

Press Release July 1, 2022

Computer Entertainment Supplier's Association

The much-awaited in-person return of TGS! The second Business Day (Fri.) afternoon also opens to public!!

# **TOKYO GAME SHOW 2022**

# General Admission Ticket Sales for Overseas Visitors Start at Noon, July 22(Fri.) JST!

TGS Supporters Club Ticket with Benefits Also Available

\*All tickets are sold only online and in advance.

All tickets are offered in limited numbers and sold on a first-come-first-served basis.

No ticket sales at the door.

TOKYO GAME SHOW 2022 (TGS2022), to be held in-person at Makuhari Messe from September 15 (Thu.) to 18 (Sun.), will start general admission ticket for Overseas Visitors sales from noon, July 22 (Fri.), Japan Standard Time (JST.)

From the perspective of preventing the spread of COVID-19 infection, a limited number of tickets by date will be sold according to the upper limit of visitors in the venue (All tickets are sold only online and in advance.) As we hope that as many game fans as possible come and enjoy TGS2022, the afternoon of the second Business Day, September 16 (Fri.), will open for general visitors. We also recommend getting a TGS Supporters Club Ticket (with benefits) for those who want to benefit from priority entrance on the morning of the Public Day weekend.

To prevent the spread of COVID-19 at TGS2022, elementary schoolers or more minor children, including babies and toddlers, are NOT allowed to enter the venue even with their parent's attendance. More details on ticket sales for Overseas Visitors will be announced on the TGS2022 Official Website on July 15 (Wed.)

TGS2022, held at a physical venue for the first time in three years for both business and general visitors, will showcase new game titles designed for various platforms and invite visitors to experience what's happening at the forefront of the gaming industry, such as metaverse, blockchains, and indie developers. The theme of TGS2022 is "Nothing Stops Gaming." For this year, which marks a significant transition in our times, TGS will promote the ever-progressing attractiveness of games from various perspectives to the broader public. We are excited to welcome many game fans to the venue.

\*TGS2022 Official Website for general visitors from Overseas will be launched on July 15. (<a href="https://tgs.cesa.or.jp/en">https://tgs.cesa.or.jp/en</a>)

## ■List of Tickets for General Visitors from Overseas (Adults: 7th grade or older)

#### •List of ticket types and prices (The prices all include tax)

September 16 (Fri.) Afternoon Ticket	JPY1,300 *******
September 17 (Sat.) Supporters Club Ticket September 17 (Sat.) One-day ticket	JPY4,000 JPY2,300
September 18 (Sun.) Supporters Club Ticket September 18 (Sun.) One-day Ticket	JPY4,000 JPY2,300

<sup>\*</sup>All attendees can buy up to four tickets per person (up to two tickets per person for Supporters Club Ticket)

### **■**Ticket Sales Information for General Attendees from Overseas

(Adults: 7th grade or older)

# [One-day Ticket/Afternoon Ticket] (online advance sales only)

#### Ticket sales start from noon, July 22 (Fri.), JST

\*The number of tickets is limited by type. Ticket sales will cease when all tickets are sold out.

**Prices: One-day Ticket** JPY2,300 per person (tax inclusive)

<Sep. 17 or 18; from 10:00 a.m. to 6:00 p.m.> (Adults: 7<sup>th</sup> grade or older)

**Afternoon Ticket JPY1,300** per person (tax inclusive)

<Sep. 16; from 2:00 p.m. to 6:00 p.m.> (Adults: 7<sup>th</sup> grade or older)

# [TGS2022 Supporters Club Ticket](online advance sales only)

TGS2022 will again sell the premium TGS2022 Supporters Club Ticket with benefits. Buy a Supporters Club Ticket and get free TGS official goods and the unique advantage of priority entrance in the morning on the day of your visit.

\*TGS official goods will be handed to visitors at an exclusive site within the venue on the day of your visit.

#### Ticket sales start from noon, July 22 (Fri.), JST

\*Ticket sales will cease once all tickets are sold out.

Price: JPY4,000 (tax inclusive)

**Benefits:** a TGS2022 Supporters Club Special T-shirt, an official TGS sticker, and the advantage of priority entrance for certain hours in the morning

<sup>\*</sup>For this year's TGS, elementary schoolers or more minor children, including babies and toddlers, cannot enter the venue even with their parent's attendance.

