Meeting Pattern



Online Exhibition Menu

Online Exhibition**JPY 275,000**

(tax included)

Exhibitors will be provided with the following benefits.

- Exhibitor names will be posted on the "Exhibitor List" page. In addition, we will link from the exhibitor list page to each exhibitor introduction page.
- The exhibitor introduction page will be available in English and Japanese (information in English and Japanese prepared by each company will be posted).
- One-stop service from the TGS Business Matching System to online business meeting.

Contents & Functions of Exhibitor's Introduction Page (Planned)

- Logo
- Image (Game Play, etc.)
- Text
- Exhibit Category Tags
- Web Linkage
- Video Linkage
- Linkage to Business Matching System
- Linkage to Official Exhibitor's Program (if applicable)

● Closing Date *Space Reservations : May 27 (Fri.)

-To Apply or To Contact-
TOKYO GAME SHOW Overseas Management Office (OMO)
ONWARD PARK BUILDING, 3-10-5, Nihonbashi
Chuo-ku, Tokyo 103-8276, Japan Email: tgs@congre.co.jp