<sup>\*</sup>Afternoon Tickets for Sep. 17 (Sat.) and 18 (Sun.) are unavailable for general visitors from overseas.

<sup>\*</sup>General Admission Ticket (One-day Ticket) and Supporters Club Ticket are sold only online and in advance. No ticket sales at the door.

<sup>\*</sup>Afternoon tickets for Sep. 17 (Sat.) and 18 (Sun) are unavailable for general overseas attendees.

<sup>\*</sup>For more details on ticket sales for Overseas Visitors, please check the announcement on July 15 or later on the TGS2022 Official Website (<a href="https://tgs.cesa.or.jp/en">https://tgs.cesa.or.jp/en</a>).

- \*The purchaser's name will be printed on the Supporters Club Ticket. Please bring your identification document as you will be asked for an ID check at the entrance.
- \*For more details on where to buy tickets, please check the announcement on July 15 or later on the TGS2022 Official Website for general attendees from Overseas (<a href="https://tgs.cesa.or.jp/en">https://tgs.cesa.or.jp/en</a>).

#### <Notes>

- (1) All tickets are valid only on the designated dates.
- (2) All types of tickets are offered in limited numbers. Ticket sales will cease once all tickets are sold out.
- (3) Tickets are sold only online in advance. No ticket sales at the door. (\*)
- (4) We may ask you to show your student ID or other ID cards to enter. You may not enter the venue if you cannot prove that you are in the 7th grade (age 12) or older.
- (5) Elementary schoolers or more minor children cannot enter the venue even with their parents' attendance (No babies or toddlers are allowed.)
- (6) Afternoon Ticket holders can enter the venue from 2:00 p.m.
- (7) One-day Ticket and Afternoon Ticket holders must enter the venue by 17:00, and re-entry is accepted until 17:30.
- (8) After doors open in the mornings of Sep. 17 and 18, Supporters Club Ticket holders are eligible for priority entrance over One-day Ticket holders.
- (9) TGS2022 does not offer a cosplay area or changing room within the venue. The photoshoot sessions of general cosplayers are prohibited.

# **■Business Day Ticket Information**

TGS2022 sets September 15 (Thu.) and 16 (Fri.) as Business Days exclusively open for game industry professionals looking for possible business partnerships and opportunities and offers an environment to support business negotiations. Only the exhibitor's guests and the Business Day Ticket holders can enter the venue on the Business Days.

For buying a Business Day Ticket, you will be asked to go through the screening process to prove that you are a game industry professional. Only those who passed the screening check can visit TGS2022 on the Business Days. Please note that students cannot enter the venue with the Business Day Ticket. The Business Day Ticket holder is also not allowed to accompany babies or toddlers to the venue.

Sales of Business Day Tickets will start from July 22 (Fri.), JST. The Business Day Tickets are available in two types: General pass (JPY11,000 including tax) and Gold Pass with access to the exclusive business lounge and other benefits (JPY27,500 including tax.) More details will be announced on the TGS2022 Official Website for Business Visitors from Overseas, which will be unveiled on July 15.

<sup>\*</sup>Special ticket for a disabled person (100 yen including tax) is sold at the door.

# **TOKYO GAME SHOW 2022 Exhibition Outline**

Event Title: TOKYO GAME SHOW 2022

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizers: Nikkei Business Publications, Inc., Dentsu, Inc. Sponsor: Ministry of Economy, Trade, and Industry (TBC)

Dates & Times: September 15 (Thursday), 2022 Business Day 10:00 a.m. - 5:00 p.m.

September 16 (Friday), 2022 Business Day 10:00 a.m. - 6:00 p.m. 
\*General admission on Sep. 16 (Fri.) will be open between 2:00-6:00 p.m.

September 17 (Saturday), 2022 Public Day 10:00 a.m. - 6:00 p.m.

September 18 (Sunday), 2022 Public Day 10:00 a.m. - 6:00 p.m.

\*Doors may open at 9:30 a.m. on Public Days, depending on circumstances.

Venue: Makuhari Messe (Mihama-ku, Chiba City, Chiba Prefecture)

Exhibition Halls 1 to 8 / International Conference Hall

Expected Number of Visitors: 150,000 Official Website: <a href="https://tgs.cesa.or.jp/en">https://tgs.cesa.or.jp/en</a>